

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Baker Distributing Company LLC		03/25/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Watsco, Inc.		
<b>Street Address:</b>	2665 South Bayshore Drive, Suite 901		
<b>City:</b>	Coconut Grove		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33133		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3818979	ECOTEMP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)416-8363		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9192868041		
<b>Email:</b>	pto_tmconfirmation@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	430 Davis Drive		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Morrisville, NORTH CAROLINA 27560		
<b>ATTORNEY DOCKET NUMBER:</b>	021628.166		
<b>NAME OF SUBMITTER:</b>	Arlene D. Hanks		
<b>Signature:</b>	/Arlene D. Hanks/		

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**TRADEMARK  
 REEL: 004507 FRAME: 0320**

Date:

03/28/2011

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARKS  
AND ACCOMPANYING GOODWILL**

THIS ASSIGNMENT is executed and effective as of the 25<sup>th</sup> day of March, 2011, (hereinafter the "Effective Date"), by and between BAKER DISTRIBUTING COMPANY LLC, a Delaware limited liability company, whose principal address is 14610 Breakers Drive, Jacksonville, Florida 32258 (the "Assignor"), and WATSCO, INC., a Florida corporation, whose principal address is 2665 South Bayshore Drive, Suite 901 Coconut Grove, Florida 33133 (the "Assignee").

WHEREAS, Assignor is the owner of the trademarks ECOTEMP and ECOTEMP & Design in the United States, and the registration for ECOTEMP & Design in the United States Patent and Trademark Office, Registration No. 3,818,979, (collectively, the "Trademarks"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, Assignee is desirous of acquiring the Trademarks and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Trademarks, including without limitation Registration No. 3,818,979 of the United States Patent and Trademark Office, together with the goodwill of the business connected with the use of and symbolized by said Trademarks, and together with all rights appurtenant thereto, including without limitation all

common law rights therein and any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Trademarks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Trademarks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Trademarks, to Assignee, its successors or assigns.

IN WITNESS WHEREOF, the Assignor has executed this document on the day and date and effective as of the Effective Date set forth above.

**BAKER DISTRIBUTING COMPANY LLC.,**  
Assignor

By: Carole J. Poindexter  
Name: Carole J. Poindexter  
Title: President