

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Rock Sports, LLC		03/25/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Regions Bank, as Agent		
Street Address:	191 Peachtree Street, 38th Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3301163	BULLY HOO	
Registration Number:	3118546	ICE WATER	
Registration Number:	3106841	ULTRA-FLEX	
Registration Number:	3125186	ULTRA-TUFF	
Registration Number:	3132259	CABIN CREEK	
Registration Number:	3062110	CALCUTTA	
Registration Number:	3048596		
Registration Number:	3048597		
Registration Number:	2285865	BIG ROCK	
Registration Number:	2272617	BIG ROCK SPORTS	
Registration Number:	1915198	INVINCIBLE	
Registration Number:	1806189	CALCUTTA OFFSHORE BAITS	
Serial Number:	78686701	ULTRA LEADER	
Serial Number:	78661101	WICKED STICK	

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TRADEMARK

Serial Number:	78661108	WICKED STIX
Serial Number:	78890678	KUNNAN

CORRESPONDENCE DATA

Fax Number: (404)572-5128
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Correspondent Name: Susan Lake, Paralegal
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ATTORNEY DOCKET NUMBER:	02532-009021
NAME OF SUBMITTER:	Susan Lake
Signature:	/Susan Lake/
Date:	03/28/2011




Total Attachments: 2
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NOTICE OF GRANT OF SECURITY INTEREST
IN TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of March 25, 2011 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and REGIONS BANK, as Agent (the "Agent") for the financial institutions referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the benefit of the Agent and the Lenders:

Mark	Ser./Reg. No.
BULLY HOO	3,301,1163
ICE WATER	3,118,546
ULTRA-FLEX	3,106,841
ULTRA-TUFF	3,125,186
CABIN CREEK	3,132,259
CALCUTTA	3,062,110
 Skull and Crossbones Symbol	3,048,596
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BIG ROCK	2,285,865
BIG ROCK SPORTS	2,272,617
INVINCIBLE	1,915,198
 Skull and Crossbones Symbol	1,806,189
ULTRA LEADER	78/686,701
WICKED STICK	78/661,101
WICKED STIX	78/661,108
KUNNAN	78/890,678

The Obligors and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

BIG ROCK SPORTS, LLC

By: Edward R. Small
Edward R. Small
President/CEO