

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rock Holdings, Inc.		03/30/2011	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	ROCK & REPUBLIC ENTERPRISES, INC.
Street Address:	3525 EASTHAM DRIVE
City:	CULVER CITY
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 63

Property Type	Number	Word Mark
Serial Number:	77444902	R&R
Serial Number:	85030712	
Serial Number:	85071269	REPUBLIC OF ROCK
Serial Number:	85071280	REPUBLIC OF ROCK
Serial Number:	85071184	REPUBLIC OF ROCK
Serial Number:	77954816	RK
Serial Number:	77242503	ROCK IS KING
Serial Number:	78573814	ROCK RECORDS
Serial Number:	85071195	REPUBLIC BY R&R
Serial Number:	85071273	REPUBLIC BY R&R
Serial Number:	85071285	REPUBLIC BY R&R
Serial Number:	85071176	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071268	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85071275	REPUBLIC BY ROCK & REPUBLIC

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Serial Number:	85071287	REPUBLIC BY ROCK & REPUBLIC
Serial Number:	85093272	ROCK & REPUBLIC
Serial Number:	85071197	ROCK BY R&R
Serial Number:	85071274	ROCK BY R&R
Serial Number:	85071286	ROCK BY R&R
Serial Number:	85071190	ROCK BY ROCK & REPUBLIC
Serial Number:	85071271	ROCK BY ROCK & REPUBLIC
Serial Number:	85071283	ROCK BY ROCK & REPUBLIC
Serial Number:	85080606	ROCKSTEADY BY ROCK & REPUBLIC
Serial Number:	77444958	R&R
Serial Number:	77444909	R&R
Serial Number:	77444880	R&R
Serial Number:	77444827	R&R
Serial Number:	77444801	R&R
Serial Number:	77444756	R&R
Serial Number:	77444685	R&R
Serial Number:	77446764	R&R
Serial Number:	77446766	R&R
Serial Number:	77446762	R&R
Serial Number:	77446755	R&R
Serial Number:	85136017	R&R
Serial Number:	77444717	R&R
Serial Number:	77376509	R&R
Serial Number:	77453937	R3 ROCK RACING RESEARCH
Serial Number:	77453934	R3 ROCK RACING RESEARCH
Serial Number:	77453931	R3 ROCK RACING RESEARCH
Serial Number:	77453928	R3 ROCK RACING RESEARCH
Serial Number:	77453926	R3 ROCK RACING RESEARCH
Serial Number:	77453923	R3 ROCK RACING RESEARCH
Serial Number:	77453921	R3 ROCK RACING RESEARCH
Serial Number:	77405357	RC ROCK THE CURE
Serial Number:	77405264	RC ROCK THE CURE
Serial Number:	77405213	RC ROCK THE CURE
Serial Number:	77444478	ROCK & REPUBLIC
Serial Number:	77444458	ROCK & REPUBLIC

	77444456	ROCK & REPUBLIC
Serial Number:	77444440	ROCK & REPUBLIC
Serial Number:	77405887	ROCK & REPUBLIC COSMETICS
Serial Number:	77530199	ROCK & REPUBLIC ENERGY
Serial Number:	77370593	ROCK & REPUBLIC TEQUILA
Serial Number:	77511630	ROCK R&R REPUBLIC
Serial Number:	85135824	ROCK RACING
Serial Number:	85143629	ROCK RACING
Serial Number:	77458399	ROCK RACING BARBWIRE
Serial Number:	77439738	ROCK RACING CRUSADE
Serial Number:	77444655	ROCK RACING JUICE
Serial Number:	77440404	ROCK RACING REVENGE
Serial Number:	77487153	ROCK STUDIOS
Serial Number:	77360106	RR

CORRESPONDENCE DATA

Fax Number: (212)310-8007
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 4: New York, NEW YORK 10153

ATTORNEY DOCKET NUMBER:	SKULL/VKW/VR
NAME OF SUBMITTER:	Vindra Richter
Signature:	/vindra richter/
Date:	03/30/2011

Total Attachments: 3
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PATENT ASSIGNMENT 1(U.S.)

This PATENT ASSIGNMENT ("Patent Assignment"), effective as of March 30, 2011 ("Effective Date"), is made by and between Michael Ball, an individual, domiciled in the state of California ("Assignor"), and Rock & Republic Enterprises, Inc., a California corporation ("Assignee").

WHEREAS, Assignor is the owner of the pending patent application, entitled "Maternity Pants with an Adjustable/Expandable Waist" (Publication No. 20080301855; Filing Date: June 2, 2008) claiming priority from Application No. 60/941,176 (Filing Date: May 31, 2007) (collectively, the "Assigned Patent"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Assigned Patent and Assignor desires to assign all right, title and interest in and to the Assigned Patent to Assignee.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee all of Assignor's right, title and interest in and to the Assigned Patent, including all claims for past infringement thereof and all income, royalties, damages and payments now or hereafter due or payable with respect thereto.
2. Filing. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owner of Assignor's entire right, title and interest in and to the Assigned Patent.
3. Other Actions. Upon reasonable request by Assignee, and at Assignor's sole cost and expense, Assignor will execute additional documents and take other actions as may be necessary or desirable to record or memorialize the assignment of the Assigned Patent set forth herein, and to vest in Assignee such right, title, and interest in and to the Assigned Patent as sold, transferred, assigned conveyed and delivered to Assignee hereunder.
4. Modifications. No waiver, modification or change of any of the provisions of this Patent Assignment shall be valid unless in writing and signed by the party against whom such claimed waiver, modification or change is sought to be enforced.
5. Counterparts. This Patent Assignment may be executed in any number of counterparts, and the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement. Delivery of

an executed counterpart of a signature page to this Patent Assignment by facsimile or other electronic means (*e.g.*, electronic mail or PDF) shall be effective as delivery of a manually executed counterpart to this Patent Assignment.

[SIGNATURE PAGE FOLLOWS]

[SIGNATURE PAGE TO PATENT ASSIGNMENT]

TRADEMARK
REEL: 004511 FRAME: 0363

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Patent Assignment to be duly executed and delivered as of the Effective Date.

ASSIGNOR:

MICHAEL BALL

By: 

ASSIGNEE:

ROCK & REPUBLIC ENTERPRISES, INC.

By: 

Name: Michael Ball
Title: CEO