

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		02/10/2011	NATIONAL ASSOCIATION: UNITED STATES

RECEIVING PARTY DATA

Name:	CAMPBELL ALLIANCE GROUP, INC.
Street Address:	8045 Arco Corporate Drive
Internal Address:	Suite 500
City:	Raleigh
State/Country:	NORTH CAROLINA
Postal Code:	27617
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2550000	CAMPBELLALLIANCE
Registration Number:	2550001	CAMPBELLALLIANCE
Registration Number:	3498271	LAUNCH PLAYBOOK
Registration Number:	3640918	CAMPBELL ALLIANCE GROUP
Registration Number:	3644785	WINNING LABEL
Registration Number:	3644786	INNOVATION2VALUE

CORRESPONDENCE DATA

Fax Number: (919)781-4865
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: ip@wyrick.com
Correspondent Name: Christopher L. Sorey
Address Line 1: 4101 Lake Boone Trail
Address Line 2: Suite 300

900187656

**TRADEMARK
 REEL: 004507 FRAME: 0472**

OP \$165.00 2550000

Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER: 010040.068

NAME OF SUBMITTER: Christopher L. Sorey

Signature: /CLS/

Date: 03/28/2011

Total Attachments: 2
source=campbellsecret#page1.tif
source=campbellsecret#page2.tif

SCHEDULE A

United States Trademarks

<u>Trademark No.</u>	<u>Date Issued</u>	<u>Description</u>
3640918	6/16/2009	CAMPBELL ALLIANCE GROUP
2550000	3/19/2002	CAMPBELLALLIANCE
2550001	3/19/2002	CAMPBELLALLIANCE
3644786	6/23/2009	INNOVATION2VALUE
3,498,271	9/9/2008	LAUNCH PLAYBOOK
3644785	6/23/2009	WINNING LABEL