

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Senior Care Services, Inc.		03/28/2011	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	ActivStyle Holding Company		
Street Address:	3100 Pacific Street		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55411		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2440175	RELY PRODUCTS	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	dpung@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	Morrison & Foerster LLP, 425 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	33949-24001.00		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
Signature:	/Jennifer Lee Taylor/		
Date:	03/28/2011		
Total Attachments: 2			
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 REEL: 004507 FRAME: 0952

ASSIGNMENT

WHEREAS, Senior Care Services, Inc., a Colorado corporation with offices at 565 South Commercial Drive, Grand Junction, Colorado 81505 ("ASSIGNOR") owns a trademark and/or service mark, and a registration for such mark, as listed in Schedule A attached hereto and incorporated herein by this reference ("MARK"); and

WHEREAS, ActivStyle Holding Company, a Delaware entity with offices at 3100 Pacific Street, Minneapolis, Minnesota 55411 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARK, the registration for the MARK, together with the goodwill of the business symbolized by the MARK, all common law rights, and the right to register, renew, protect and defend the MARK and to sue for past infringements of the MARK. This assignment shall be effective as of the date this Assignment is signed..

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 28 day of March, 2011.

SENIOR CARE SERVICES, INC.


By: William J. Kueback
Name: William J. Kueback
Title: Chief Financial Officer

ACTIVSTYLE HOLDING COMPANY

By: William J. Kueback
Name: William J. Kueback
Title: Chief Financial Officer

SCHEDULE A

MARK

Mark	Word Mark	U.S. Registration No.	Registration Date
	RELY PRODUCTS	2,440,175	4/3/2001