

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Farmer		02/15/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rock Back Pizza, Inc.		
Street Address:	6580 Campbellton-Redwine Road		
City:	Chattahoochee Hills		
State/Country:	GEORGIA		
Postal Code:	30268		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77934214	ROCK BACK	
Serial Number:	77841624	ROCK BACK PIZZA	
Serial Number:	77934218	ROCK BACK PIZZA CAFE	
CORRESPONDENCE DATA			
Fax Number:	(404)962-6831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-885-3380		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	F. Richard Rimer, Jr.		
Address Line 1:	600 Peachtree Street NE		
Address Line 2:	Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	237453.4 RB, RBP & RBPC		
NAME OF SUBMITTER:	F. Richard Rimer, Jr., Esq.		

OP \$90.00 77934214

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TRADEMARK
 REEL: 004503 FRAME: 0349

Signature:	/frr/
Date:	03/23/2011
Total Attachments: 2 source=Assignment to RBP#page1.tif source=Assignment to RBP#page2.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made and entered into as of the ___ day of _____, 20 __, by and between Mark Farmer, a United States citizen residing at 75 Crescent Circle, Newnan, GA 30265 ("Assignor"), and Rock Back Pizza, Inc., a Georgia corporation having a principal place of business at 6580 Campbellton-Redwine Road, Chattahoochee Hills, GA 30268 ("Assignee," together with Assignor, the "Parties").

WITNESSETH

WHEREAS, Assignor is the owner of all right, title and interest in and to the intellectual property, including the trademarks set forth on Schedule A attached hereto and incorporated herein by this reference (the "Intellectual Property"); and

WHEREAS, the Assignor wishes to transfer and assign to the Assignee and the Assignee wishes to acquire from the Assignor all the Assignor's right, title, interest and use in and to the Intellectual Property and its respective applications (the "Marks") and any resulting registrations, including the goodwill associated with such Marks.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

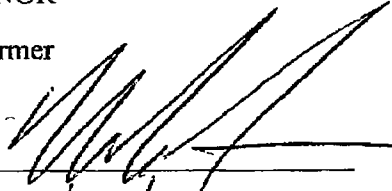
1. Transfer and Assignment. Assignor hereby grants, conveys and assigns to Assignee all of its right, title and interest in and to the Intellectual Property and Marks, together with the goodwill identified by the trademarks, the portion of the underlying business associated with the Marks, along with the right to recover damages, profits and other remedies for past infringement of the Intellectual Property.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Intellectual Property, and to enable such right, title and interest to be recorded in the appropriate governmental authority or agency.

3. This Assignment: (a) is governed by Georgia law; (b) may not be amended except by a writing executed by all parties; and (c) supersedes any oral or written agreement, understanding, discussion or other documentation to the contrary.

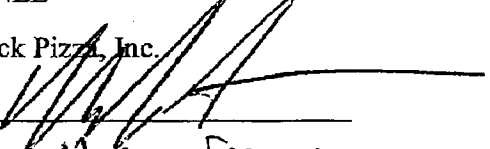
"ASSIGNOR"

Mark Farmer

By: 
Date: 2/15/2011

"ASSIGNEE"

Rock Back Pizza, Inc.

By: 
Name: MARK FARMER
Title: PRESIDENT
Date: 2/15/2011

Schedule A
Transferred Intellectual Property

<i>Mark</i>	<i>Serial Number</i>
MORNING GLORY PIZZA	77934219
MORNING GLORY PIZZA CAFÉ	77826975
ROCK BACK	77934214
ROCK BACK PIZZA	77841624
ROCK BACK PIZZA CAFÉ	77934218

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