

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT			
EFFECTIVE DATE:	12/02/2010			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	Newman	FORMERLY JACQUES JAUNET S.A.	03/22/2011	CORPORATION: FRANCE
RECEIVING PARTY DATA				
Name:	Optoo			
Street Address:	Immeuble El Helia no. 7 Skanes			
City:	5000 Monastir			
State/Country:	TUNISIA			
Entity Type:	LIMITED LIABILITY COMPANY: TUNISIA			
PROPERTY NUMBERS Total: 4				
	Property Type	Number	Word Mark	
Registration Number:	2454342	LA PETITE OURSE		
Registration Number:	1653719	KLIMAGER'S		
Registration Number:	2083216	MINIMAN		
Registration Number:	2090584	MINIMAN		
CORRESPONDENCE DATA				
Fax Number:	(973)836-0306			
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2129499022			
Email:	fterranella@lawabel.com			
Correspondent Name:	Lawrence E. Abelman			
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ATTORNEY DOCKET NUMBER:	8004279			

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TRADEMARK

REEL: 004505 FRAME: 0158

DOMESTIC REPRESENTATIVE

Name: Lawrence E. Abelman
Address Line 1: 666 Third Avenue
Address Line 2: 10th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	03/25/2011
Total Attachments: 1 source=Newman to Optoo#page1.tif	

ASSIGNMENT

WHEREAS, NEWMAN, a company organized and existing under the laws of France, with an office at 3, rue de l'Industrie, 49280 La Seguiniere, France (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
LA PETITE OURSE	2454342
KLIMAGER'S	1653719
MINIMAN	2083216
MINIMAN OURSON Vignette	2090584

AND WHEREAS, OPTOO, a limited liability company organized and existing under the laws of Tunisia, with an office at Immeuble El Hédia no. 7 Skanes, 5000 Monastir, Tunisia, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark, trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark. This assignment is effective as of December 2, 1010.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 22 day of March, 2011.

NEWMAN

By Eric LABAUME
Name:
Title: Chairman

