

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dimdim Inc.		03/22/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark @ One Market Street, Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3519919	DIMDIM	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415)882-3200		
Email:	tmparalegal@owe.com		
Correspondent Name:	Noel M. Cook		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	SALES 90001		
NAME OF SUBMITTER:	Noel M. Cook		
Signature:	/Noel M. Cook/		
Date:	03/29/2011		
Total Attachments: 2 source=DimDim.Assign#page1.tif source=DimDim.Assign#page2.tif			

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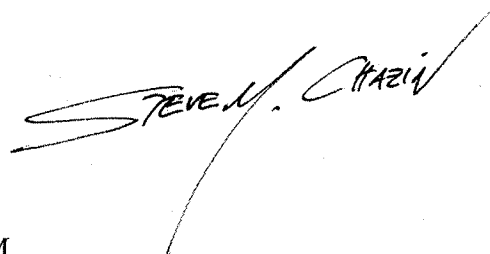
WHEREAS, **Dimdim Inc.**, a Delaware Corporation, whose address is 900 Chelmsford Street, Lowell, Massachusetts 01851 (hereinafter "Assignor") is the owner of the pending applications and registrations listed on the attached Schedule A (collectively, "DIMDIM Properties");

WHEREAS, **Salesforce.com, Inc.**, a Delaware Corporation, whose address is The Landmark @ One Market Street, San Francisco, California 94105 (hereinafter "Assignee") is desirous of acquiring the DIMDIM Properties;

NOW, THEREFORE, the Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, hereby assigns to Assignee the DIMDIM Properties, together with the goodwill of the business connected with the use of, and symbolized by, the marks as reflected in the DIMDIM Properties.

Date:   3/22/2011  

DIMDIM



Name:   Steve M. Chazin    
Title:   Chief Marketing Officer    
Date:   3/22/2011

**SCHEDULE A**

<b>MARK</b>	<b>COUNTRY</b>	<b>APP NO./ REG. NO.</b>	<b>FILING/ ISSUE DATE</b>	<b>SERVICES/CLASS(ES)</b>
<b>DIMDIM</b>	US	<b>Serial No.</b> 77/427,210 <b>Reg. No.</b> 3,519,919	<b>Filed:</b> 3/20/08 <b>Issued:</b> 10/21/08	Web conferencing services <b>in Class 38</b>  Computer services, namely, hosting on-line web facilities for others for organizing and conducting on-line meetings, gatherings, and interactive discussions; technical support services, namely, monitoring and troubleshooting of network systems and computer software problems <b>in Class 42</b>
<b>DIMDIM</b>	European Union	<b>Reg. No.</b> 6981088	<b>Filed:</b> 6/11/08 <b>Issued:</b> 1/22/09	Web conferencing services <b>in Class 38</b>  Computer services, namely, hosting on-line web facilities for others for organizing and conducting on-line meetings, gatherings, and interactive discussions; technical support services, namely, monitoring and troubleshooting of network systems and computer software problems <b>in Class 42</b>
<b>MYSCREEN</b>	US	<b>Serial No.</b> 77/926,024	<b>Filed:</b> 2/2/2010	Providing on-line non-downloadable software for enabling and facilitating real-time web collaboration between users; providing on-line non-downloadable software for joining, accessing and using team workspaces and shared group spaces; providing on-line non-downloadable software for file-sharing, document sharing, web conferencing, instant computer desktop sharing, and instant computer screen sharing <b>in Class 42</b>

**TRADEMARK**