

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wes Pak, Inc.		12/13/2010	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Pratt Corrugated Holdings, Inc.		
Street Address:	3535 Piedmont Road		
Internal Address:	Building 14, Suite 440		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30305		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2859611	W WES-PAK INC	
CORRESPONDENCE DATA			
Fax Number:	(404)264-4033		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(404) 846-1693		
Email:	trademark-at@btlaw.com		
Correspondent Name:	Barnes & Thornburg LLP - Jason Bernstein		
Address Line 1:	3343 Peachtree Road, N.E.		
Address Line 2:	Suite 1150		
Address Line 4:	Atlanta, GEORGIA 30326-1428		
ATTORNEY DOCKET NUMBER:	141629-500090		
NAME OF SUBMITTER:	Jason A. Bernstein		
Signature:	/Jason A. Bernstein - lkm/		

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REEL: 004504 FRAME: 0334

Date:

03/23/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Wes Pak, Inc., an Arkansas Corporation having a principal place of business at 11610 Vimy Ridge Road, Alexander, Arkansas (AR) 72002 U.S.A. (Post Office Address the same), has previously adopted and registered the following trademarks:

(i) Registration No. 3,287,170, Serial Number 76/658508, Registered in the United States Patent and Trademark Office August 28, 2007, for JUMBO JUG, used with portable beverage dispensers comprising a corrugated box with plastic liner, plastic container and beverage dispensing pump for cooling and dispensing liquids;

(ii) Registration No. 3,155,845, Serial Number 76/648906, Registered in the United States Patent and Trademark Office October 17, 2006, for POP-UP COOLER, used with corrugated and cardboard carriers for food and beverages;

(iii) Registration No. 3,144,098, Serial Number 76/648907, Registered in the United States Patent and Trademark Office September 19, 2009, for THE ICE CUBE, used with corrugated and cardboard carriers for food and beverages;

(iv) Registration No. 2,862,219, Serial Number 76/506907, Registered in the United States Patent and Trademark Office July 13, 2004, for MED-PAK, used with containers for medical waste, namely corrugated or cardboard boxes for containing medical waste;

(v) Registration No. 2,859,611, Serial Number 76/504295, Registered in the United States Patent and Trademark Office April 13, 2004, design for W WES-PAK INC, used with cardboard and corrugated containers and boxes; and,

(vi) Registration No. 2,857,670, Serial Number 76/531397, Registered in the United States Patent and Trademark Office July 29, 2004, for LIQUI-TITE LINER, used with high-density polyethylene film with an adhesive back to be used in corrugated or cardboard boxes for containing food or drinks;

(vii) Registration No. 2,855,686, Serial Number 76/504776, Registered in the United States Patent and Trademark Office June 22, 2004, for GAME DAY COOLER, used with corrugated and cardboard boxes for containing food and drinks;

Trademark Assignment, Continued

(viii) Registration No. 2,852,925, Serial Number 76/504294, Registered in the United States Patent and Trademark Office June 15, 2004, for RACE DAY COOLER, used with corrugated and cardboard carriers for food and beverages;

(ix) Registration No. 2,410,438, Serial Number 76/648.906, Registered in the United States Patent and Trademark Office October 17, 2006, for POP-UP COOLER, used with corrugated and cardboard carriers for food and beverages; and,

(x) Registration No. 2,346,209, Serial Number 75/600769, Registered in the United States Patent and Trademark Office April 25, 2000, for POP-UP COOLER, used with foldable, corrugated containers.

WHEREAS, Pratt Corrugated Holdings, Inc., a Corporation of Delaware, with a principal place of business at 3535 Piedmont Road, Building 14 Suite 440, Atlanta, Georgia, (GA) 30305 is desirous of acquiring all right, title and interest in and to said trademarks, the registrations thereof, and in and to all goodwill associated therewith, including all common law rights thereunder, and the right to sue for past infringements;

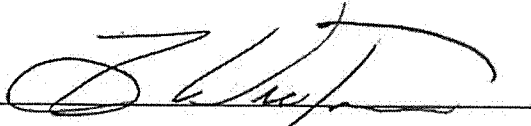
NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged by the undersigned, all right, title and interest in and to said trademark Registration Nos. 3,287,170, 3,155,845, 3,144,098, 2,862,219, 2,859,611, 2,857,670, 2,855,686, 2,852,925, 2,410,438, and 2,346,209 along with all goodwill associated therewith and symbolized thereby, all common law rights thereunder, and the right to sue and recover for past infringements, is hereby bargained, sold, transferred, and assigned unto said Pratt Corrugated Holdings, Inc.

The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this assignment.

Trademark Assignment, Continued

Signed at Little Rock Ar. U.S.A. this 13 day of December 2010.

WES PAK, INC.

By: 
Frank E. Westerman, President

ACKNOWLEDGMENT

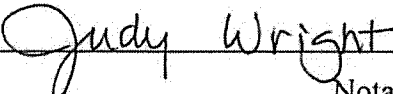
STATE OF ARKANSAS)

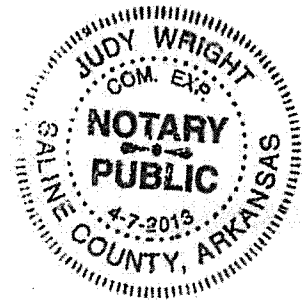
) ss.

COUNTY OF PULASKI)

The undersigned Notary Public, within and for the State and County aforesaid, duly qualified, commissioned and acting, hereby certifies that Frank E. Westerman, to me well known, appeared before me, and executed the foregoing Assignment for the consideration, purposes and uses therein contained and set forth.

WITNESS my hand and official seal this 13th day of December 2010.


Notary Public



S-E-A-L

My Commission Expires: 4-7-2013