

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Bobby Alligood Living Trust Under Agreement Dated September 21, 2007		03/21/2011	TRUST: FLORIDA
The Ice House America Trust Under Agreement Dated November 20, 2007		03/21/2011	TRUST: GEORGIA
The Lynn L. Alligood Living Trust Under Agreement Dated September 21, 2007		03/21/2011	TRUST: FLORIDA
Danny and Judy Dunn Family Trust Under Agreement Dated January 31, 2008		03/21/2011	TRUST: GEORGIA
Daniel L. Dunn		03/21/2011	INDIVIDUAL: UNITED STATES
Kathleen Lowery Wubker		03/21/2011	INDIVIDUAL: UNITED STATES
Randal M. Alligood		03/21/2011	INDIVIDUAL: UNITED STATES
Raymond Brantley Hinson Jr.		03/21/2011	INDIVIDUAL: UNITED STATES
Robyn Dee Alligood-Gonzalez		03/21/2011	INDIVIDUAL: UNITED STATES
Ronald Penuel		03/21/2011	INDIVIDUAL: UNITED STATES
William T. Hepner		03/21/2011	INDIVIDUAL: UNITED STATES
William Gordon		03/21/2011	INDIVIDUAL: UNITED STATES
Steven Weeks		03/21/2011	INDIVIDUAL: UNITED STATES
Craig Boozer		03/21/2011	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	IHA Holdings, Inc.
<b>Street Address:</b>	13361 Atlantic Boulevard
<b>City:</b>	Jacksonville
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32225
<b>Entity Type:</b>	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 5

**900187328**

**TRADEMARK  
 REEL: 004504 FRAME: 0187**

**OP \$140.00 3153128**

Property Type	Number	Word Mark
Registration Number:	3153128	ICE HOUSE AMERICA
Registration Number:	3167577	ICE HOUSE AMERICA
Registration Number:	3173214	TWICE THE ICE ICE HOUSE AMERICA
Registration Number:	3185688	TWICE THE ICE
Registration Number:	3704627	

**CORRESPONDENCE DATA**

Fax Number: (704)339-3449  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: hcarpenter@rbh.com  
 Correspondent Name: Heather Carpenter, Paralegal  
 Address Line 1: Robinson, Bradshaw & Hinson, P.A.  
 Address Line 2: 101 N. Tryon Street, Suite 1900  
 Address Line 4: Charlotte, NORTH CAROLINA 28246

ATTORNEY DOCKET NUMBER:	18649.00036
NAME OF SUBMITTER:	Heather Carpenter
Signature:	/Heather Carpenter/
Date:	03/24/2011

**Total Attachments: 5**  
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**RELEASE OF  
GRANT OF SECURITY INTEREST  
IN PATENTS AND TRADEMARKS**

**March 21, 2011**

**WHEREAS, IHA HOLDINGS, INC.**, a Florida corporation (the "Pledgor") holds interests in the patents listed on Schedule A attached hereto, which patents are registered or have pending applications in the United States Patent and Trademark Office (or the appropriate registry or filing office in the applicable country in which such patents are registered or applications are pending) as set forth on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and the Pledgor holds interests in the trademarks and service marks listed on Schedule A attached hereto, which marks are registered or have pending registrations in the United States Patent and Trademark Office (or the appropriate registry or filing office in the applicable country in which such marks are registered or registrations are pending) as set forth on Schedule A attached hereto (all such trademarks, service marks, registrations and applications, collectively, the "Trademarks"); and

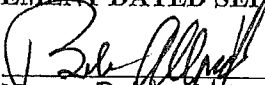
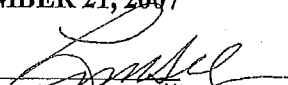
**WHEREAS**, in order to secure certain obligations, the Pledgor entered into a Security Agreement dated as September 11, 2008 (the "Security Agreement"), in favor of each of each of the undersigned individuals and entities (collectively, the "Secured Parties") pursuant to which the Pledgor granted to the Secured Parties a security interest in substantially all of its assets, including the Trademarks and the Patents, and in confirmation thereof executed and delivered a Confirmatory Patent and Trademark Security Agreement (the "IP Security Agreement"), as recorded in the United States Patent and Trademark Offices in Reel 023355 at Frame 0635 (Patents) and Reel 4043 at Frames 0632, 0660, 0694, 0730, Reel 4060 at Frame 0920, Reel 4076 at Frame 0774, and Reel 4097 at Frame 0156 (Trademarks), pursuant to which the Pledgor granted to the Secured Parties, according to the terms of the Security Agreement, a security interest in all of its right, title and interest in and to the Trademarks and the Patents.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Parties do hereby release and relinquish, and do hereby reassign to the Pledgor, without representation or warranty, all of the Secured Parties' right, title and interest in and to the Patents and Trademarks listed on the attached Schedule A, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Patents and Trademarks, and does hereby agree that the filing of the IP Security Agreement in the United States Patent and Trademark Office as aforesaid, and the assignment of the Patents and Trademarks from the Pledgors to the Secured Parties recorded thereby, may be removed and terminated of record.

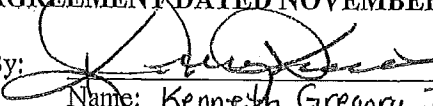
(signatures start next page)

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This release is executed as of the date first set forth above.

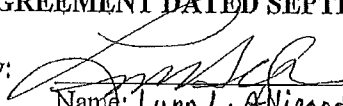
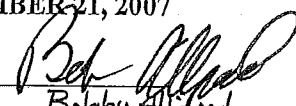
**THE BOBBY ALLIGOOD LIVING TRUST UNDER  
AGREEMENT DATED SEPTEMBER 21, 2007**

By:    
Name: Bobby Alligood Lynn L. Alligood  
Title: Co-Trustee Co-Trustee

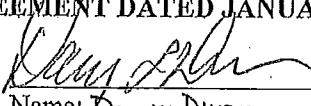
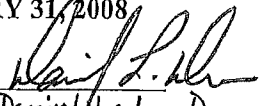
**THE ICE HOUSE AMERICA TRUST UNDER  
AGREEMENT DATED NOVEMBER 20, 2007**

By:   
Name: Kenneth Gregory Isaacs  
Title: Trustee

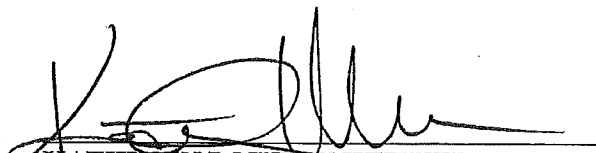
**THE LYNN L. ALLIGOOD LIVING TRUST UNDER  
AGREEMENT DATED SEPTEMBER 21, 2007**

By:    
Name: Lynn L. Alligood Bobby Alligood  
Title: Co-Trustee Co-Trustee


**DANNY AND JUDY DUNN FAMILY TRUST UNDER  
AGREEMENT DATED JANUARY 31, 2008**

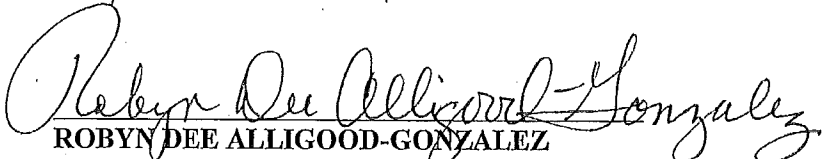
By:    
Name: Danny Dunn Daniel Lador Dunn  
Title: Co-Trustee Co-Trustee

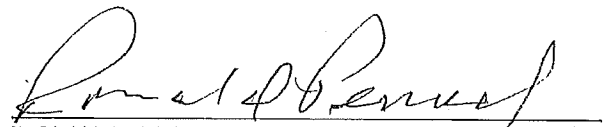
  
DANIEL L. DUNN

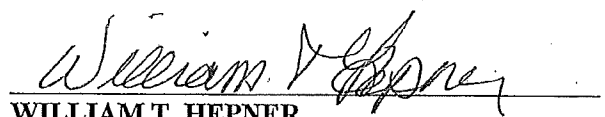
  
KATHLEEN LOWERY WUBKER

  
RANDAL M. ALLIGOOD

  
RAYMOND BRANTLEY HINSON, JR.

  
ROBYN DEE ALLIGOOD-GONZALEZ

  
RONALD PENUEL


  
WILLIAM T. HEPNER

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WILLIAM GORDON

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STEVEN WEEKS

\_\_\_\_\_  
CRAIG BOOZER

[Signature Page to Patent and Trademark Release]

  
KATHLEEN LOWERY WUBKER

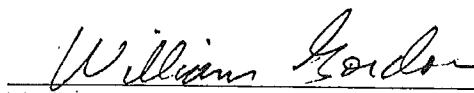
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RANDAL M. ALLIGOOD

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RAYMOND BRANTLEY HINSON, JR.

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ROBYN DEE ALLIGOOD-GONZELEZ

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RONALD PENUEL

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WILLIAM T. HEPNER

  
WILLIAM GORDON

  
STEVEN WEEKS

  
CRAIG BOOZER

[Signature Page to Patent and Trademark Release]

TRADEMARK  
REEL: 004504 FRAME: 0192

**SCHEDULE A**

**PATENTS AND PATENT APPLICATIONS**

<b>Title</b>	<b>Country</b>	<b>App. No.</b>	<b>Filing Date</b>	<b>Patent No.</b>	<b>Issue Date</b>
Automated Ice Bagging Apparatus and Methods	USA	10715563	11/19/03	6932124	8/23/05
Automated Ice Bagging Apparatus and Methods	USA	11110924	4/21/05	7104291	9/12/06
Automated Ice Bagging Apparatus and Methods	USA	11397687	4/5/06	7426945	9/23/08
Automated Ice Bagging Apparatus and Methods	USA	11411834	4/27/05	7735527	6/15/10
Automated Ice Bagging Apparatus and Methods	USA	12106072	4/18/08	7806152	10/5/10

**TRADEMARKS AND TRADEMARK APPLICATIONS**

<b>Mark</b>	<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Serial/Reg. No.</b>	<b>Reg. Date</b>
ICE HOUSE AMERICA	USA	78597745	3/29/05	3153128	10/10/06
ICE HOUSE AMERICA	USA	78597757	3/29/05	3167577	11/7/06
TWICE THE ICE ICE HOUSE AMERICA	USA	78597770	3/29/05	3173214	11/21/06
TWICE THE ICE	USA	78597759	3/29/05	3185688	12/19/06
Penguin Design	USA	77667183	2/10/09	3704627	11/03/09