

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION, as Existing Collateral Agent		03/21/2011	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	DEUTSCHE BANK TRUST COMPANY AMERICAS, as Successor Collateral Agent
<b>Street Address:</b>	60 Wall Street, 27th Floor
<b>Internal Address:</b>	MS: NYC60-2710
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10005
<b>Entity Type:</b>	Banking Corporation: NEW YORK

**PROPERTY NUMBERS Total: 138**

Property Type	Number	Word Mark
Registration Number:	2178712	SEVEN OAKS COUNTRY CLUB
Registration Number:	1639228	BUD
Registration Number:	0903969	SUN GIANT
Registration Number:	2518790	SUN GIANT
Registration Number:	2871529	SUN GIANT
Registration Number:	0713986	TASTY FRUIT
Registration Number:	0866928	DUCOR KING
Registration Number:	1145209	PARK AVENUE
Registration Number:	2221705	COASTAL
Registration Number:	2222852	COASTAL
Registration Number:	3086521	STRAW BABIES
Registration Number:	3149441	ANYTHING FRESHER WOULD STILL BE IN THE FIELD

**CH \$3465.00 2178712**

Registration Number:	2243275	BAJELLA
Registration Number:	1437441	BANANIMAL
Registration Number:	3398308	BANAPUP
Registration Number:	2349922	BOBBY BANANA
Registration Number:	0704730	CABANA
Registration Number:	0902697	CABANA
Registration Number:	0719735	CABANA
Registration Number:	0866926	CABANA
Registration Number:	1633346	CBI
Registration Number:	1617822	CBI CHELAN-BEEBE INTERNATIONAL
Registration Number:	2260032	CINNARAISINS
Registration Number:	2234388	
Registration Number:	2245176	COSMIC
Registration Number:	2523157	CRANSTON CRANBERRY
Registration Number:	3327286	DEVIZE
Registration Number:	0508689	DOLE
Registration Number:	0615402	DOLE
Registration Number:	0641848	DOLE
Registration Number:	0528113	DOLE
Registration Number:	1509411	DOLE
Registration Number:	1803361	DOLE
Registration Number:	2314787	DOLE
Registration Number:	1335817	DOLE
Registration Number:	1653357	DOLE
Registration Number:	3375262	DOLE
Registration Number:	2246188	DOLE
Registration Number:	1178334	DOLE
Registration Number:	1586683	DOLE
Registration Number:	1568638	DOLE
Registration Number:	1451110	DOLE
Registration Number:	1334608	DOLE
Registration Number:	1494440	DOLE
Registration Number:	1960173	DOLE
Registration Number:	3020982	DOLE FRUIT BOWLS
Registration Number:	2392196	DOLE PREMIUM SELECT

	3218967	DOLE SPARKLERS
Registration Number:	3291943	DOLE TROPICAL BLEND
Registration Number:	2602882	EZ SLIP
Registration Number:	1225199	
Registration Number:	3135540	FRESH DISCOVERIES
Registration Number:	3183120	FRESH FAVORITES
Registration Number:	3565586	FRESH MAKES
Registration Number:	3376920	FRESH ORGANICS DOLE
Registration Number:	3376921	FRESH PICKED DOLE
Registration Number:	3395994	FRESH TAKES
Registration Number:	2236329	FRUIT BOWLS
Registration Number:	2963342	FRUIT BOWLS
Registration Number:	1357435	FRUIT 'N JUICE
Registration Number:	2877229	FRUITANGO
Registration Number:	2306553	FUN SHAPES
Registration Number:	2235404	GREENER SELECTION
Registration Number:	2752421	GREENER SELECTION
Registration Number:	2332890	HANGIN' WITH A COOL BUNCH
Registration Number:	3126581	HARVESTING POSSIBILITIES
Registration Number:	1566074	J. D. DOLE
Registration Number:	1593305	JOLLY JIM
Registration Number:	1595630	JOLLY JIM
Registration Number:	2622497	JUST LETTUCE
Registration Number:	3194100	LIFE IS SWEET
Registration Number:	2523434	MANDARIN MOONLIGHT
Registration Number:	2893085	MYGREENS
Registration Number:	3398309	PINEANIMAL
Registration Number:	2384217	PINELLOPY PINEAPPLE
Registration Number:	3398310	PINEOSAURUS
Registration Number:	2521142	POSITIVELY PINEAPPLE
Registration Number:	3332022	ROTARIBOX
Registration Number:	0803190	ROYAL HAWAIIAN
Registration Number:	2243903	SEA CREATURES
Registration Number:	2203984	SWEET 'N RIPE
Registration Number:	2530622	TEMPTINGLY TROPICAL

	2185387	THE DOLE CANNERY
Registration Number:	3088935	TROPICAL BLEND
Registration Number:	2669647	VERY VEGGIE
Registration Number:	3371575	VERY VEGGIE
Registration Number:	3419194	WILDLY NUTRITIOUS
Registration Number:	2948274	YOUR CHOICE
Registration Number:	1552184	FIESTA
Registration Number:	3174743	TROPICAL GOLD
Registration Number:	1265895	TROPICAL GOLD
Registration Number:	2757489	TROPICAL GOLD
Registration Number:	0760085	ANCO OF CALIFORNIA
Registration Number:	1952676	CALPAC
Registration Number:	2989684	PRECISION PACK
Registration Number:	0667179	RICK
Registration Number:	0514020	TWIN WW
Registration Number:	1093909	BIG VALLEY
Registration Number:	1120142	BIG VALLEY
Registration Number:	1093910	BIG VALLEY
Registration Number:	2508753	CUP-A-FRUIT
Registration Number:	0736515	FLAVORLAND
Registration Number:	0868465	FLAVOR LAND
Registration Number:	1595602	GLACIER BRAND
Registration Number:	0670702	KING SIZE
Registration Number:	0571824	KING SIZE
Serial Number:	78924988	BANANA-NANAS
Serial Number:	77450868	DISTINCTIVELY DOLE
Serial Number:	77400899	DOLE
Serial Number:	77023712	DOLE LIFT
Serial Number:	77208296	DOLE PLUS
Serial Number:	78783119	DOLE TAKES YOU THERE
Serial Number:	77027365	FRESH ORGANICS DOLE
Serial Number:	77360579	FRUIT BELOW ZERO
Serial Number:	77485582	FRUITRITIOUS
Serial Number:	77232991	MAKE EVERY DAY SHINE
Serial Number:	77233023	MAKE EVERY DAY SHINE

	77233036	MAKE EVERY DAY SHINE
Serial Number:	77233042	MAKE EVERY DAY SHINE
Serial Number:	77360554	MANDARIN MOONLIGHT
Serial Number:	77629017	OUR CHOICE GREENS YOUR GREENER CHOICE
Serial Number:	77629024	OUR CHOICE GREENS. YOUR GREENER CHOICE.
Serial Number:	77360530	POSITIVELY PINEAPPLE
Serial Number:	78802759	ROYAL HAWAIIAN
Serial Number:	78703827	SQUISH-EMS!
Serial Number:	77374122	STRAWBERRY SUNRISE
Serial Number:	77654869	SWEETIO
Serial Number:	78531871	TROPICAL GOLD
Serial Number:	78730109	RESTAURANT READY
Serial Number:	77296690	RESTAURANT READY
Serial Number:	77746007	DOLE
Serial Number:	77690978	
Serial Number:	77773377	DOLE
Serial Number:	77772880	DOLE
Serial Number:	77770690	DOLE
Serial Number:	77906882	DOLE FRESHPACK
Serial Number:	77842496	DOLE SENSATION
Serial Number:	77901309	DOLICIOUS

**CORRESPONDENCE DATA**

Fax Number: (213)627-0705  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (213) 627-0705  
Email: nancychow@paulhastings.com  
Correspondent Name: Nancy Chow  
Address Line 1: 515 South Flower Street, 25th Floor  
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	24526.00017
NAME OF SUBMITTER:	Nancy Chow
Signature:	/Nancy Chow/
Date:	03/31/2011

Total Attachments: 17

**TRADEMARK**  
**REEL: 004512 FRAME: 0005**

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## ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS

This ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS (this "Assignment") is executed as of March 21, 2011 by U.S. BANK NATIONAL ASSOCIATION, a national banking association duly organized and existing under the laws of the United States of America ("US Bank"), in its capacity as collateral agent immediately prior to the effectiveness of the Removal Agreement (as defined below) (in such capacity, "Existing Collateral Agent") in favor of Successor Collateral Agent (as defined below). Capitalized terms used herein but not defined herein shall have the respective meanings assigned to such terms in the below-defined Indenture.

### WITNESSETH:

WHEREAS, Dole Food Company, Inc. (the "Issuer"), the Guarantors party thereto and US Bank entered into that certain Indenture dated as of March 18, 2009 (as amended, supplemented or otherwise modified to the date hereof and as it may hereafter be amended, supplemented or otherwise modified from time to time, the "Indenture");

WHEREAS, Issuer, certain of Issuer's subsidiaries party thereto and US Bank entered into that certain Security Agreement dated as of March 18, 2009 (as amended, supplemented or modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Issuer and certain of Issuer's subsidiaries party thereto, as applicable, entered into, each in favor of US Bank, (i) that certain Grant of Security Interest in United States Patents dated as of March 18, 2009, concerning the patents listed on Schedule 1 attached hereto (as amended, supplemented or modified from time to time, the "Patent Security Agreement"), (ii) that certain Grant of Security Interest in United States Trademarks dated as of March 18, 2009, concerning the trademarks listed on Schedule 2 attached hereto (as amended, supplemented or modified from time to time, the "Trademarks Security Agreement"), and (iii) that certain Grant of Security Interest in United States Copyrights dated as of March 18, 2009, concerning the copyrights listed on Schedule 3 attached hereto (as amended, supplemented or modified from time to time, the "Copyright Security Agreement"; the Patent Security Agreement, the Trademark Security Agreement and the Copyright Security Agreement are referred to herein collectively as, the "Intellectual Property Security Agreements");

WHEREAS, concurrently herewith, Existing Collateral Agent and Successor Collateral Agent are entering into that certain Instrument of Resignation, Appointment and Acceptance (the "Removal Agreement"), pursuant to which Existing Collateral Agent is being removed as Collateral Agent and the Issuer is appointing Deutsche Bank Trust Company Americas, a New York banking corporation, as successor Collateral Agent ("Successor Collateral Agent"); and

WHEREAS, in connection with the removal of Existing Collateral Agent, Successor Collateral Agent has requested that Existing Collateral Agent enter into this Assignment to assign all of its rights, title and interest in, to and under the Intellectual Property Security Agreements to Successor Collateral Agent.

NOW, THEREFORE, the parties hereto hereby agree as follows:

1. Assignment. Existing Collateral Agent, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, hereby assigns, without recourse, representation or warranty of any kind, as of the effectiveness of the Removal Agreement, to Successor Collateral Agent all of the rights, title and interest of Existing Collateral Agent in, to and under the Intellectual Property Security Agreements.

2. Further Assurances. Existing Collateral Agent agrees to cooperate with Successor Collateral Agent, at the sole cost and expense of the Issuer, and take all actions reasonably requested by Successor Collateral Agent in order to fully carry out the terms of this Assignment or to permit Successor Collateral Agent to obtain the full benefits of this Assignment.

3. Governing Law. This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of New York without regard to principles of conflicts of laws.

[Signature page follows.]



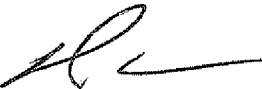
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed by its duly authorized officer or representative as of the day and year first above written.


U.S. BANK NATIONAL ASSOCIATION,  
as Existing Collateral Agent

By: Donald T. Hurrelbrink  
Name: Donald T. Hurrelbrink  
Title: Vice President

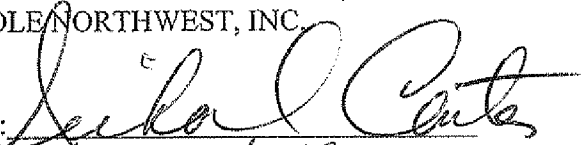
DEUTSCHE BANK TRUST COMPANY  
AMERICAS,  
as Successor Collateral Agent


By: Deutsche Bank National Trust Company

By:   
Name: DAVID CONTINO  
Title: VICE PRESIDENT

By:   
Name: Irina Golovashchuk  
Title: Assistant Vice President

DOLE FOOD COMPANY, INC.,  
BLUE ANTHURIUM, INC.,  
BUD ANTLE, INC.,  
DOLE FRESH FRUIT COMPANY,  
DOLE PACKAGED FOODS, LLC,  
ROYAL PACKING CO.,  
DOLE BERRY COMPANY, LLC,  
DOLE DRIED FRUIT AND NUT  
COMPANY, a California General Partnership,  
DOLE FRESH VEGETABLES, INC.  
DOLE NORTHWEST, INC.

By:   
Name: MICHAEL CARTER  
Title: Exec. V.P., Gen. Counsel & Corp. Sec'y

By:   
Name: J. A. CONNER  
Title: VP

Schedule 1

Patents

(See attached)

Patent Registrations:

<u>PATENT</u>	<u>PATENT NO.</u>	<u>ISSUE DATE</u>
APPARATUS FOR SPLITTING CLOSED SHELL PISTACHIO NUTS	4909140	03/20/1990
PEELING SYSTEM	4718333	01/12/1988
LETTUCE PACKER	4884338	12/05/1989
METHOD FOR SPLITTING CLOSED SHELL PISTACHIO NUTS	4980188	12/25/1990
APPARATUS FOR SPLITTING CLOSED SHELL PISTACHIO NUTS	4996917	03/05/1991
METHOD FOR SPLITTING CLOSED SHELL PISTACHIO NUTS	4961947	10/09/1990
APPARATUS AND PROCESS FOR THE AUTOMATED PACKING OF LETTUCE	5121589	06/16/1992
PACKING STATION FOR LETTUCE RECEIVING TRAYS	5218812	06/15/1993
BROCCOLI BANDING MACHINE	5588278	12/31/1996
GRAPE STORAGE HANDLING BAG	6045838	04/04/2000
PRODUCE BAG BUNDLE AND BELT MOUNTED SUPPORT THEREFORE	6374577	04/23/2002
PINEAPPLE PLANT NAMED 'P-1972' (Elite MG 2)	PP16396 P3	03/28/2006

Patent Applications

<u>Title</u>	<u>Application No.</u>	<u>Filing Date</u>
APPARATUS AND METHOD FOR SEALING BOXES	09/999555	11/30/2001
SYSTEM AND METHOD FOR PROCESSING SHREDDED VEGETABLES	10/683538	10/10/2003
METHOD AND APPARATUS FOR WASHING A CORED LETTUCE HEAD	10/745905	12/23/2003
METHOD FOR RIPENING BANANAS	11/003,607	12/02/2004
METHOD FOR TREATING A DISEASE IN A PLANT	60/639075	12/23/2004
METHOD FOR TRIMMING LETTUCE (Top & Tail)	11/139464	05/26/2005
LETTUCE HARVESTING FOR CUP-SHAPED	11/376513	03/14/2006

PORTIONS OF HEADS		
DOLE-14 PINEAPPLE	12/215534	06/26/2008
WASHING A CORED LETTUCE HEAD	11/869613	10/09/2007

PATENT  
TOP AND TAIL SYSTEM  
FOR LEAFY VEGETABLES

PATENT NO.  
12501791

ISSUE DATE  
07/13/2009

Schedule 2

Trademarks

(See attached)

Trademark Registrations:

MARKS	OWNER	REG. NO.	REG. DATE
SEVEN OAKS COUNTRY CLUB & DESIGN	Blue Anthurium, Inc.	2178712	04-Aug-1998
BUD & BANDED ROSEBUD DESIGN	Bud Antle, Inc.	1639228	26-Mar-1991
SUN GIANT	Bud Antle, Inc.	903969	08-Dec-1970
SUN GIANT	Bud Antle, Inc.	2518790	11-Dec-2001
SUN GIANT & SUNRISE DESIGN	Bud Antle, Inc.	2871529	10-Aug-2004
Tasty Fruit	Bud Antle, Inc.	713986	11-Apr-1961
DUCOR KING (stylized)	Dole Bakersfield, Inc.	866928	18-Mar-1969
PARK AVENUE (Design)	Dole Bakersfield, Inc.	1145209	30-Dec-1980
TASTY FRUIT	Dole Bakersfield, Inc.	713986	11-Apr-1961
COASTAL	Dole Berry Company, LLC	2221705	02-Feb-1999
COASTAL and Design	Dole Berry Company, LLC	2222852	09-Feb-1999
STRAW BABIES	Dole Berry Company, LLC	3086521	25-Apr-2006
ANYTHING FRESHER WOULD STILL BE IN THE FIELD	Dole Food Company, Inc.	3149441	26-Sep-2006
BAJELLA	Dole Food Company, Inc.	2243275	04-May-1999
BANANIMAL	Dole Food Company, Inc.	1437441	21-Apr-1987
BANAPUP	Dole Food Company, Inc.	3398308	18-Mar-2008
BOBBY BANANA	Dole Food Company, Inc.	2349922	16-May-2000
CABANA	Dole Food Company, Inc.	704730	20-Sep-1960
CABANA	Dole Food Company, Inc.	902697	17-Nov-1970
CABANA & DESIGN	Dole Food Company, Inc.	719735	08-Aug-1961
CABANA & DESIGN	Dole Food Company, Inc.	866926	18-Mar-1969
CBI	Dole Food Company, Inc.	1633346	29-Jan-1991
CBI CHELAN-BEEBE INTERNATIONAL & DESIGN	Dole Food Company, Inc.	1617822	16-Oct-1990
CINNARAISINS	Dole Food Company, Inc.	2260032	06-Jul-1999
COFFEE PLANTATION & SUNRISE DESIGN	Dole Food Company, Inc.	2234388	23-Mar-1999
COSMIC	Dole Food Company, Inc.	2245176	11-May-1999
CRANSTON CRANBERRY	Dole Food Company, Inc.	2523157	25-Dec-2001
DEVIZE	Dole Food Company, Inc.	3327286	30-Oct-2007
DOLE	Dole Food Company, Inc.	508689	19-Apr-1949
DOLE	Dole Food Company, Inc.	615402	01-Nov-1955
DOLE	Dole Food Company, Inc.	641848	19-Feb-1957
DOLE	Dole Food Company, Inc.	528113	25-Jul-1950
DOLE	Dole Food Company, Inc.	1509411	18-Oct-1988
DOLE	Dole Food Company, Inc.	1803361	09-Nov-1993
DOLE	Dole Food Company, Inc.	2314787	01-Feb-2000
DOLE	Dole Food Company, Inc.	1335817	14-May-1985
DOLE	Dole Food Company, Inc.	1653357	06-Aug-1991



MARK	OWNER	REG. NO.	REG. DATE
DOLE	Dole Food Company, Inc.	3375262	29-Jan-2008
DOLE & Banana Character Design	Dole Food Company, Inc.	2246188	18-May-1999
DOLE & FADING BLUE	Dole Food Company, Inc.	1178334	17-Nov-1981
DOLE & Fading Blue Design	Dole Food Company, Inc.	1178334	17-Nov-1981
DOLE & SUN DESIGN	Dole Food Company, Inc.	1586683	13-Mar-1990
DOLE & SUN DESIGN	Dole Food Company, Inc.	1568638	28-Nov-1989
DOLE & SUN DESIGN	Dole Food Company, Inc.	1451110	04-Aug-1987
DOLE & SUN DESIGN	Dole Food Company, Inc.	1334608	07-May-1985
DOLE & SUN DESIGN	Dole Food Company, Inc.	1494440	28-Jun-1988
DOLE & SUN DESIGN	Dole Food Company, Inc.	1960173	05-Mar-1996
DOLE FRUIT BOWLS	Dole Food Company, Inc.	3020982	29-Nov-2005
DOLE PREMIUM SELECT	Dole Food Company, Inc.	2392196	03-Oct-2000
DOLE SPARKLERS	Dole Food Company, Inc.	3218967	13-Mar-2007
DOLE TROPICAL BLEND	Dole Food Company, Inc.	3291943	11-Sep-2007
EZ SLIP	Dole Food Company, Inc.	2602882	30-Jul-2002
FADING BLUE DESIGN	Dole Food Company, Inc.	1225199	25-Jan-1983
FRESH DISCOVERIES	Dole Food Company, Inc.	3135540	29-Aug-2006
FRESH FAVORITES	Dole Food Company, Inc.	3183120	12-Dec-2006
FRESH MAKES	Dole Food Company, Inc.	3565586	20-Jan-2009
FRESH ORGANICS DOLE and Design	Dole Food Company, Inc.	3376920	05-Feb-2008
FRESH PICKED DOLE and Design	Dole Food Company, Inc.	3376921	05-Feb-2008
FRESH TAKES	Dole Food Company, Inc.	3395994	11-Mar-2008
FRUIT BOWLS	Dole Food Company, Inc.	2236329	30-Mar-1999
FRUIT BOWLS	Dole Food Company, Inc.	2963342	21-Jun-2005
FRUIT 'N JUICE	Dole Food Company, Inc.	1357435	27-Aug-1985
FRUITANGO	Dole Food Company, Inc.	2877229	24-Aug-2004
FUN SHAPES	Dole Food Company, Inc.	2306553	04-Jan-2000
GREENER SELECTION	Dole Food Company, Inc.	2235404	23-Mar-1999
GREENER SELECTION	Dole Food Company, Inc.	2752421	19-Aug-2003
HANGIN' WITH A COOL BUNCH	Dole Food Company, Inc.	2332890	21-Mar-2000
HARVESTING POSSIBILITIES	Dole Food Company, Inc.	3126581	08-Aug-2006
J. D. DOLE (SIGNATURE)	Dole Food Company, Inc.	1566074	14-Nov-1989
JOLLY JIM	Dole Food Company, Inc.	1593305	24-Apr-1990
JOLLY JIM (DESIGN)	Dole Food Company, Inc.	1595630	08-May-1990
JUST LETTUCE	Dole Food Company, Inc.	2622497	17-Sep-2002
LIFE IS SWEET	Dole Food Company, Inc.	3194100	02-Jan-2007
MANDARIN MOONLIGHT	Dole Food Company, Inc.	2523434	25-Dec-2001
MYGREENS	Dole Food Company, Inc.	2893085	12-Oct-2004
PINEANIMAL	Dole Food Company, Inc.	3398309	18-Mar-2008
PINELLOPY PINEAPPLE (STYLIZED)	Dole Food Company, Inc.	2384217	05-Sep-2000
PINEOSAURUS	Dole Food Company, Inc.	3398310	18-Mar-2008
POSITIVELY PINEAPPLE	Dole Food Company, Inc.	2521142	18-Dec-2001
ROTARIBOX	Dole Food Company, Inc.	3332022	06-Nov-2007
ROYAL HAWAIIAN	Dole Food Company, Inc.	803190	01-Feb-1966
SEA CREATURES	Dole Food Company, Inc.	2243903	04-May-1999
SWEET N' RIPE	Dole Food Company, Inc.	2203984	17-Nov-1998
TEMPTINGLY TROPICAL	Dole Food Company, Inc.	2530622	15-Jan-2002

MARK	OWNER	REG. NO.	REG. DATE
THE DOLE CANNERY	Dole Food Company, Inc.	2185387	01-Sep-1998
TROPICAL BLEND	Dole Food Company, Inc.	3088935	02-May-2006
VERY VEGGIE	Dole Food Company, Inc.	2669647	31-Dec-2002
VERY VEGGIE	Dole Food Company, Inc.	3371575	22-Jan-2008
WILDLY NUTRITIOUS	Dole Food Company, Inc.	3419194	29-Apr-2008
YOUR CHOICE	Dole Food Company, Inc.	2948274	10-May-2005
FIESTA	Dole Fresh Fruit Company	1552184	15-Aug-1989
TROPICAL GOLD	Dole Fresh Fruit Company	3174743	21-Nov-2006
TROPICAL GOLD	Dole Fresh Fruit Company	1265895	31-Jan-1984
TROPICAL GOLD	Dole Fresh Fruit Company	2757489	26-Aug-2003
ANCO OF CALIFORNIA	Dole Fresh Vegetables, Inc.	760085	12-Nov-1963
CALPAC & DESIGN	Dole Fresh Vegetables, Inc.	1952676	30-Jan-1996
PRECISION PACK	Dole Fresh Vegetables, Inc.	2989684	30-Aug-2005
RICK	Dole Fresh Vegetables, Inc.	667179	16-Sep-1958
TWIN WW (Stylized)	Dole Northwest, Inc.	514020	23-Aug-1949
BIG VALLEY	Dole Packaged Foods, LLC	1093909	20-Jun-1978
BIG VALLEY	Dole Packaged Foods, LLC	1120142	12-Jun-1979
BIG VALLEY & DESIGN (Two Mountains)	Dole Packaged Foods, LLC	1093910	20-Jun-1978
CUP-A-FRUIT	Dole Packaged Foods, LLC	2508753	20-Nov-2001
FLAVORLAND	Dole Packaged Foods, LLC	736515	21-Aug-1962
FLAVORLAND & DESIGN	Dole Packaged Foods, LLC	868465	22-Apr-1969
GLACIER BRAND	Dole Packaged Foods, LLC	1595602	08-May-1990
KING SIZE	Royal Packing Co.	670702	02-Dec-1958
KING SIZE (STYLIZED)	Royal Packing Co.	571824	10-Mar-1953

Trademark Applications:

MARK	OWNER	APP. NO.	FILING DATE
BANANA-NANAS	Dole Food Company, Inc.	78/924988	07-Jul-2006
DISTINCTIVELY DOLE	Dole Food Company, Inc.	77/450868	17-Apr-2008
DOLE & SUN DESIGN	Dole Food Company, Inc.	77/400899	17-Feb-2008
DOLE LIFT	Dole Food Company, Inc.	77/023712	18-Oct-2006
DOLE PLUS	Dole Food Company, Inc.	77/208296	18-Jun-2007
DOLE TAKES YOU THERE	Dole Food Company, Inc.	78/783119	30-Dec-2005
FRESH ORGANICS DOLE and Design	Dole Food Company, Inc.	77/027365	23-Oct-2006
FRUIT BELOW ZERO	Dole Food Company, Inc.	77/360579	27-Dec-2007
FRUITRITIOUS	Dole Food Company, Inc.	77/485582	28-May-2008
MAKE EVERY DAY SHINE	Dole Food Company, Inc.	77/232991	17-Jul-2007
MAKE EVERY DAY SHINE	Dole Food Company, Inc.	77/233023	17-Jul-2007
MAKE EVERY DAY SHINE	Dole Food Company, Inc.	77/233036	17-Jul-2007
MAKE EVERY DAY SHINE	Dole Food Company, Inc.	77/233042	17-Jul-2007
MANDARIN MOONLIGHT	Dole Food Company, Inc.	77/360554	27-Dec-2007
OUR CHOICE GREENS YOUR GREENER CHOICE	Dole Food Company, Inc.	77/629017	08-Dec-2008
OUR CHOICE GREENS YOUR	Dole Food Company, Inc.	77/629024	08-Dec-2008

GREENER CHOICE and Design			
POSITIVELY PINEAPPLE	Dole Food Company, Inc.	77/360530	27-Dec-2007
ROYAL HAWAIIAN	Dole Food Company, Inc.	78/802759	30-Jan-2006
SQUISH-EMS!	Dole Food Company, Inc.	78/703827	30-Aug-2005
STRAWBERRY SUNRISE	Dole Food Company, Inc.	77/374122	17-Jan-2008
SWEETIO	Dole Food Company, Inc.	77/654869	22-Jan-2009
TROPICAL GOLD	Dole Food Company, Inc.	78/531871	13-Dec-2004
RESTAURANT READY	Dole Fresh Vegetables, Inc.	78/730109	10-Oct-2005
RESTAURANT READY	Dole Fresh Vegetables, Inc.	77/296690	04-Oct-2007

APPLICATION NUMBER	TRADEMARK
77/746007	DOLE
77/690978	Miscellaneous Design
77/773377	DOLE
77/772880	DOLE
77/770690	DOLE
77/746007	DOLE

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
DOLE FRESHPACK	77906882	1/7/2010
DOLE SENSATION	77842496	10/6/2009
DOLICIOUS	77901309	12/28/2009

Schedule 3

Copyrights

(See attached)

<u>COPYRIGHT</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
HOW'D YOU DO YOUR DOLE TODAY: 30 SEC. VERSION	PA-598-866	6/29/1992
HOW'D YOU DO YOUR DOLE TODAY: 60 SEC. VERSION	PA-598-867	6/29/1992
NEW HOW'D YOU DO YOUR DOLE TODAY: 30 SEC. VERSION	PA-598-868	6/29/1992
5 A DAY ADVENTURES (VER. 4.2)	PA-923-345	11/6/1998
SALAD SISTERS / WORDS & MUSIC BY PHIL SCHROEDER AND LORELEI DISOGRA	PA-950-331	3/26/1999
B IS FOR BANANA / WORDS & MUSIC BY PHIL SCHROEDER	PA-950-332	3/26/1999
FIBER / WORDS & MUSIC BY PHIL SCHROEDER AND MEL MCMURRIN	PA-950-333	3/26/1999
5 A DAY / WORDS & MUSIC BY PHIL SCHROEDER AND MEL MCMURRIN	PA-950-334	3/26/1999
VITAMIN C / WORDS & MUSIC BY PHIL SCHROEDER AND MEL MCMURRIN	PA-950-335	3/26/1999
VITAMIN A / WORDS & MUSIC BY PHIL SCHROEDER AND MEL MCMURRIN	PA-981-526	12/23/1999
PHYTOCHEMICALS / WORDS & MUSIC BY PHIL SCHROEDER AND LORELEI DISOGRA	PA-981-527	12/23/1999
BROCCOLI / WORDS & MUSIC BY PHIL SCHROEDER	PA-981-528	12/23/1999
YES I CAN / WORDS & MUSIC BY PHIL SCHROEDER AND LORELEI DI SOGRA	PA-981-529	12/23/1999
FIT KID / WORDS & MUSIC BY PHIL SCHROEDER AND LORELEI DESOGRA	PA-981-530	12/23/1999
DOLE "5 A DAY ADVENTURES" V. 2000	PA-1-112-584	7/11/2002
THE DOLE BANANA SHUFFLE	PAu-2-417-460	8/2/2000

5 A DAY TOP TUNES	SR-263-843	11/6/1998
FIVE-A-DAY HITS	SR-265-608	3/26/1999
JAMMIN' 5 A DAY SONGS	SR-273-307	8/15/1999
5 A DAY LIVE: A MUSICAL PERFORMANCE WHERE STUDENTS DELIVER THE 5 A DAY MESSAGE IN AN ENTERTAINING WAY	SR-276-785	1/10/2000
SPA B MIT OBST & GEMUSE KINDER-KOCHBUCH	TX-5-124-563	1/10/2000
FUN WITH FRUITS & VEGETABLES: KIDS COOKBOOK	TX-5-124-579	1/10/2000
GOTT MED FRUKT OCH GRONT: BARNENS KOKBOK	TX-5-133-571	1/10/2000
5 A DAY SUPERMARKET TOURS AND ADOPT-A-SCHOOL PROGRAMS: A GUIDE FOR RETAILERS	TX-5-226-176	6/20/2000
ENCYCLOPEDIA OF FOODS: A GUIDE TO HEALTHY NUTRITION / PREPARED BY MEDICAL AND NUTRITION EXPERTS FROM MAYO CLINIC	TX-5-603-855	9/3/2002
STUART SPINACH	VA-788-790	8/1/1997
DEWEY PINEAPPLE JUICE	VA-788-791	8/1/1997
PAMELA PINEAPPLE	VA-788-792	8/1/1997
PEPE PEPPER	VA-788-793	8/1/1997
PENNY PEAR	VA-788-794	8/1/1997
PETER PEACH	VA-788-795	8/1/1997
PONO PAPAYA	VA-788-796	8/1/1997
AMBER ORANGE	VA-788-797	8/1/1997
MIA MANGO	VA-788-798	8/1/1997
KEVIN KIWI	VA-788-799	8/1/1997
LUCY ICEBERG LETTUCE	VA-788-800	8/1/1997
GREEN PEA TEAM	VA-788-801	8/1/1997
GREG & GARY GREEN BEANS	VA-788-802	8/1/1997
GUS GRAPES	VA-788-803	8/1/1997
GRETA GRAPEFRUIT	VA-788-804	8/1/1997
DANNY DATES	VA-788-805	8/1/1997
CORNELIUS CORN	VA-788-806	8/1/1997
CURT & CASEY COLLARD GREENS	VA-788-807	8/1/1997
CHESTER & CHELSEY CHERRY	VA-788-808	8/1/1997

SAM CELERY	VA-788-809	8/1/1997
COURTNEY CAULIFLOWER	VA-788-810	8/1/1997
CALVIN CARROT	VA-788-811	8/1/1997
CHRISTOPHER CANTALOUPE	VA-788-812	8/1/1997
BARNEY BROCCOLI	VA-788-813	8/1/1997
BRANDON & BRONWEN BLUEBERRY	VA-788-814	8/1/1997
BOBBY BANANA	VA-788-815	8/1/1997
ANNIE & ARTHUR ASPARAGUS	VA-788-816	8/1/1997
ANTHONY APPLE	VA-788-817	8/1/1997
SALAD SISTERS SALAD-IN-A- BOWL	VA-788-818	8/1/1997
GLASS OF JUICE	VA-788-819	8/1/1997
TOMMY TROPICAL FRUIT SALAD	VA-788-820	8/1/1997
JUANITA WATERMELON	VA-788-821	8/1/1997
TERRY TOMATO	VA-788-822	8/1/1997
TASHA TANGARINE [sic]	VA-788-823	8/1/1997
SPENCER SWEET POTATO	VA-788-824	8/1/1997
STAN & SARAH STRAWBERRIES	VA-788-825	8/1/1997
SAMMY SALAD-IN-A-BAG	VA-788-826	8/1/1997
RITA ROMAINE LETTUCE	VA-788-827	8/1/1997
RACHEL, REUBEN & REX RASPBERRIES	VA-788-828	8/1/1997
RAY RAISIN	VA-788-829	8/1/1997
RANDY, RITA & RHONDA RADISHES	VA-788-830	8/1/1997
PERRY PRUNES	VA-788-831	8/1/1997
PATRICK POTATO	VA-788-832	8/1/1997
PAULA PLUM	VA-788-833	8/1/1997
KENNY CANNED PINEAPPLE	VA-788-834	8/1/1997
BOBBY BANANA (PLUSH)	VA-879-518	1/2/1998
HOW'D YOU DO YOUR 5 TODAY	VA-1-095-213	3/16/2000