

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADMIRAL BEVERAGE CORPORATION		03/15/2011	CORPORATION: WYOMING
RECEIVING PARTY DATA			
Name:	PEPSICO, INC.		
Street Address:	700 ANDERSON HILL ROAD		
City:	PURCHASE		
State/Country:	NEW YORK		
Postal Code:	10577		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3116376	XZUDE	
Registration Number:	3221565	Z	
CORRESPONDENCE DATA			
Fax Number:	(914)253-3123		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	914-253-3443		
Email:	LORI.BARNETT@PEPSICO.COM		
Correspondent Name:	PEPSICO, INC.		
Address Line 1:	700 ANDERSON HILL ROAD		
Address Line 4:	PURCHASE, NEW YORK 10577		
NAME OF SUBMITTER:	ELIZABETH N. BILUS		
Signature:	/elizabeth n bilus/		
Date:	03/25/2011		
Total Attachments: 3 source=XZUDE_Z_Des_Assignment#page1.tif source=XZUDE_Z_Des_Assignment#page2.tif source=XZUDE_Z_Des_Assignment#page3.tif			

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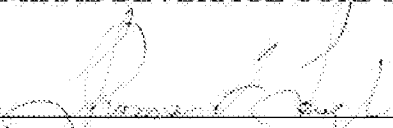
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**TRADEMARK
 REEL: 004506 FRAME: 0049**

DEED OF ASSIGNMENT

TO ALL IT MAY CONCERN, be it known that for good and valuable consideration, Admiral Beverage Corporation, a Wyoming corporation, located at 821 Pulliam Avenue, Worland, Wyoming 82401 ("Admiral"), hereby assigns and transfers to PepsiCo, Inc., a North Carolina corporation, located at 700 Anderson Hill Road, Purchase, New York 10577, United States of America ("PepsiCo"), such rights as Admiral may own in the worldwide and universal right, title and interest in and to the trademarks listed in attached Schedule A, including the registrations and applications covering said trademarks as set forth therein, together with the goodwill of the business associated with the said trademarks, including without limitation all of Admiral's rights under any claim concerning the said trademarks which arose at any time prior and up to the date of this assignment, the same to be held and enjoyed by PepsiCo for its own benefit and use and for the benefit and use of its successors and assigns forever.

ADMIRAL BEVERAGE CORPORATION

By: 

Name: Thomas Taylor

Title: SR VP COO Admiral BEV

TRADEMARK

REEL: 004506 FRAME: 0050

STATE OF WYOMING)

) SS:

COUNTY OF WASHAKIE)

Thomas Taylor, being duly sworn, deposes and says that he/she is
COO of Admiral Beverage Corporation and that he/she has executed the
attached Deed of Assignment for and on behalf of Admiral Beverage Corporation, being
duly authorized to do so.

Subscribed and sworn to before me
this 15th day of March, 2011.

[Signature]
Notary Public

Commission Expires: 9-7-2012

[Faint handwritten notes]

SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>APP/REG. NO.</u>
XZUDE	United States	3,116,376
Z and Design	United States	3,221,565
XZUDE	Canada	TMA681559
Z and Design	Canada	1290567-00
XZUDE	Mexico	921969
Z and Design	Mexico	946523
XZUDE	Brazil	827992050
XZUDE	WIPO	862594
XZUDE	CTM	4579496
Z and Design	CTM	4918587