

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FJ Management Inc.	FORMERLY Flying J. Inc.	02/09/2011	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Transportation Alliance Bank, Inc.		
Street Address:	4185 Harrison Boulevard		
Internal Address:	Suite 200		
City:	Ogden		
State/Country:	UTAH		
Postal Code:	84403		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2607387	TRANSPORTATION ALLIANCE BANK	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	jrichards@wnlaw.com		
Correspondent Name:	Jonathan W. Richards		
Address Line 1:	60 East South Temple		
Address Line 2:	1000 Eagle Gate Tower		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	17212.3		
NAME OF SUBMITTER:	Jonathan W. Richards		
Signature:	/Jonathan W. Richards/		
Date:	03/23/2011		
Total Attachments: 1 source=Executed TM Assignment#page1.tif			

OP \$40.00 2607387

TRADEMARK ASSIGNMENT

WHEREAS, FJ MANAGEMENT INC., formerly known as FLYING J INC., a Utah corporation ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of U.S. Trademark Reg. No. 2,607,387 (the "Registration"); and

WHEREAS, TRANSPORTATION ALLIANCE BANK INC., a Utah corporation with its principal place of business located at 4185 South Harrison Blvd., Suite 200, Ogden, Utah 84403 ("Assignee"), desires to acquire all right, title and interest in and to the mark TRANSPORTATION ALLIANCE BANK, the goodwill of the business symbolized thereby, the Registration thereof, and the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the mark TRANSPORTATION ALLIANCE BANK, the goodwill of the business symbolized thereby, the Registration thereof, and the right to sue for past, present and/or future infringement thereof.

SIGNED on this the 9<sup>th</sup> day of February, 2011.

FJ MANAGEMENT INC.

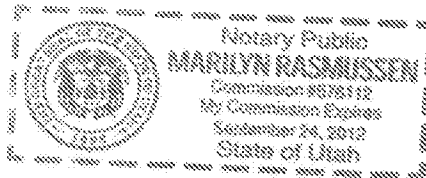
By: [Signature]  
Chris J. Malan  
Executive Vice President

STATE OF UTAH           §  
                                  §  
COUNTY OF WEBER    §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared Chris J. Malan, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said FJ MANAGEMENT INC., formerly known as FLYING J INC., a Utah corporation, and that he/she executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 9<sup>th</sup> day of February, 2011.

[Signature]  
NOTARY PUBLIC, State of Utah



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TRADEMARK