

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name            | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|-------------|
| Michael F. Ball |          | 03/30/2011     | INDIVIDUAL: |

**RECEIVING PARTY DATA**

|                        |                                   |
|------------------------|-----------------------------------|
| <b>Name:</b>           | ROCK & REPUBLIC ENTERPRISES, INC. |
| <b>Street Address:</b> | 3525 EASTHAM DRIVE                |
| <b>City:</b>           | CULVER CITY                       |
| <b>State/Country:</b>  | CALIFORNIA                        |
| <b>Postal Code:</b>    | 90232                             |
| <b>Entity Type:</b>    | CORPORATION: CALIFORNIA           |

**PROPERTY NUMBERS Total: 64**

| Property Type        | Number   | Word Mark                   |
|----------------------|----------|-----------------------------|
| Serial Number:       | 77444902 | R&R                         |
| Serial Number:       | 85030712 |                             |
| Serial Number:       | 85071269 | REPUBLIC OF ROCK            |
| Serial Number:       | 85071280 | REPUBLIC OF ROCK            |
| Serial Number:       | 85071184 | REPUBLIC OF ROCK            |
| Serial Number:       | 77954816 | RK                          |
| Registration Number: | 3803569  | ROCK IS KING                |
| Serial Number:       | 78573814 | ROCK RECORDS                |
| Serial Number:       | 85071195 | REPUBLIC BY R&R             |
| Serial Number:       | 85071273 | REPUBLIC BY R&R             |
| Serial Number:       | 85071285 | REPUBLIC BY R&R             |
| Serial Number:       | 85071176 | REPUBLIC BY ROCK & REPUBLIC |
| Serial Number:       | 85071268 | REPUBLIC BY ROCK & REPUBLIC |
| Serial Number:       | 85071275 | REPUBLIC BY ROCK & REPUBLIC |

CH \$1615.00 77444902

|                |          |                               |
|----------------|----------|-------------------------------|
| Serial Number: | 85071287 | REPUBLIC BY ROCK & REPUBLIC   |
| Serial Number: | 85093272 | ROCK & REPUBLIC               |
| Serial Number: | 85071197 | ROCK BY R&R                   |
| Serial Number: | 85071274 | ROCK BY R&R                   |
| Serial Number: | 85071286 | ROCK BY R&R                   |
| Serial Number: | 85071190 | ROCK BY ROCK & REPUBLIC       |
| Serial Number: | 85071271 | ROCK BY ROCK & REPUBLIC       |
| Serial Number: | 85071283 | ROCK BY ROCK & REPUBLIC       |
| Serial Number: | 85080606 | ROCKSTEADY BY ROCK & REPUBLIC |
| Serial Number: | 77242503 | ROCK IS KING                  |
| Serial Number: | 77444958 | R&R                           |
| Serial Number: | 77444909 | R&R                           |
| Serial Number: | 77444880 | R&R                           |
| Serial Number: | 77444827 | R&R                           |
| Serial Number: | 77444801 | R&R                           |
| Serial Number: | 77444756 | R&R                           |
| Serial Number: | 77444685 | R&R                           |
| Serial Number: | 77446764 | R&R                           |
| Serial Number: | 77446766 | R&R                           |
| Serial Number: | 77446762 | R&R                           |
| Serial Number: | 77446755 | R&R                           |
| Serial Number: | 85136017 | R&R                           |
| Serial Number: | 77444717 | R&R                           |
| Serial Number: | 77376509 | R&R                           |
| Serial Number: | 77453937 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453934 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453931 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453928 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453926 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453923 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77453921 | R3 ROCK RACING RESEARCH       |
| Serial Number: | 77405357 | RC ROCK THE CURE              |
| Serial Number: | 77405264 | RC ROCK THE CURE              |
| Serial Number: | 77405213 | RC ROCK THE CURE              |
| Serial Number: | 77444478 | ROCK & REPUBLIC               |

|                |          |                           |
|----------------|----------|---------------------------|
|                | 77444458 | ROCK & REPUBLIC           |
| Serial Number: | 77444456 | ROCK & REPUBLIC           |
| Serial Number: | 77444440 | ROCK & REPUBLIC           |
| Serial Number: | 77405887 | ROCK & REPUBLIC COSMETICS |
| Serial Number: | 77530199 | ROCK & REPUBLIC ENERGY    |
| Serial Number: | 77370593 | ROCK & REPUBLIC TEQUILA   |
| Serial Number: | 77511630 | ROCK R&R REPUBLIC         |
| Serial Number: | 85135824 | ROCK RACING               |
| Serial Number: | 85143629 | ROCK RACING               |
| Serial Number: | 77458399 | ROCK RACING BARBWIRE      |
| Serial Number: | 77439738 | ROCK RACING CRUSADE       |
| Serial Number: | 77444655 | ROCK RACING JUICE         |
| Serial Number: | 77440404 | ROCK RACING REVENGE       |
| Serial Number: | 77487153 | ROCK STUDIOS              |
| Serial Number: | 77360106 | RR                        |

**CORRESPONDENCE DATA**

Fax Number: (212)310-8007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-735-4559  
Email: vindra.richter@weil.com  
Correspondent Name: Vindra Richter c/o Weil et al  
Address Line 1: 767 Fifth Ave.  
Address Line 4: New York, NEW YORK 10153

|                         |                  |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | SKULL/VKW/VR     |
| NAME OF SUBMITTER:      | Vindra Richter   |
| Signature:              | /vindra richter/ |
| Date:                   | 03/30/2011       |

**Total Attachments: 6**

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## TRADEMARK ASSIGNMENT (U.S.)

This TRADEMARK ASSIGNMENT ("Trademark Assignment"), effective as of March 30, 2011 ("Effective Date"), is made by and among Michael F. Ball, an individual residing in the State of California, Rock Holdings, Inc., a California corporation (collectively, "Assignors"), and Rock & Republic Enterprises, Inc., a California corporation ("Assignee").

WHEREAS, Assignors are the owners of the trademarks, trademark applications, service marks, design marks, trade names, service names, brand names, trade dress rights, logos, slogans, signs, insignias, and other brand or source identifiers which are the subject of the registrations and pending applications identified in Attachment 1 hereto, together with the goodwill associated with any of the foregoing (the "Assigned Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Assigned Marks and Assignors desire to assign all right, title and interest in and to the Assigned Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignors hereby sell, transfer, assign, convey and deliver to Assignee all of Assignors' right, title and interest in and to the Assigned Marks, including all claims for past infringement thereof and all income, royalties, damages and payments now or hereafter due or payable with respect thereto. Assignors' business to which the Assigned Marks pertain is not or will not be ongoing and existing.
2. Filing. Assignors hereby authorize and request the United States Patent and Trademark Office to record Assignee as the owner of Assignors' entire right, title and interest in and to the Assigned Marks.
3. Invalidity. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of the other Assigned Marks.
4. Other Actions. Upon reasonable request by Assignee, and at Assignors' sole cost and expense, Assignors will execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignment of the Assigned Marks set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Marks as sold, assigned and transferred to Assignee hereunder.
5. Modifications. No waiver, modification or change of any of the provisions of this Assignment shall be valid unless in writing and signed

by the party against whom such claimed waiver, modification or change is sought to be enforced.

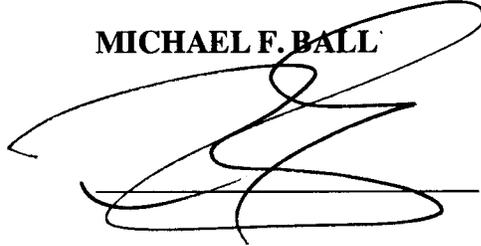
6. Counterparts. This Trademark Assignment may be executed in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

**ASSIGNOR:**

**MICHAEL F. BALL**



**ASSIGNOR:**

**ROCK HOLDINGS, INC.**



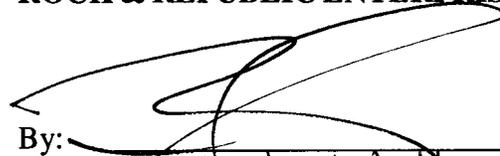
By: \_\_\_\_\_

Name: Michael Ball

Title: CEO

**ASSIGNEE:**

**ROCK & REPUBLIC ENTERPRISES, INC.**



By: \_\_\_\_\_

Name: Michael Ball

Title: CEO

**Attachment 1****Assigned Marks**

| Country       | Mark  | Ser. No.<br>Reg. No.   | Class | Filing Date<br>Reg. Date |
|---------------|---|------------------------|-------|--------------------------|
| United States | R&R Shield Skull Design   | 77/444,902             | 21    | 4/10/2008                |
| United States | Design Only   | 85/030712              | 33    | 5/5/2010                 |
| United States | REPUBLIC OF ROCK  | 85/071269              | 25    | 6/24/2010                |
| United States | REPUBLIC OF ROCK  | 85/071280              | 9, 18 | 6/24/2010                |
| United States | REPUBLIC OF ROCK  | 85/071184              | 3     | 6/24/2010                |
| United States | RK and Design<br>      | 77/954816              | 25    | 3/9/2010                 |
| United States | ROCK IS KING  | 77/242503<br>3,803,569 | 25    | 07/30/2007               |
| United States | ROCK RECORDS  | 78/573814              | 9 41  | 2/23/2005                |
| United States | REPUBLIC BY R&R   | 85/071195              | 3     | 6/24/2010                |
| United States | REPUBLIC BY R&R   | 85/071273              | 25    | 6/24/2010                |
| United States | REPUBLIC BY R&R   | 85/071285              | 9, 18 | 6/24/2010                |
| United States | REPUBLIC BY ROCK &<br>REPUBLIC  | 85/071176              | 3     | 6/24/2010                |
| United States | REPUBLIC BY ROCK &<br>REPUBLIC  | 85/071268              | 25    | 6/24/2010                |
| United States | REPUBLIC BY ROCK &<br>REPUBLIC  | 85/071275              | 18    | 6/24/2010                |
| United States | REPUBLIC BY ROCK &<br>REPUBLIC  | 85/071287              | 9     | 6/24/2010                |
| United States | ROCK & REPUBLIC   | 85/093272              | 35    | 6/24/2010                |
| United States | ROCK BY R&R   | 85/071197              | 3     | 6/24/2010                |
| United States | ROCK BY R&R   | 85/071274              | 25    | 6/24/2010                |
| United States | ROCK BY R&R   | 85/071286              | 9, 18 | 6/24/2010                |
| United States | ROCK BY ROCK & REPUBLIC   | 85/071190              | 3     | 6/24/2010                |
| United States | ROCK BY ROCK & REPUBLIC   | 85/071271              | 25    | 6/24/2010                |
| United States | ROCK BY ROCK & REPUBLIC   | 85/071283              | 9, 18 | 6/24/2010                |
| United States | ROCKSTEADY BY ROCK &<br>REPUBLIC  | 85/080606              | 25    | 6/24/2010                |
| United States | ROCK IS KING  | 77242503<br>3803569    | 25    | 7/30/2007<br>06/15/2010  |
| United States | R & R and Design<br> | 77/444958              | 18    | 4/10/2008                |
| United States | R & R and Design<br> | 77/444909              | 20    | 4/10/2008                |
| United States | R & R and Design<br> | 77/444880              | 28    | 4/10/2008                |

| Country       | Mark  | Ser. No.<br>Reg. No.   | Class | Filing Date<br>Reg. Date |
|---------------|---|------------------------|-------|--------------------------|
| United States | R & R and Design<br> | 77/444827              | 35    | 4/10/2008                |
| United States | R & R and Design<br> | 77/444801              | 25    | 4/10/2008                |
| United States | R & R and Design<br> | 77/444756              | 14    | 4/10/2008                |
| United States | R & R and Design<br> | 77/444685              | 3     | 4/10/2008                |
| United States | R&R (Stylized)<br>  | 77/446764<br>3,745,161 | 20    | 04/12/2008<br>02/02/2010 |
| United States | R&R (Stylized)<br> | 77/446766<br>3,745,162 | 18    | 04/12/200802/02/2010     |
| United States | R&R (Stylized)<br> | 77/446762              | 21    | 4/12/2008                |
| United States | R&R (Stylized)<br> | 77/446755              | 28    | 4/12/2008                |
| United States | R&R and Design<br> | 85/136017              | 25    | 9/22/2010                |
| United States | R&R and Design<br> | 77/444717              | 9     | 4/10/2008                |
| United States | R&R and Design<br> | 77/376509              | 33    | 1/21/2008                |

| Country       | Mark   | Ser. No.<br>Reg. No. | Class | Filing Date<br>Reg. Date |
|---------------|--|----------------------|-------|--------------------------|
| United States | R3 ROCK RACING RESEARCH  | 77/453937            | 41    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453934            | 36    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453931            | 30    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453928            | 28    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453926            | 25    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453923            | 12    | 4/21/2008                |
| United States | R3 ROCK RACING RESEARCH  | 77/453921            | 9     | 4/21/2008                |
| United States | RC ROCK THE CURE and Design<br> | 77/405357            | 25    | 2/25/2008                |
| United States | RC ROCK THE CURE and Design<br> | 77/405264            | 36    | 2/25/2008                |
| United States | RC ROCK THE CURE and Design<br> | 77/405213            | 41    | 2/25/2008                |
| United States | ROCK & REPUBLIC  | 77/444478            | 28    | 4/9/2008                 |
| United States | ROCK & REPUBLIC  | 77/444458            | 21    | 4/9/2008                 |
| United States | ROCK & REPUBLIC  | 77/444456            | 20    | 4/9/2008                 |
| United States | ROCK & REPUBLIC  | 77/444440            | 18    | 4/9/2008                 |
| United States | ROCK & REPUBLIC COSMETICS  | 77/405887            | 3     | 2/26/2008                |
| United States | ROCK & REPUBLIC ENERGY   | 77/530199            | 32    | 7/24/2008                |
| United States | ROCK & REPUBLIC TEQUILA  | 77/370593            | 33    | 1/14/2008                |
| United States | ROCK R&R REPUBLIC  | 77/511630            | 3     | 6/30/2008                |
| United States | ROCK RACING  | 85/135824            | 25    | 9/22/2010                |
| United States | ROCK RACING (Stylized)<br>    | 85/143629            | 25    | 10/1/2010                |
| United States | ROCK RACING BARBWIRE   | 77/458399            | 32    | 4/25/2008                |
| United States | ROCK RACING CRUSADE  | 77/439738            | 32    | 4/3/2008                 |
| United States | ROCK RACING JUICE  | 77/444655            | 32    | 4/10/2008                |
| United States | ROCK RACING REVENGE  | 77/440404            | 32    | 4/4/2008                 |
| United States | ROCK STUDIOS   | 77/487153            | 41    | 5/30/2008                |
| United States | RR   | 77/360106            | 25    | 12/27/2007               |