

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GoFast, LLC		03/15/2011	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Go Fast Sports & Beverage Company		
Street Address:	2600 West 8th Avenue		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80204		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77584363	GOFAST	
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-863-9700		
Email:	sstavish@sheridanross.com		
Correspondent Name:	Sabrina C. Stavish		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	3719-3-18-1		
NAME OF SUBMITTER:	Pamela N. Hirschman		
Signature:	/Pamela N. Hirschman/		
Date:	03/24/2011		
Total Attachments: 1 source=TM Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This is an Assignment by GoFast, LLC, an Ohio limited liability company ("ASSIGNOR"), having an address of 963 Hopley Avenue, Bucyrus, Ohio 44820, to Go Fast Sports & Beverage Company, a Colorado corporation ("ASSIGNEE"), having an address of 2600 West 8<sup>th</sup> Avenue, Denver, Colorado 80204, effective as of the signature date herein below.

WHEREAS, ASSIGNOR is the owner of rights in the trademark "GOFAST" and U.S. Trademark Application No. 77/584363 therefor (the "Mark") and is desirous of assigning the Mark to ASSIGNEE;

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest in the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey their entire right, title and interest in and to the Mark and all associated goodwill of the business and the right to sue for past infringement, and all trademark applications and registrations therefore.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed as provided for below.

GoFast, LLC

Date: March 15, 2011

By: Bernard J. Weithman

Name: Bernard J. Weithman

Title: Managing Member