

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NWZA, Inc.		03/28/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Tweak		
Street Address:	Lower Bridge Street		
Internal Address:	Bank House		
City:	Killorglin		
State/Country:	IRELAND		
Entity Type:	Unlimited Company: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77661424	TWEAK	
CORRESPONDENCE DATA			
Fax Number:	(212)974-8474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129747474		
Email:	TM@cdas.com		
Correspondent Name:	Cowan, DeBaets, Abrahams & Sheppard LLP		
Address Line 1:	41 Madison Avenue		
Address Line 2:	34th Floor		
Address Line 4:	New York City, NEW YORK 10010		
ATTORNEY DOCKET NUMBER:	TWEAK		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004507 FRAME: 0407**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Nancy Wolff

Signature:

/Nancy Wolff/

Date:

03/28/2011

Total Attachments: 1

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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT, dated as of the 28 day of March 2011, by and between NWZA, Inc. (hereinafter "ASSIGNOR") and Tweak (hereinafter "ASSIGNEE").

RECITALS

WHEREAS, ASSIGNOR represents that it is the owner of the following trademark application, with and all rights and liabilities ensuing from this trademark:

Mark:	TWEAK (the "Mark")
Country:	United States
Serial No.:	77661424
Classes:	9 and 35

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, in perpetuity, any and all right, title and interest in the United States and its territories in and to the Mark, together with the goodwill of the business symbolized by the Mark, including, but not limited to, the use of the Mark, all benefit of any and all prior use of the Mark, and any and all rights to initiate claims or proceedings for damages for past, present or future infringements of ASSIGNOR'S rights, title and interest to the Mark.

NWZA, INC.

BY: Nancy E Wolff
Nancy Wolff

STATE OF)
) ss.:
COUNTY OF)

On this 28 day of March, 2011, before me personally appeared Nancy Wolff to me known to be the person who signed the foregoing instrument and acknowledged the execution of the same to me.

Zehra Abdi
Notary Public

ZEHRA ABDI
NOTARY PUBLIC-STATE OF NEW YORK
No. 02AB6149696
Qualified in New York County
My Commission Expires July 17, 2010
12/7/2014