

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/01/2002		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aspen Publishers, Inc.		03/29/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lippincott Williams & Wilkins, Inc.		
Street Address:	2001 Market Street		
Internal Address:	Two Commerce Square		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1149344	ADVANCES IN NURSING SCIENCE	
CORRESPONDENCE DATA			
Fax Number:	(312)321-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-3214200		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Andrew J. Avsec		
Address Line 1:	P. O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	14027		
NAME OF SUBMITTER:	Andrew J. Avsec		
Signature:	/Andrew J. Avsec/		

CH \$40.00 1149344

Date:

03/30/2011

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT *nunc pro tunc*, effective as of December 1, 2002 (the "Assignment"), between Aspen Publishers, Inc., a Delaware corporation (the "Assignor"), and Lippincott Williams & Wilkins, Inc., a Delaware corporation (the "Assignee").

WHEREAS, the Assignor is the owner of both registered and unregistered rights in the trademark ADVANCES IN NURSING SCIENCE (Reg. No. 1149344) the "Trademark";

WHEREAS, the Assignee desires to acquire all right, title and interest in the Trademark and the goodwill appurtenant thereto;

WHEREAS, the Assignor desires to convey to Assignee all right, title and interest in the Trademarks and the goodwill appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto said Assignee the entire, right, title and interest in and to the Trademark, and in and to the goodwill of the business in connection with which said Trademark is used, the same to be held and enjoyed by Assignee for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor, if this assignment had not been made; together with all claims for damages by reasons of past infringement of said marks, with the right to sue for and collect the same for its own use and benefit of its successors, assigns, and other legal representatives.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of this 29 day of March, 2011.

ASPEN PUBLISHERS, INC.

By: [Signature]
Name: Norm Plaistowe
Title: Executive Vice President

STATE OF Illinois)
COUNTY OF Lake)

On this 29 day of March, 2011, before me, a Notary Public, personally appeared Norm Plaistowe, to me known and known to me to be the person of that name, who, being duly sworn, did state and acknowledge on his oath that he/she was the Executive Vice President of Aspen Publishers, Inc., who signed the foregoing instrument and acknowledged the same to be his/her free act and deed.

[Signature]
Notary Public

11/01/11
My Commission Expires

