

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hire Thinking, Inc.		03/18/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Advantage Resourcing America, Inc.		
Street Address:	220 Norwood Park South		
City:	Norwood		
State/Country:	MASSACHUSETTS		
Postal Code:	02026		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1820114	THE HOLLAND GROUP	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-595-5300		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	Ramon A. Klitzke II		
Address Line 1:	121 SW Salmon Street,		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	8364-86903-01/RAK		
NAME OF SUBMITTER:	Ramon A. Klitzke II		
Signature:	/Ramon A. Klitzke II/		
Date:	03/28/2011		
Total Attachments: 1 source=Step 4#page1.tif			

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**TRADEMARK
 REEL: 004510 FRAME: 0697**

ASSIGNMENT

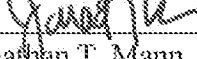
WHEREAS, Hire Thinking, Inc., a Delaware corporation, having its principal place of business at 220 Norwood Park South, Norwood, Massachusetts 02062, is the registered owner of United States Service Mark Registration No. 1,820,114, registered February 8, 1994, covering the mark THE HOLLAND GROUP; and

WHEREAS, Advantage Resourcing America, Inc., a Delaware corporation, having offices at 220 Norwood Park South, Norwood, Massachusetts 02062, is desirous of acquiring said Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Hire Thinking, Inc., does hereby sell, assign, transfer and set over unto the said Advantage Resourcing America, Inc. all rights, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark.

THIS ASSIGNMENT is dated and effective as of the date shown below.

HIRE THINKING, INC.

By 
Jonathan T. Mann
V.P. and General Counsel

Date: 3/18/2011