

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLASSIC SLEEP PRODUCTS INC.		03/25/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Classic Brands, LLC		
Street Address:	8214 Wellmoor Ct.		
City:	Jessup		
State/Country:	MARYLAND		
Postal Code:	20794		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85007503	SLEEP OPTIONS	
CORRESPONDENCE DATA			
Fax Number:	(914)941-6091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(914) 941-5668		
Email:	aedelstein@collenip.com		
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	K344		
NAME OF SUBMITTER:	Jane F. Collen		
Signature:	/Jane F. Collen/		

OP \$40.00 85007503

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**TRADEMARK
 REEL: 004511 FRAME: 0093**

Date:

03/30/2011

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS Classic Sleep Products Inc., a corporation duly organized and existing under the laws of Delaware, whose full post office address is 8214 Wellmoor Ct., Jessup, Maryland 20794 (hereinafter referred to as Assignor), has adopted, and intends to use a mark which is the subject of an application in the United States Patent and Trademark Office as follows:

Trademark : SLEEP OPTIONS
Serial No. : 85007503
Filed : April 6, 2010

AND WHEREAS Assignor has intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but has not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and is assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, Classic Brands, LLC, a Limited Liability Company duly organized and existing under the laws of Delaware, whose full post office address is 8214 Wellmoor Ct., Jessup, MD 20794, (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the application therefor, Serial No. 85007503.

By:


Name:

CEO

Title:

Dated:

3-25-11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Classic Brands, LLC
Serial No. : 85007503
Filed : April 6, 2010
Mark : SLEEP OPTIONS

Law Office :
Examiner :

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Sir:

Applicant hereby appoints: **Jess M. Collen** and **Jane F. Collen**, members of the New York Bar, at the address **COLLEN IP, Intellectual Property Law, P.C., The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562** Telephone no: (914) 941-5668 to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration, revoking all prior powers and appointments.

JESS M. COLLEN whose postal address is **The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562**, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

CLASSIC BRANDS LLC
(Applicant)

By: MICHAEL ZIPPELLI
(Full Name)

Title: CEO

Dated: 3-25-11

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Ossining, New York 10562