

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rockland Trust Company		03/24/2011	Trust Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	The Rugged Bear, Inc.		
Street Address:	117 Lennox Street		
City:	Norwood		
State/Country:	MASSACHUSETTS		
Postal Code:	02062		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	73622159	RUGGED BEAR	
CORRESPONDENCE DATA			
Fax Number:	(617)345-3299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617 345 3000		
Email:	trademarks@burnslev.com		
Correspondent Name:	Alison R. Harrall, Burns & Levinson LLP		
Address Line 1:	125 Summer Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	01844.736 GS		
NAME OF SUBMITTER:	Alison R. Harrall		
Signature:	/s/ Alison R. Harrall		
Date:	03/24/2011		
Total Attachments: 1 source=Release#page1.tif			

CH \$40.00 73622159

RELEASE OF TRADEMARK SECURITY AGREEMENT

This RELEASE OF TRADEMARK SECURITY AGREEMENT, dated as of March 24, 2011 ("Release") by Rockland Trust Company, a Massachusetts trust company with a principal office at 288 Union Street, Rockland MA 02370 (together with its successors, "Secured Party"), as secured party against the interests of The Rugged Bear, Inc. (the "Assignor") and its mark, "Rugged Bear" (Serial No. 73622159, Reg # 1435781), as recorded with the United States Patent and Trademark Office on June 8, 2000 at Reel 2092, Frame 0064 (the "Security Interest").

The Secured Party does hereby release any and all interests it may have against the Security Interest.

IN WITNESS WHEREOF, Secured Party has executed this Release, to take effect as of the date first set forth above.

ROCKLAND TRUST COMPANY

By:

Name:

Title:

Virginia Norkevicius
Virginia Norkevicius
SVP

COMMONWEALTH OF MASSACHUSETTS
PLYMOUTH COUNTY

On this 24 day of March, 2011, before me, the undersigned notary public, personally appeared Virginia Norkevicius, the Senior Vice President of Rockland Trust Company, proved to me through satisfactory evidence of identification, which was personal knowledge, to be the person whose name is signed on behalf of Rockland Trust Company on the preceding or attached document, and acknowledged to me that he so signed it voluntarily for its stated purpose.



ELIZABETH M. GIRARD
Notary Public
Commonwealth of Massachusetts
My Commission Expires July 28, 2017

Elizabeth M. Girard
Notary Public
Print Name: *Elizabeth M Girard*
My Commission Expires: *July 28, 2017*