

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thinkorswim Group Inc.		08/19/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Investools Inc.		
Street Address:	13947 S. Minuteman Drive		
City:	Draper		
State/Country:	UTAH		
Postal Code:	84020		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2028670	INVESTOOLS	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	mvallone@btlaw.com		
Correspondent Name:	Barnes & Thornburg LLP		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	48152-108100		
NAME OF SUBMITTER:	Melissa A. Vallone		
Signature:	/mvallone/		
Date:	03/24/2011		

CH \$40.00 2028670

Total Attachments: 6

900187420

**TRADEMARK
 REEL: 004504 FRAME: 0749**

source=108100#page1.tif
source=108100#page2.tif
source=108100#page3.tif
source=108100#page4.tif
source=108100#page5.tif
source=108100#page6.tif

TRADEMARK ASSIGNMENT

WHEREAS, THINKORSWIM GROUP, INC., whose former corporate name was INVESTOOLS, INC., a Delaware corporation (hereinafter "Assignor"), is the owner of the trademark registrations and applications for registration set forth on Exhibit A attached hereto and incorporated herein, covering certain trademarks (hereinafter, the "Marks"); and

WHEREAS, INVESTOOLS INC., whose former corporate name was ONLINE INVESTORS ADVANTAGE, INC., a Utah corporation (hereinafter "Assignee"), having a place of business at 13947 S. Minuteman Drive, Draper, Utah, U.S.A., is desirous of acquiring said registrations and applications for registration, as well as the entire right, title, and interest of Assignor in and to the Marks, all other registrations and applications for registration (if any) of the Marks, all goodwill evidenced by the Marks, and all renewals and extensions that may be granted in respect of any of said registrations or applications for registration; and

WHEREAS, Assignor desires to make such assignment to Assignee.

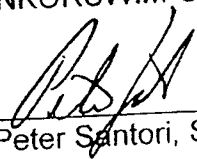
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors and assigns, the registrations of the Marks as set forth on Exhibit A hereto, together with the entire right, title, and interest of Assignor in and to the Marks and the goodwill evidenced thereby, and all other applications for registration and

registrations of the Marks (if any), and all renewals and extensions that may be granted with respect to any of the registrations and applications to register the Marks, and the right to recover for past infringement thereof or injury thereto.

EXECUTED effective as of August 19, 2008.

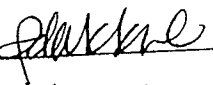
ASSIGNOR:

THINKORSWIM GROUP, INC.

By: 
Peter Santori, Senior Vice President

ASSIGNEE:

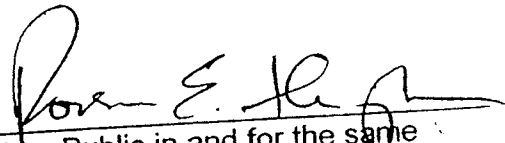
INVESTTOOLS INC.

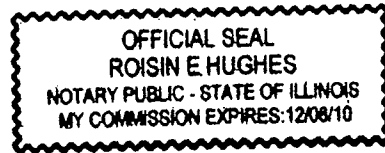
By: 
Dak Kane
Printed Name
SVP + CFO
Title

STATE OF ILLINOIS
COUNTY OF COOK

§
§
§

This instrument was acknowledged before me on August 19th, 2008,
by PETER SANTORI, Senior Vice President of THINKORSWIM GROUP, INC., on
behalf of said corporation.

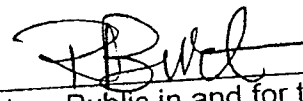

Notary Public in and for the same
County and State



STATE OF Illinois
COUNTY OF Cook

§
§
§

This instrument was acknowledged before me on August 19, 2008,
by Ida Kane, SVP and CFO of INVESTTOOLS INC., on
behalf of said corporation.


Notary Public in and for the same
County and State

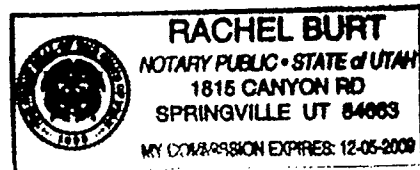


EXHIBIT A

<u>Mark Name</u>	<u>Country</u>	<u>Status</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
5 STEP ONLINE INVESTING FORMULA	Utah	Registered	N/A	1/15/2002	5050072	1/15/2002
ONLINE INVESTOR TOOLBOX	Utah	Registered	N/A	1/15/2002	5049912	1/15/2002
ONLINE INVESTORS ADVANTAGE	Utah	Registered	N/A	1/15/2002	5049938	1/15/2002
ONLINE INVESTORTOOLBOX ADVANTAGE	Utah	Registered	N/A	1/15/2002	5049959	1/15/2002
SECRETS TO ONLINE INVESTING	Utah	Registered	N/A	1/15/2002	5050008	1/15/2002
WHERE PEOPLE LEARN TO INVEST	Utah	Registered	N/A	1/15/2002	5049981	1/15/2002
ONLINE	United States	Registered	78/753,620	11/14/2005	3,158,106	10/17/2006
5-STEP INVESTING FORMULA	United States	Registered	77/375,400	1/18/2008		
7-STEP INVESTING FORMULA	United States	Filed	76/427,978	7/8/2002	2,706,960	4/15/2003
AUTOANALYZER	United States	Registered	77/288,238	9/25/2007		
INVESTED (stylized)	United States	Filed	76/416,090	6/6/2002	2,723,810	6/10/2003
INVESTTOOLS	United States	Registered	76/416,089	6/6/2002	2,741,378	7/29/2003
INVESTTOOLS	United States	Registered	76/416,088	6/6/2002	2,723,809	6/10/2003
INVESTTOOLS	United States	Registered	75/036,005	12/22/1995	2,028,670	7/27/2006
INVESTTOOLS & Design	United States	Registered	77/076,399	1/4/2007	3,316,100	10/23/2007
INVESTTOOLS & Design	United States	Registered	77/076,402	1/4/2007	3,316,101	10/23/2007
INVESTTOOLS CURRENCY TRADER & DESIGN	United States	Registered	78/836,730	3/1/2006	3,201,422	1/23/2007
INVESTTOOLS CURRENCY TRADER & DESIGN	United States	Registered	78/826,567	3/1/2006	3,201,419	1/23/2007
INVESTTOOLS EDUCATED INVESTING & DESIGN	United States	Filed	77/210,349	6/20/2007		
INVESTTOOLS INVESTOR EDUCATION	United States	Registered	78/826,733	3/1/2006	3,201,423	1/23/2007
INVESTTOOLS INVESTOR EDUCATION	United States	Registered	78/826,738	3/1/2006	3,198,623	1/16/2007
INVESTTOOLS INVESTOR EDUCATION	United States	Registered	78/796,757	1/23/2006	3,154,150	10/10/2006
INVESTTOOLS METHOD	United States	Registered	77/338,553	1/128/2007		
INVESTTOOLS ONLINE	United States	Filed	78/928,154	7/12/2006	3,268,098	7/24/2007
INVESTOR TOOLBOX	United States	Registered	76/427,976	7/8/2002	2,697,796	3/18/2003
MAKING MONEY IN THE STOCK MARKET	United States	Registered	77/475,200	5/15/2008		
MYTRADE	United States	Filed	77/409,002	2/28/2008		
PAPERMONEY	United States	Filed	77/408,963	2/28/2008		
PAPERPOD	United States	Filed				

SECRET	TO ONLINE INVESTING	REGISTERED	FILED	CLASS	STATUS	ISSUE DATE	EXPIRES	REGISTRATION NUMBER	CLASSIFICATION
SWIM FX	United States	Registered	76/055,455	5/24/2000	2,653,231	11/26/2002			
TASTYTRADE	United States	Filed	77/136,877	3/21/2007					
TECHSIGNALS	United States	Filed	77/316,979	10/30/2007					
THINKANYWHERE	United States	Registered	76/427,979	7/8/2002	2,706,961	4/15/2003			
THINKMICRO	United States	Registered	76/174,990	11/30/2000	2,914,755	12/28/2004			
THINKMONEY	United States	Filed	77/233,485	7/19/2007					
THINKOPEN	United States	Filed	77/233,469	7/19/2007					
THINKORSWIM	United States	Filed	77/319,462	11/1/2007					
THINKORSWIM & DESIGN	United States	Filed	77/380,915	1/25/2008					
THINKPIPES	United States	Registered	75/819,263	10/12/1999	2,568,003	5/7/2002			
THINKPOD	United States	Registered	77/171,002	5/2/2007	3,351,845	12/11/2007			
THINKSCRIPT	United States	Registered	78/926,499	7/11/2006	3,339,797	11/20/2007			
TURBOSEARCH	United States	Registered	77/380,708	1/25/2008					
WALL STREET CITY	United States	Registered	77/233,494	7/19/2007	3,473,463	7/22/2008			
ZIASUN	United States	Registered	76/427,977	7/8/2002	2,827,017	3/30/2004			
ZIASUN	United States	Registered	75/031,982	12/13/1995	2,134,871	2/3/1998			
ZIASUN	United States	Registered	76/084,898	7/7/2000	2,584,528	6/25/2002			
ZIASUN	United States	Registered	76/084,807	7/7/2000	2,587,381	7/2/2002			
ZIASUN	Taiwan	Registered	94052823	11/2/2005	1215740	6/16/2006			
INVESTTOOLS	South Korea	Registered	45-2005-4411	11/10/2005	45-19983	5/21/2007			
INVESTTOOLS	South Africa	Registered	2002/12703	8/26/2002	2002/12703	8/26/2002			
INVESTTOOLS	South Africa	Registered	2002/12702	8/26/2002	2002/12702	8/26/2002			
INVESTTOOLS	South Africa	Registered	2002/12701	8/26/2002	2002/12701	8/26/2002			
INVESTTOOLS	South Africa	Registered	T0211967J	8/7/2002	T0211967J	7/12/2003			
INVESTTOOLS	Singapore	Registered	T0211963H	8/7/2002	T0211963H	7/10/2003			
INVESTTOOLS	Singapore	Registered	T0211962Z	8/7/2002	T0211962Z	7/7/2003			
INVESTTOOLS	Singapore	Registered	662102	8/6/2002	662102	2/13/2003			
INVESTTOOLS	New Zealand	Registered	662101	8/6/2002	662101	2/13/2003			
INVESTTOOLS	New Zealand	Registered	662100	8/6/2002	662100	2/13/2003			
INVESTTOOLS	New Zealand	Registered	284,786	1/22/1997	544,940	1/22/1997			
INVESTTOOLS	Mexico	Registered	284,785	1/22/1997	544,939	3/26/1997			
INVESTTOOLS	Mexico	Registered	284,787	1/22/1997	541,785	2/17/1997			
INVESTTOOLS	Mexico	Registered	284,789	1/22/1997	541,787	2/17/1997			
INVESTTOOLS	Mexico	Registered	284,788	1/22/1997	541,786	2/17/1997			
INVESTTOOLS	Malaysia	Registered	2002/09464	8/7/2002	2009464	8/7/2002			
INVESTTOOLS	Malaysia	Registered	2002/09465	8/7/2002	2009465	8/7/2002			
INVESTTOOLS	Malaysia	Registered	2002/09466	8/7/2002	2009466	8/7/2002			

INVESTTOOLS	Japan	Registered	2005-104496	1/18/2005	5033809	3/16/2007
INVESTTOOLS (with Japanese Translation)	Japan	Registered	2000-105722	9/27/2000	4518783	11/2/2001
INVESTTOOLS	Hong Kong	Registered	2003B14150	8/9/2002	2003B14150	8/9/2002
INVESTTOOLS	Hong Kong	Registered	2003B14151	8/9/2002	2003B14151	8/9/2002
INVESTTOOLS	Hong Kong	Registered	2003B14152	8/9/2002	2003B14152	8/9/2002
INVESTTOOLS	Community	Registered	435446	1/13/1997	435446	6/29/1999
WALLSTREET CITY	Trademark	Registered	5029770	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029771	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029773	11/28/2005		
INVESTTOOLS	China P.R.	Filed	5029772	11/28/2005		
INVESTTOOLS	Canada	Registered	1287026	1/17/2006	TMA684,278	3/21/2007
TELESCAN	Canada	Registered	843,658	4/29/1997	530,353	7/27/2000
TELESCAN INVESTOR'S PLATFORM	Canada	Registered	855,414	9/8/1997	532,083	8/31/2000
WALLSTREET CITY	Canada	Registered	830,512	12/2/1996	519,361	1-11/2/1999
INVESTTOOLS	Brunei	Registered	34882	8/10/2002	34,882	8/10/2002
INVESTTOOLS	Australia	Registered	922492	8/8/2002	922492	8/8/2002