

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ZODIAK MEDIA LIMITED		11/25/2010	private limited company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	ZODIAK MEDIA (CENTRAL) LIMITED
Street Address:	The Gloucester Building, Kensington Village
Internal Address:	Avonmore Road
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	W14 8RF
Entity Type:	private limited company: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3706357	WIFE SWAP
Registration Number:	3160818	WIFE SWAP

CORRESPONDENCE DATA

Fax Number: (212)536-3901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 973-848-4000
 Email: nwtrademarks@klgates.com
 Correspondent Name: Andrew J. Hollander
 Address Line 1: K&L GATES LLP
 Address Line 2: 10th Floor, One Newark Center
 Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:	1303831.00028
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DOMESTIC REPRESENTATIVE

900187934

**TRADEMARK
 REEL: 004510 FRAME: 0918**

CH \$65.00 3706357

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Beata White
Signature:	/Beata White/
Date:	03/30/2011
Total Attachments: 1 source=Zodiak Media Limited to Zodiak Media (Central) Limited#page1.tif	



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number 2759428

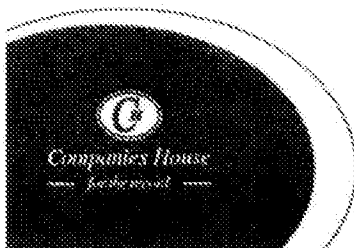
The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

ZODIAK MEDIA LIMITED

a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

ZODIAK MEDIA (CENTRAL) LIMITED

Given at Companies House on **25th November 2010**.



The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006.