TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ROCK & REPUBLIC ENTERPRISES, INC.		03/30/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	R&R APPAREL COMPANY, LLC
Street Address:	2711 CENTERVILLE ROAD, SUITE 400
City:	WILMINGTON
State/Country:	DELAWARE
Postal Code:	19808
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 98

Property Type	Number	Word Mark
Serial Number:	85030712	
Serial Number:	77123763	R
Serial Number:	78882584	R&R
Serial Number:	77444902	R&R
Serial Number:	85071269	REPUBLIC OF ROCK
Serial Number:	85071280	REPUBLIC OF ROCK
Serial Number:	85071184	REPUBLIC OF ROCK
Serial Number:	77954816	RK
Serial Number:	77242503	ROCK IS KING
Serial Number:	78573814	ROCK RECORDS
Serial Number:	85071195	REPUBLIC BY R&R
Serial Number:	85071273	REPUBLIC BY R&R
Serial Number:	85071285	REPUBLIC BY R&R
Serial Number:	85071176	REPUBLIC BY ROCK & REPUBLIC

CH $2465.00 85030712

Serial Number:	85071268	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071275	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071287	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85093272	ROCK & REPUBLIC
Serial Number:	85071197	ROCK BY R&R
Serial Number:	85071274	ROCK BY R&R
Serial Number:	85071286	ROCK BY R&R
Serial Number:	85071190	ROCK BY ROCK & REPUBLIC
Serial Number:	85071271	ROCK BY ROCK & REPUBLIC
Serial Number:	85071283	ROCK BY ROCK & REPUBLIC
Serial Number:	85080606	ROCKSTEADY BY ROCK & REPUBLIC
Serial Number:	78914837	ROCK THE CURE
Serial Number:	78914871	ROCK THE CURE
Serial Number:	77258653	
Serial Number:	77258608	
Serial Number:	77258610	
Serial Number:	77258662	
Serial Number:	77031234	
Serial Number:	77143542	INDY ROCKS
Serial Number:	77234316	LIVE TO ROCK
Serial Number:	77234311	LIVE TO ROCK
Serial Number:	77234312	LIVE TO ROCK
Serial Number:	77234313	LIVE TO ROCK
Serial Number:	77234315	LIVE TO ROCK
Serial Number:	78789834	MAYHEM
Serial Number:	78789835	MAYHEM BY ROCK & REPUBLIC
Serial Number:	77123767	R
Serial Number:	77123770	R
Serial Number:	77052573	R
Serial Number:	78920397	R & R
Serial Number:	78920391	R & R
Serial Number:	78960224	R&R
Serial Number:	78960228	R&R
Serial Number:	78960233	R&R
Serial Number:	78960219	R&R

	78960227	R&R
Serial Number:	78960231	R&R
Serial Number:	78882610	R&R
Serial Number:	78882642	R&R
Serial Number:	78882662	R&R
Serial Number:	78882670	R&R
Serial Number:	78882380	R&R
Registration Number:	3720196	R&R
Registration Number:	3139106	R
Registration Number:	3730121	R&R
Registration Number:	3730120	R&R
Registration Number:	3868779	R&R
Registration Number:	3354577	ROCK & REPUBLIC
Registration Number:	3342654	ROCK & REPUBLIC
Serial Number:	78960218	ROCK & REPUBLIC
Serial Number:	78960226	ROCK & REPUBLIC
Serial Number:	78960230	ROCK & REPUBLIC
Registration Number:	3868778	ROCK & REPUBLIC
Serial Number:	78880701	ROCK & REPUBLIC
Registration Number:	3732871	ROCK & REPUBLIC
Serial Number:	78880931	ROCK & REPUBLIC
Serial Number:	78880039	ROCK & REPUBLIC
Registration Number:	2700209	ROCK & REPUBLIC
Serial Number:	77242490	ROCK IS KING
Serial Number:	77242493	ROCK IS KING
Serial Number:	77242500	ROCK IS KING
Serial Number:	77242507	ROCK IS KING
Serial Number:	77143487	ROCK RACING
Serial Number:	78914916	ROCK THE CURE
Serial Number:	77258658	ROCKANDREPUBLIC
Serial Number:	78969654	RR
Serial Number:	78960222	RR
Serial Number:	78960229	RR
Serial Number:	78960232	RR
Serial Number:	78960290	RR

	78960294	RR
Serial Number:	78960297	RR
Serial Number:	78960303	RR
Serial Number:	78960306	RR
Serial Number:	78960319	RR
Registration Number:	3317538	RR
Serial Number:	78909617	TAILOR MADE ROCK & REPUBLIC
Serial Number:	78909618	TAILOR MADE ROCK & REPUBLIC
Serial Number:	78762026	TAILOR MADE ROCK & REPUBLIC
Serial Number:	77444958	R&R
Serial Number:	77444909	R&R
Serial Number:	77444880	R&R
Serial Number:	77444827	R&R
Serial Number:	77444801	R&R

CORRESPONDENCE DATA

Fax Number: (212)310-8007

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-735-4559

Email: vindra.richter@weil.com

Correspondent Name: Vindra Richter c/o Weil et al

Address Line 1: 767 Fifth Ave.

Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	SKULL/VKW/VR
NAME OF SUBMITTER:	Vindra Richter
Signature:	/vindra richter/
Date:	03/30/2011

Total Attachments: 9

source=VF_RR - US TM Assgmt (RR Enterprises to RR Apparel Co LLC)#page1.tif
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TRADEMARK ASSIGNMENT 2(U.S.)

This TRADEMARK ASSIGNMENT ("Trademark Assignment"), effective as of March 30, 2011 ("Effective Date"), is made by and between Rock & Republic Enterprises, Inc., a California corporation ("Assignor"), and R&R Apparel Company, LLC, a Delaware corporation ("Assignee").

WHEREAS, VF Corporation, on the one hand, and Rock & Republic Enterprises, Inc., Triple R, Inc., Rock Holdings, Inc., Global Domination Enterprises, Inc., Brick & Mortar, Inc. and Michael Ball, on the other hand, have entered into that certain Asset Purchase Agreement, dated as of December 20, 2010 (the "Asset Purchase Agreement");

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor sold, transferred, assigned, conveyed and delivered to VF Corporation all of Assignor's rights, title and interest in, to and under Assignor's trademarks, trademark applications, service marks, design marks, trade names, service names, brand names, trade dress rights, logos, slogans, signs, insignias, and other brand or source identifiers, including those that are the subjects of registrations and pending applications, as set forth on Attachment 1 hereto (the "Assigned Marks");

WHEREAS, Assignee is a subsidiary of VF Corporation created to receive the Assigned Marks; and

WHEREAS, Assignor and Assignee wish to confirm such assignment and have such assignment recorded with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Assigned Marks, including all claims for past infringement thereof and all income, royalties, damages and payments now or hereafter due or payable with respect thereto. Assignor's business to which the Assigned Marks pertain is not or will not be ongoing and existing.

2. Filing. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of Assignor's entire right, title and interest in and to the Assigned Marks.

3. Invalidity. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of the other Assigned Marks.

4. Other Actions. Upon reasonable request by Assignee, and at Assignor's sole cost and expense, Assignor (or its designated trustee or agent) will

execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignment of the Assigned Marks set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Marks as sold, assigned and transferred to Assignee hereunder.

5. Modifications. No waiver, modification or change of any of the provisions of this Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.

6. Counterparts. This Trademark Assignment may be executed in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of a signature page to this Trademark Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Trademark Assignment.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

ASSIGNOR:

ROCK & REPUBLIC ENTERPRISES, INC.

By: _____
Name: Michael Ball
Title: CEO

ASSIGNEE:

R&R APPAREL COMPANY, LLC

By: _____
Name: Helen L. Winslow
Title: Vice President

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

ASSIGNOR:

ROCK & REPUBLIC ENTERPRISES, INC.

By: _____
Name:
Title:

ASSIGNEE:

R&R APPAREL COMPANY, LLC

By: Helen L. Winslow
Name: Helen L. Winslow
Title: Vice President

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

Attachment 1

Assigned Marks

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	Design Only	85/030712	33	5/5/2010
United States	R (Vato- Stylized)	77123763	3	3/6/2007
United States	R&R Circle Skull Design	78/882584	3	5/12/2006
United States	R&R Shield Skull Design	77/444902	21	4/10/2008
United States	REPUBLIC OF ROCK	85/071269	25	6/24/2010
United States	REPUBLIC OF ROCK	85/071280	9, 18	6/24/2010
United States	REPUBLIC OF ROCK	85/071184	3	6/24/2010
United States	RK and Design	77/954816	25	3/9/2010
United States	ROCK IS KING	77/242503 3,803,569	25	07/30/2007
United States	ROCK RECORDS	78/573814	9 41	2/23/2005
United States	REPUBLIC BY R&R	85/071195	3	6/24/2010
United States	REPUBLIC BY R&R	85/071273	25	6/24/2010
United States	REPUBLIC BY R&R	85/071285	9, 18	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071176	3	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071268	25	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071275	18	6/24/2010
United States	REPUBLIC BY ROCK & REPUBLIC	85/071287	9	6/24/2010
United States	ROCK & REPUBLIC	85/093272	35	6/24/2010
United States	ROCK BY R&R	85/071197	3	6/24/2010
United States	ROCK BY R&R	85/071274	25	6/24/2010
United States	ROCK BY R&R	85/071286	9, 18	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071190	3	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071271	25	6/24/2010
United States	ROCK BY ROCK & REPUBLIC	85/071283	9, 18	6/24/2010
United States	ROCKSTEADY BY ROCK & REPUBLIC	85/080606	25	6/24/2010
United States	RC ROCK THE CURE and Design ROCK THE CURE	78/914837	25	6/22/2006
United States	ROCK THE CURE	78/914871	36	6/22/2006
United States	Design Only	77/258653 3,405,189	25	8/18/2007 4/01/2008
United States	Design Only	77/258608	18	8/18/2007
United States	Design Only	77258610	25	8/18/2007

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	Design Only	77/258662 3405190	25	8/18/2007 04/01/2008
United States	Design Only	77/031234 3342264	25	10/27/2006 11/20/2007
United States	INDY ROCKS	77/143542 3518555	25	03/29/2007 10/14/2008
United States	LIVE TO ROCK	77234316	18	7/20/2007
United States	LIVE TO ROCK	77234311	3	7/19/2007
United States	LIVE TO ROCK	77234312	9	7/19/2007
United States	LIVE TO ROCK	77234313	14	7/19/2007
United States	LIVE TO ROCK	77234315	25	7/19/2007
United States	MAYHEM	78/789834	25	1/11/2006
United States	MAYHEM BY ROCK & REPUBLIC	78/789835	25	1/11/2006
United States	R	77/123763	3	3/6/2007
United States	R	77/123767	9	3/6/2007
United States	R	77/123770	18	3/6/2007
United States	R	77/052573	25	11/26/2006
United States	R	3139106	25	9/5/2006
United States	R & R	78/920397 3467928	25	6/29/2006 7/15/2008
United States	R & R	78/920391 3467927	25	6/29/2006 7/15/2008
United States	R&R	78/960224	39	8/25/2006
United States	R&R	78/960228	41	8/25/2006
United States	R&R	78/960233	43	8/25/2006
United States	R&R	78/960219	39	8/25/2006
United States	R&R	78/960227	41	8/25/2006
United States	R&R	78/960231	43	8/25/2006
United States	R&R	78/882584	3	5/12/2006
United States	R&R	78/882610	9	5/12/2006
United States	R&R	78/882642	14	5/12/2006
United States	R&R	78/882662	18	5/12/2006
United States	R&R	78/882670	35	5/12/2006
United States	R&R	78/882380	14	5/12/2006
United States	R&R	3720196	18	12/1/2009
United States	R&R	3730121	35	12/22/2009
United States	R&R	3730120	3	12/22/2009
United States	R&R	3868779	9	10/26/2010
United States	ROCK & REPUBLIC	77/100704 3354577	25	2/6/2007 12/11/2007
United States	ROCK & REPUBLIC	77/033591 3342654	25	10/31/2006 11/27/2007
United States	ROCK & REPUBLIC	78/960218	39	8/25/2006
United States	ROCK & REPUBLIC	78/960226	41	8/25/2006
United States	ROCK & REPUBLIC	78/960230	43	8/25/2006
United States	ROCK & REPUBLIC	3868778	9	10/26/2010
United States	ROCK & REPUBLIC	78/880701	14	5/10/2006
United States	ROCK & REPUBLIC	3732871	18	12/29/2009
United States	ROCK & REPUBLIC	78/880931	35	5/10/2006
United States	ROCK & REPUBLIC	78/880039	3	5/9/2006
United States	ROCK & REPUBLIC	2700209	25	3/25/2003
United States	ROCK IS KING	77/242490	9	7/30/2007
United States	ROCK IS KING	77242493	14	7/30/2007
United States	ROCK IS KING	77242500	18	7/30/2007

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	ROCK IS KING	77242503 3803569	25	7/30/2007 06/15/2010
United States	ROCK IS KING	77242507	28	7/30/2007
United States	ROCK RACING	77143487	25	3/29/2007
United States	ROCK THE CURE	78/914916	35, 36, 41	6/22/2006
United States	ROCKANDREPUBLIC	77/258658 3510843	25	8/18/2007 10/07/2008
United States	RR	78/969654 3335301	25	09/08/20006 11/13/2007
United States	RR	78/960222	39	8/25/2006
United States	RR	78/960229	41	8/25/2006
United States	RR	78/960232	43	8/25/2006
United States	RR	78/960290	3	8/25/2006
United States	RR	78/960294	14	8/25/2006
United States	RR	78/960297	9	8/25/2006
United States	RR	78/960303	35	8/25/2006
United States	RR	78/960306 3812257	25	8/25/2006 6/29/2010
United States	RR	78/960319	18	8/25/2006
United States	RR	3317538	25	10/23/2007
United States	TAILOR MADE ROCK & REPUBLIC	78/909617	18	6/15/2006
United States	TAILOR MADE ROCK & REPUBLIC	78/909618	35	6/15/2006
United States	TAILOR MADE ROCK & REPUBLIC	78/762026	25	11/28/2005
United States	Design Only	77/258653 3405189	25	8/18/2007 04/01/2008
United States	R & R and Design	77/444958	18	4/10/2008
United States	R & R and Design	77/444909	20	4/10/2008
United States	R & R and Design	77/444880	28	4/10/2008
United States	R & R and Design	77/444827	35	4/10/2008
United States	R & R and Design	77/444801	25	4/10/2008

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	R & R and Design	77/444756	14	4/10/2008
United States	R & R and Design	77/444685	3	4/10/2008
United States	R&R (Stylized)	77/446764 3,745,161	20	04/12/2008 02/02/2010
United States	R&R (Stylized)	77/446766 3,745,162	18	04/12/2008 02/02/2010
United States	R&R (Stylized)	77/446762	21	4/12/2008
United States	R&R (Stylized)	77/446755	28	4/12/2008
United States	R&R and Design	85/136017	25	9/22/2010
United States	R&R and Design	77/444717	9	4/10/2008
United States	R&R and Design	85/136017	25	9/22/2010
United States	R&R andDesign	77/376509	33	1/21/2008
United States	R3 ROCK RACING RESEARCH	77/453937	41	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453934	36	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453931	30	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453928	28	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453926	25	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453923	12	4/21/2008
United States	R3 ROCK RACING RESEARCH	77/453921	9	4/21/2008

Country	Mark	Ser. No. Reg. No.	Class	Filing Date Reg. Date
United States	RC ROCK THE CURE and Design	77/405357	25	2/25/2008
United States	RC ROCK THE CURE and Design	77/405264	36	2/25/2008
United States	RC ROCK THE CURE and Design	77/405213	41	2/25/2008
United States	ROCK & REPUBLIC	77/444478	28	4/9/2008
United States	ROCK & REPUBLIC	77/444458	21	4/9/2008
United States	ROCK & REPUBLIC	77/444456	20	4/9/2008
United States	ROCK & REPUBLIC	77/444440	18	4/9/2008
United States	ROCK & REPUBLIC COSMETICS	77/405887	3	2/26/2008
United States	ROCK & REPUBLIC ENERGY	77/530199	32	7/24/2008
United States	ROCK & REPUBLIC TEQUILA	77/370593	33	1/14/2008
United States	ROCK R&R REPUBLIC	77/511630	3	6/30/2008
United States	ROCK RACING	85/135824	25	9/22/2010
United States	ROCK RACING (Stylized)	85/143629	25	10/1/2010
United States	ROCK RACING BARBWIRE	77/458399	32	4/25/2008
United States	ROCK RACING CRUSADE	77/439738	32	4/3/2008
United States	ROCK RACING JUICE	77/444655	32	4/10/2008
United States	ROCK RACING REVENGE	77/440404	32	4/4/2008
United States	ROCK STUDIOS	77/487153	41	5/30/2008
United States	RR	77/360106	25	12/27/2007