

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kabbalah Centre International, Inc.		03/14/2011	not-for-profit charitable corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Raising Malawi, Inc.		
<b>Street Address:</b>	1100 South Robertson Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	non-for-profit charitable corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3297720	RAISING MALAWI ORPHAN CARE INITIATIVE	
Registration Number:	3362534	RAISING MALAWI	
Registration Number:	3362533	RAISING MALAWI	
Registration Number:	3297721	RAISING MALAWI ORPHAN CARE INITIATIVE	
Registration Number:	3552942	RAISING MALAWI ORPHAN CARE INITIATIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)951-8736		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-951-8000		
<b>Email:</b>	eileen.sullivan@bingham.com		
<b>Correspondent Name:</b>	Eileen Sullivan		
<b>Address Line 1:</b>	Bingham McCutchen LLP		
<b>Address Line 2:</b>	One Federal Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		

**OP \$140.00 3297720**

ATTORNEY DOCKET NUMBER:	3297720
NAME OF SUBMITTER:	Devon R. Sparrow
Signature:	/devon sparrow/
Date:	03/22/2011
Total Attachments: 5 source=RMI Assignment#page1.tif source=RMI Assignment#page2.tif source=RMI Assignment#page3.tif source=RMI Assignment#page4.tif source=RMI Assignment#page5.tif	

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (“Assignment”), dated and effective as of March 14, 2011 (“Effective Date”), is entered into by and between Kabbalah Centre International, Inc., a not-for-profit charitable corporation organized and existing under the laws of the State of California, having an address of 1062 South Robertson Boulevard, Los Angeles, California 90035 (“Assignor”), and Raising Malawi, Inc., a not-for-profit charitable corporation organized and existing under the laws of California, having an address of 1100 South Robertson Boulevard, Los Angeles, California 90035 (“Assignee”).

**WHEREAS**, Assignor has adopted, is using and is the owner of all right, title, interest, and goodwill in and to the service marks and the registrations thereof identified in the attached Schedule A (the “Marks”);

**WHEREAS**, Assignee is desirous of acquiring the Marks and the registrations thereof;

**NOW, THEREFORE**, Assignor does hereby assign, sell and transfer unto Assignee for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title and interest in and to the Marks and the registrations thereof, together with the goodwill of the business symbolized by the Marks, and the right to sue and recover for any past, present or future infringements or dilution thereof or any other damage or injury to the Marks, the registration thereof or such associated goodwill, and all benefit of the Marks and such registrations and associated goodwill. Assignor does further consent to the recordation of this Assignment with any governmental agency.

Assignor agrees, without further consideration, to execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to Assignee the right, title and interest conveyed herein, and to take such further actions as may be reasonably requested by Assignee in order to carry out the provisions and purposes of this Assignment including, without limitation, to execute one or more further assignments with respect to the Marks in a form acceptable for recordation in both the United States Patent and Trademark Office and in foreign trademark offices.

*[Remainder of Page Intentionally Left Blank]*

The Assignor hereby executes this Trademark Assignment as of the Effective Date.

Kabbalah Centre International, Inc.  
"Assignor"

By: [Signature]  
Name: Jules Redlich  
Title: General Counsel

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

The foregoing instrument was acknowledged before me this 15<sup>th</sup> day of March, 2011 by Jules Redlich of Kabbalah Centre International, Inc., a California not-for-profit corporation, on behalf of such corporation. They are personally known to me.

[Signature]

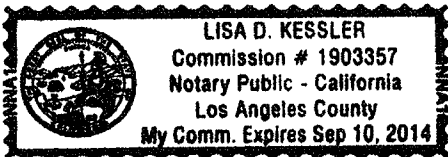
(Signature of Notary)

LISA D. KESSLER

(Name typed, printed or stamped)

My Commission Expires: 09/10/2014

\*\*\*\*\*Notary Seal\*\*\*\*\*



The foregoing Trademark Assignment is hereby accepted as of the Effective Date.

Raising Malawi, Inc.  
"Assignee"

By: 

Name:

Title:

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

The foregoing instrument was acknowledged before me this 15<sup>TH</sup> day of MARCH, 2011 by RICHARD FELSTEN  
Raising Malawi, Inc., a California corporation, on behalf of such corporation. He/she are personally known to me.

\_\_\_\_\_

(Signature of Notary)

\_\_\_\_\_

(Name typed, printed or stamped)

My Commission Expires: \_\_\_\_\_

\*\*\*\*\*Notary Seal\*\*\*\*\*

(PLEASE SEE ATTACHED CALIFORNIA ALL PURPOSE ACKNOWLEDGMENT)

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of LOS ANGELES

On MARCH 15, 2011 before me, CARISA JOY PANGILINAN  
Date Here Insert Name and Title of the Officer

personally appeared RICHARD FELDSTEIN  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature Carisa Joy Pangilinan  
Signature of Notary Public

**OPTIONAL**

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

**Description of Attached Document**

Title or Type of Document: TRADEMARK ASSIGNMENT

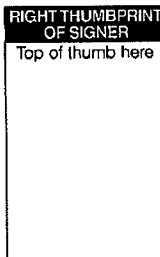
Document Date: MARCH 15, 2011 Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

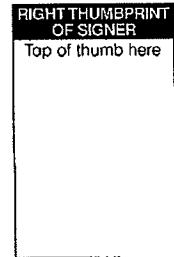
- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

**SCHEDULE A**

**SERVICE MARKS**

<b><u>MARK</u></b>	<b><u>COUNTRY</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
RAISING MALAWI ORPHAN CARE INITIATIVE (Stylized)	United States	3297720	09/25/2007
RAISING MALAWI (Stylized)	United States	3362534	01/01/2008
RAISING MALAWI	United States	3362533	01/01/2008
RAISING MALAWI ORPHAN CARE INITIATIVE	United States	3297721	09/25/2007
RAISING MALAWI ORPHAN CARE INITIATIVE (and Design)	United States	3552942	12/30/2008