

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fairkeep Products, LLC		03/21/2011	LIMITED LIABILITY COMPANY: ARKANSAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Denovo Brands, LLC
<b>Street Address:</b>	2406 SE Cottonwood Street
<b>Internal Address:</b>	Suite 8
<b>City:</b>	Bentonville
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72712
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARKANSAS

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	85262429	ZURIE
Serial Number:	77915456	EQUIP
Registration Number:	3915131	EQUIP
Registration Number:	3908783	
Registration Number:	3908782	KIJARO
Registration Number:	3741366	DUAL LOCK COMFORT CHAIR
Registration Number:	3741365	DUAL LOCK
Registration Number:	3474866	PARTIES MADE EZ
Registration Number:	3381075	PARTIES MADE EZ
Registration Number:	3479047	KK
Registration Number:	3662369	KKALISTO
Registration Number:	3662368	KALISTO

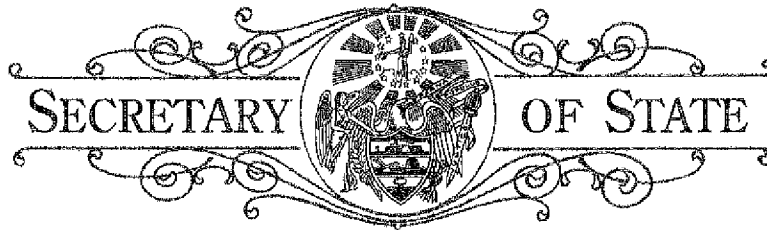
CH \$315.00 85262429

CORRESPONDENCE DATA

Fax Number: (336)723-5181  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 336-723-5180  
Email: jarcher@ennsandarcher.com  
Correspondent Name: Julia C. Archer  
Address Line 1: 939 Burke Street  
Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	FAIRKEEP TO DENOVO CHANGE
NAME OF SUBMITTER:	Julia C. Archer
Signature:	/jarcher/
Date:	03/24/2011
Total Attachments: 3 source=Name Change Fairkeep to Denovo#page1.tif source=Name Change Fairkeep to Denovo#page2.tif source=Name Change Fairkeep to Denovo#page3.tif	

**STATE OF ARKANSAS**



**Mark Martin**  
SECRETARY OF STATE

To All to Whom These Presents Shall Come, Greetings:

I, Mark Martin, Secretary of State of Arkansas, do hereby certify that the following and hereto attached instrument of writing is a true and perfect copy of

**Articles of Amendment with Restatement**

of

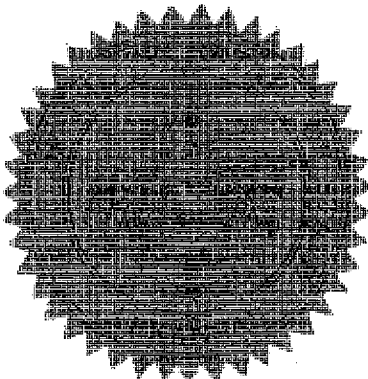
**FAIRKEEP PRODUCTS, LLC**

changing the name to

**DENOVO BRANDS, LLC**

filed in this office

In Testimony Whereof, I have hereunto set my hand and affixed my official Seal. Done at my office in the City of Little Rock, this 21st day of March 2011.



*Mark Martin*

Secretary of State

RESTATED ARTICLES OF ORGANIZATION OF DENOVO BRANDS, LLC

OF

FAIRKEEP PRODUCTS, LLC

ARTICLES OF AMENDMENT WITH RESTATEMENT

FILED: 03/21/11, #Pages: 2

Arkansas Secretary of State  
Business Services Division

(Changing name to DENOVO BRANDS,

These Restated Articles of Organization of Fairkeep Products, LLC (changing name to Denovo Brands, LLC) are hereby executed and filed in accordance with the Small Business Entity Tax Pass Through Act, Act 1003 of 1993, *ARK. CODE ANN. §§ 4-32-101, et seq.* The initial Articles of Organization of Fairkeep Products, LLC were filed on June 19, 2001 (the "**Articles of Organization**"), and such Articles of Organization are hereby amended and restated in their entirety as follows:

1. **Name.** The name of the limited liability company shall be Denovo Brands, LLC.
2. **Duration.** Its period of duration is fifty (50) years from the date of the filing of the Original Articles of Organization with the Arkansas Secretary of State, unless sooner dissolved by the members or as provided by statute.
3. **Purpose.** The Company was formed for the purpose of engaging in the business importing, manufacturing and wholesaling of products and any other purpose permitted by law.
4. **Registered Agent.** The agent for service of process shall be Marshall Ney. The address of the agent of the limited liability company is 5414 Pinnacle Point Drive, Suite 500, Rogers, Arkansas 72758.
5. **Management.** The affairs of the limited liability company shall be managed by its manager.

IN WITNESS WHEREOF, the undersigned has executed these Restated Articles of  
Organization this \_\_\_ day of March, 2011.

  
\_\_\_\_\_  
Mike E. Couture, Manager