

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cash America Net Holdings, LLC		03/28/2011	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Enova Financial Holdings, LLC		
<b>Street Address:</b>	200 West Jackson Blvd.		
<b>Internal Address:</b>	Suite 1400		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3883811	ENOVA FINANCIAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)201-2555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3122012000		
<b>Email:</b>	gekas@wildman.com		
<b>Correspondent Name:</b>	Jami A. Gekas		
<b>Address Line 1:</b>	225 West Wacker Drive		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	C0766.00005 ENOVA FINANCI		
<b>NAME OF SUBMITTER:</b>	Jami A. Gekas		
<b>Signature:</b>	/Jami A. Gekas/		

**CH \$40.00 3883811**

Date:

03/28/2011

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of the date last written below, from Cash America Net Holdings, LLC, a Texas Limited Liability Company ("Assignor"), to Enova Financial Holdings, LLC, a Delaware Limited Liability Company ("Assignee").

### RECITALS

A. Assignor owns all right, title and interest in and to U.S. federal Trademark Registration No. 3,883,811, which issued on November 30, 2010 for the mark ENOVA FINANCIAL, for use in connection with "installment loans, and short term loans and payday loans" in International Class 36, as well as the associated common law trademark rights (collectively, the "Mark").

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Mark, throughout the world.

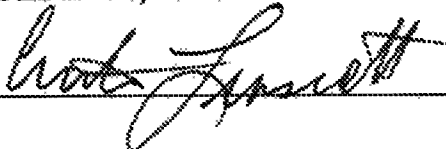
### AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business associated with the Mark and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that (a) Assignor owns all right, title and interest in and to the Mark; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment; and (c) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee's request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

IN WITNESS WHEREOF, the parties have signed this Trademark Assignment as of the date last written below.

**CASH AMERICA NET  
HOLDINGS, LLC**



Name: J. Curtis Linscott  
Title: Executive Vice President & Secretary  
Date: March 28, 2011

**ENOVA FINANCIAL  
HOLDINGS, LLC**



Name: Timothy Ho  
Title: President  
Date: \_\_\_\_\_

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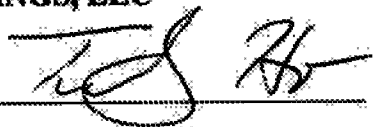
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**CASH AMERICA NET HOLDINGS, LLC**

**ENOVA FINANCIAL HOLDINGS, LLC**

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\_\_\_\_\_ 

Name: J. Curtis Linscott  
Title: Executive Vice President & Secretary  
Date: \_\_\_\_\_

Name: Timothy Ho  
Title: President  
Date: 3/28/2011