

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael F. Ball		03/30/2011	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	ROCK & REPUBLIC ENTERPRISES, INC.
Street Address:	3525 EASTHAM DRIVE
City:	CULVER CITY
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 64

Property Type	Number	Word Mark
Serial Number:	77444902	R&R
Serial Number:	85030712	
Serial Number:	85071269	REPUBLIC OF ROCK
Serial Number:	85071280	REPUBLIC OF ROCK
Serial Number:	85071184	REPUBLIC OF ROCK
Serial Number:	77954816	RK
Registration Number:	3803569	ROCK IS KING
Serial Number:	78573814	ROCK RECORDS
Serial Number:	85071195	REPUBLIC BY R&R
Serial Number:	85071273	REPUBLIC BY R&R
Serial Number:	85071285	REPUBLIC BY R&R
Serial Number:	85071176	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071268	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071275	REPUBLIC BY ROCK & REPUBLIC

CH \$1615.00 77444902

Serial Number:	85071287	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85093272	ROCK & REPUBLIC
Serial Number:	85071197	ROCK BY R&R
Serial Number:	85071274	ROCK BY R&R
Serial Number:	85071286	ROCK BY R&R
Serial Number:	85071190	ROCK BY ROCK & REPUBLIC
Serial Number:	85071271	ROCK BY ROCK & REPUBLIC
Serial Number:	85071283	ROCK BY ROCK & REPUBLIC
Serial Number:	85080606	ROCKSTEADY BY ROCK & REPUBLIC
Serial Number:	77242503	ROCK IS KING
Serial Number:	77444958	R&R
Serial Number:	77444909	R&R
Serial Number:	77444880	R&R
Serial Number:	77444827	R&R
Serial Number:	77444801	R&R
Serial Number:	77444756	R&R
Serial Number:	77444685	R&R
Serial Number:	77446764	R&R
Serial Number:	77446766	R&R
Serial Number:	77446762	R&R
Serial Number:	77446755	R&R
Serial Number:	85136017	R&R
Serial Number:	77444717	R&R
Serial Number:	77376509	R&R
Serial Number:	77453937	R3 ROCK RACING RESEARCH
Serial Number:	77453934	R3 ROCK RACING RESEARCH
Serial Number:	77453931	R3 ROCK RACING RESEARCH
Serial Number:	77453928	R3 ROCK RACING RESEARCH
Serial Number:	77453926	R3 ROCK RACING RESEARCH
Serial Number:	77453923	R3 ROCK RACING RESEARCH
Serial Number:	77453921	R3 ROCK RACING RESEARCH
Serial Number:	77405357	RC ROCK THE CURE
Serial Number:	77405264	RC ROCK THE CURE
Serial Number:	77405213	RC ROCK THE CURE
Serial Number:	77444478	ROCK & REPUBLIC

	77444458	ROCK & REPUBLIC
Serial Number:	77444456	ROCK & REPUBLIC
Serial Number:	77444440	ROCK & REPUBLIC
Serial Number:	77405887	ROCK & REPUBLIC COSMETICS
Serial Number:	77530199	ROCK & REPUBLIC ENERGY
Serial Number:	77370593	ROCK & REPUBLIC TEQUILA
Serial Number:	77511630	ROCK R&R REPUBLIC
Serial Number:	85135824	ROCK RACING
Serial Number:	85143629	ROCK RACING
Serial Number:	77458399	ROCK RACING BARBWIRE
Serial Number:	77439738	ROCK RACING CRUSADE
Serial Number:	77444655	ROCK RACING JUICE
Serial Number:	77440404	ROCK RACING REVENGE
Serial Number:	77487153	ROCK STUDIOS
Serial Number:	77360106	RR

CORRESPONDENCE DATA

Fax Number: (212)310-8007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-735-4559
Email: vindra.richter@weil.com
Correspondent Name: Vindra Richter c/o Weil et al
Address Line 1: 767 Fifth Ave.
Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	SKULL/VKW/VR
NAME OF SUBMITTER:	Vindra Richter
Signature:	/vindra richter/
Date:	03/30/2011

Total Attachments: 6

source=VF_RR - US TM Assgmt (Ball and Holdings to RR Enterprises)#page1.tif
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TRADEMARK ASSIGNMENT (U.S.)

This TRADEMARK ASSIGNMENT ("Trademark Assignment"), effective as of March 30, 2011 ("Effective Date"), is made by and among Michael F. Ball, an individual residing in the State of California, Rock Holdings, Inc., a California corporation (collectively, "Assignors"), and Rock & Republic Enterprises, Inc., a California corporation ("Assignee").

WHEREAS, Assignors are the owners of the trademarks, trademark applications, service marks, design marks, trade names, service names, brand names, trade dress rights, logos, slogans, signs, insignias, and other brand or source identifiers which are the subject of the registrations and pending applications identified in Attachment 1 hereto, together with the goodwill associated with any of the foregoing (the "Assigned Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Assigned Marks and Assignors desire to assign all right, title and interest in and to the Assigned Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignors hereby sell, transfer, assign, convey and deliver to Assignee all of Assignors' right, title and interest in and to the Assigned Marks, including all claims for past infringement thereof and all income, royalties, damages and payments now or hereafter due or payable with respect thereto. Assignors' business to which the Assigned Marks pertain is not or will not be ongoing and existing.
2. Filing. Assignors hereby authorize and request the United States Patent and Trademark Office to record Assignee as the owner of Assignors' entire right, title and interest in and to the Assigned Marks.
3. Invalidity. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of the other Assigned Marks.
4. Other Actions. Upon reasonable request by Assignee, and at Assignors' sole cost and expense, Assignors will execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignment of the Assigned Marks set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Marks as sold, assigned and transferred to Assignee hereunder.
5. Modifications. No waiver, modification or change of any of the provisions of this Assignment shall be valid unless in writing and signed

by the party against whom such claimed waiver, modification or change is sought to be enforced.

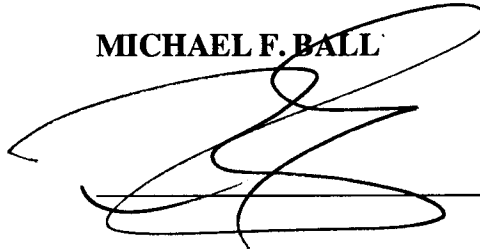
6. Counterparts. This Trademark Assignment may be executed in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

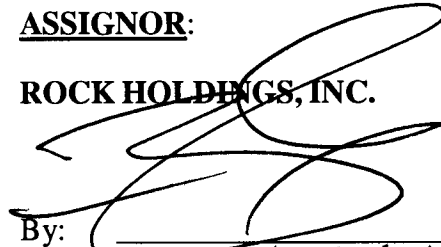
ASSIGNOR:

MICHAEL F. BALL



ASSIGNOR:

ROCK HOLDINGS, INC.



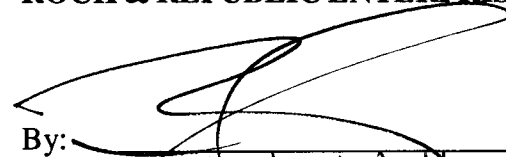
By: _____

Name: Michael Ball

Title: CEO

ASSIGNEE:

ROCK & REPUBLIC ENTERPRISES, INC.















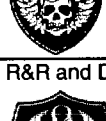
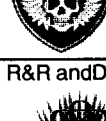

By: _____





Name: Michael Ball

Title: CEO

Attachment 1**Assigned Marks**

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	R&R Shield Skull Design	77/444,902	21	4/10/2008
United States	Design Only	85/030712	33	5/5/2010
United States	REPUBLIC OF ROCK	85/071269	25	6/24/2010
United States	REPUBLIC OF ROCK	85/071280	9, 18	6/24/2010
United States	REPUBLIC OF ROCK	85/071184	3	6/24/2010
United States	RK and Design 	77/954816	25	3/9/2010
United States	ROCK IS KING	77/242503 3,803,569	25	07/30/2007
United States	ROCK RECORDS	78/573814	9 41	2/23/2005
United States	REPUBLIC BY R&R	85/071195	3	6/24/2010
United States	REPUBLIC BY R&R	85/071273	25	6/24/2010
United States	REPUBLIC BY R&R	85/071285	9, 18	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071176	3	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071268	25	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071275	18	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071287	9	6/24/2010
United States	ROCK & REPUBLIC	85/093272	35	6/24/2010
United States	ROCK BY R&R	85/071197	3	6/24/2010
United States	ROCK BY R&R	85/071274	25	6/24/2010
United States	ROCK BY R&R	85/071286	9, 18	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071190	3	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071271	25	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071283	9, 18	6/24/2010
United States	ROCKSTEADY BY ROCK & REPUBLIC	85/080606	25	6/24/2010
United States	ROCK IS KING	77242503 3803569	25	7/30/2007 06/15/2010
United States	R & R and Design 	77/444958	18	4/10/2008
United States	R & R and Design 	77/444909	20	4/10/2008
United States	R & R and Design 	77/444880	28	4/10/2008

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	R & R and Design 	77/444827	35	4/10/2008
United States	R & R and Design 	77/444801	25	4/10/2008
United States	R & R and Design 	77/444756	14	4/10/2008
United States	R & R and Design 	77/444685	3	4/10/2008
United States	R&R (Stylized) 	77/446764 3,745,161	20	04/12/2008 02/02/2010
United States	R&R (Stylized) 	77/446766 3,745,162	18	04/12/200802/02/2010
United States	R&R (Stylized) 	77/446762	21	4/12/2008
United States	R&R (Stylized) 	77/446755	28	4/12/2008
United States	R&R and Design 	85/136017	25	9/22/2010
United States	R&R and Design 	77/444717	9	4/10/2008
United States	R&R and Design 	77/376509	33	1/21/2008

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	R3 ROCK RACING RESEARCH	77/453937	41	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453934	36	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453931	30	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453928	28	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453926	25	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453923	12	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453921	9	4/21/2008
United States	RC ROCK THE CURE and Design 	77/405357	25	2/25/2008
United States	RC ROCK THE CURE and Design 	77/405264	36	2/25/2008
United States	RC ROCK THE CURE and Design 	77/405213	41	2/25/2008
United States	ROCK & REPUBLIC	77/444478	28	4/9/2008
United States	ROCK & REPUBLIC	77/444458	21	4/9/2008
United States	ROCK & REPUBLIC	77/444456	20	4/9/2008
United States	ROCK & REPUBLIC	77/444440	18	4/9/2008
United States	ROCK & REPUBLIC COSMETICS	77/405887	3	2/26/2008
United States	ROCK & REPUBLIC ENERGY	77/530199	32	7/24/2008
United States	ROCK & REPUBLIC TEQUILA	77/370593	33	1/14/2008
United States	ROCK R&R REPUBLIC	77/511630	3	6/30/2008
United States	ROCK RACING	85/135824	25	9/22/2010
United States	ROCK RACING (Stylized) 	85/143629	25	10/1/2010
United States	ROCK RACING BARBWIRE	77/458399	32	4/25/2008
United States	ROCK RACING CRUSADE	77/439738	32	4/3/2008
United States	ROCK RACING JUICE	77/444655	32	4/10/2008
United States	ROCK RACING REVENGE	77/440404	32	4/4/2008
United States	ROCK STUDIOS	77/487153	41	5/30/2008
United States	RR	77/360106	25	12/27/2007