

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Filmfitti, LLC		03/24/2011	LIMITED LIABILITY COMPANY: IOWA
<b>RECEIVING PARTY DATA</b>			
Name:	Twittad, LLC		
Street Address:	10605 Justin Drive		
City:	Urbandale		
State/Country:	IOWA		
Postal Code:	50322		
Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3716302	TWITTAD	
Registration Number:	3699994	LET YOUR AD MEET TWEETS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(515)243-0654		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	emilyharris@davisbrownlaw.com		
Correspondent Name:	Emily Harris		
Address Line 1:	215 10th Street, Suite 1300		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Emily Harris		
Signature:	/emilyharris/		
Date:	03/24/2011		
Total Attachments: 2 source=NuncProTuncTrademarkAssignment#page1.tif source=NuncProTuncTrademarkAssignment#page2.tif			

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Filmfitti, LLC an Iowa limited liability company, having its principal offices at 4364 NW 114<sup>th</sup> St., Des Moines, Iowa 50322 (hereinafter "Assignor"), is the owner of the following trademarks ("Marks") registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
TWITTAD	3,716,302
LET YOUR AD MEET TWEETS	3,699,994


WHEREAS, Twittad, LLC, an Iowa limited liability company, having its principal offices at 10605 Justin Dr., Urbandale, Iowa 50322 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks;

WHEREAS, prior to the merger of assets described below, Assignor granted Assignee an exclusive license to use the Marks; and

WHEREAS, the parties underwent a merger of assets on December 31, 2008, such that Assignee is the surviving entity. In the course of merging assets, Assignor assigned to Assignee the Marks, but did not identify the Marks by registration number as required for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, transfer and assign, nunc pro tunc as of December 31, 2008, to Assignee, its successors and assigns, its entire right, title and interest in and to the Marks, together with the good will of the business symbolized by the Marks.

IN WITNESS WHEREOF, ASSIGNOR has caused this document to be duly executed this 24<sup>th</sup> day of March, 2011.

Filmfitti, LLC  
 By:   
 James Eliason, President  
 Date: 3/24/11

STATE OF IOWA    )  
                           ) SS.  
 COUNTY OF POLK )

The above-signed person appeared personally before me, and is known to be the person described in the foregoing affidavit, who signed the said affidavit in my presence and made oath before me to the allegations set forth therein on this 24 day of March, 2011.

KAREN BLUM

Notary Public In and for the State of Iowa  
County of Polk

My commission expires:

8-3-2011

