

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earlychildhood.com		01/08/2001	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Earlychildhood		
Street Address:	2 Lower Ragsdale Drive, Suite 200		
City:	Monterey		
State/Country:	CALIFORNIA		
Postal Code:	93940		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2546548	COLORATIONS	
Registration Number:	2546549	COLORATIONS	
Registration Number:	1852370	EARLY CHILDHOOD NEWS	
CORRESPONDENCE DATA			
Fax Number:	(831)333-5623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	831-333-2518		
Email:	mgaitley@excelligence.com		
Correspondent Name:	Michael Gaitley		
Address Line 1:	2 Lower Ragsdale Drive, Suite 200		
Address Line 4:	Monterey, CALIFORNIA 93940		
NAME OF SUBMITTER:	Michael Gaitley		
Signature:	/Michael Gaitley/		
Date:	03/22/2011		
Total Attachments: 1 source=Earlychildhood.com name change#page1.tif			

OP \$90.00 2546548



State of California

Bill Jones
Secretary of State

FILED
In the Office of the Secretary of State
of the State of California

JAN 08 2001

Bill Jones
BILL JONES, Secretary of State

LIMITED LIABILITY COMPANY CERTIFICATE OF AMENDMENT

A \$25.00 filing fee must accompany this form.
IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

1. Secretary of State File Number:
199512310025

2. Name of Limited Liability Company:
Earlychildhood.com LLC

3. Complete only the sections where information is being changed. Additional pages may be attached if necessary.

A. Limited Liability Company Name (and the name with the words "Limited Liability Company," "Ltd. Liability Co." or the abbreviations "LLC" or "L.L.C.")
Earlychildhood LLC

B. The Limited Liability Company will be managed by (Check One):

one manager more than one manager single member limited liability company all limited liability company members

C. Amendment to text of the Articles of Organization:

D. Other matters to be included in this certificate may be set forth on separate attached pages and are made a part of this certificate. Other matters may include a change in the latest date on which the limited liability company is to dissolve or any change in the events that will cause the dissolution.

4. Future Effective Date, if any: _____ Month _____ Day _____ Year

5. Number of pages attached, if any: none

6. Declaration: It is hereby declared that I am the person who executed this instrument, which execution is my act and deed.

Ronald Elliott
Signature of Authorized Person

Ronald Elliott, Manager
Type or Print Name and Title

January 5, 2001
Date

7. RETURN TO:

NAME Linda B. Jankovic
FIRM Latham & Watkins
ADDRESS 833 West Fifth Street, Suite 4000
CITY/STATE Los Angeles, California 90071
ZIP CODE



SECRETARY (REV. 12/98)

FORM LLC-3 - FILING FEE: \$25.00
Approved by Secretary of State