

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pennzoil-Quaker State Company		03/09/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ITW CCIP HOLDINGS LLC		
Street Address:	1201 North Market Street, PO Box 1347		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77954293	GUMOUT	
Registration Number:	2940900	GUMOUT AT THE PUMP	
Registration Number:	2945055	GUMOUT AT THE PUMP	
CORRESPONDENCE DATA			
Fax Number:	(312)554-8015		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 554-8000		
Email:	bcohn@pattishall.com		
Correspondent Name:	Bradley L. Cohn		
Address Line 1:	311 S. Wacker Drive, Suite 5000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	02457-000-00016		
NAME OF SUBMITTER:	Bradley L. Cohn		
Signature:	/bradleycohn/		

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 REEL: 004507 FRAME: 0308

Date:

03/28/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **Pennzoil-Quaker State Company**, a Delaware corporation, with a principal address at 700 Milam, Houston, TX 77002 ("the ASSIGNOR") has adopted, has used and owns the following trademarks and corresponding U.S. registrations listed in attached Schedule A ("the Trademarks").

WHEREAS, **ITW CCIP Holdings LLC**, a Delaware limited liability company, having an address of 1201 North Market Street, PO Box 1347, Wilmington, Delaware 19801 ("the ASSIGNEE") desires to acquire Pennzoil-Quaker State Company's right, title, and interest in and to the Trademarks, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **Pennzoil-Quaker State Company** assigns to **ITW CCIP Holdings LLC** all right, title, and interest in and to the Trademarks in the United States, together with the goodwill of the business symbolized by the Trademarks, the registrations thereof, and the rights to sue and recover for past infringements.

IN WITNESS WHEREOF, **Pennzoil-Quaker State Company** has caused this instrument to be executed by its duly authorized representative this 9th day of March, 2011.

Pennzoil-Quaker State Company

By: Kimbley L. Muller

Name: Kimbley L. Muller

Title: Associate General Counsel

SCHEDULE A

Trademark	App No	Reg No	Class
BLACK MAGIC	72122487	733648	19
BLACK MAGIC	78452736	3023344	3, 21
BLACK MAGIC & DESIGN	77108330	3542444	3, 21
BLACK MAGIC TITANIUM	77108329	3451990	3
BLECHE WITE	72/120948	765645	3
BLUE CORAL	74663817	1980842	2
BLUE CORAL	77382096	3532280	3
BLUE CORAL	71592528	562745	4
BLUE CORAL	78945153	3396452	12
BLUE CORAL (STYLIZED)	73813165	1591307	37
Design of a Parrot		1234215	3
FADEBLOK	77029703	3289559	1
FIX A FLAT	73044019	1048337	17
FIX A WINDSHIELD	78423579	2984376	1
FIX-A-FLAT	73617293	1466064	1
GUMOUT	73080763	1064196	1, 3
GUMOUT	77954293		1, 3
GUMOUT (BOTTLE DESIGN)	76418018	3678141	1
GUMOUT AT THE PUMP	78252817	2945055	1
GUMOUT AT THE PUMP AND DESIGN	78298635	2940900	1
GUMOUT XTRA	73673291	1484930	3
RAIN-X	72416424	960701	1
RAIN-X	74496580	1941662	3

Trademark	App No	Reg No	Class
RAIN-X	74601235	1933134	12
RAIN-X AND BOTTLE DESIGN	75029272	2120823	1
RAIN-X LATITUDE	77027398	3254619	12
RAIN-X WEATHERBEATER 2-IN-1	77015049	3606397	3
SLICK 50 & DESIGN	73738363	1526339	1
SLICK-50	193209	1156873	1
SNAP	74403124	1824808	1
SNAP	74403079	1827120	1
SNAP	74403083	1827160	4
SNAP	74402760	1878365	1, 3, 4
SNAP AND DESIGN	74/402,646	1824804	1
SNAP AND DESIGN	74/403,099	1824807	1
SNAP AND DESIGN	74/403,125	1824856	4
THE OUTLAW	74402761	1830070	1
TI	77108324	3328659	3
TIRE WET	74444102	1941523	3
ULTIMATE VISIBILITY IN RAIN, SLEET & SNOW!	78947148	3258361	12
WEATHERBEATER	75807713	2525808	12
WESTLEY'S	71/699,286	631540	3
WESTLEY'S	78576044	3229079	3
WET SHINE	78231013	3033226	3
WET SHINE	78322079	3061311	21