# OP \$240,00 22309

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name              | Formerly | Execution Date | Entity Type             |
|-------------------|----------|----------------|-------------------------|
| Kooka Wines, Inc. |          | 03/24/2011     | CORPORATION: WASHINGTON |

## **RECEIVING PARTY DATA**

| Name:           | Winebow, Inc.          |  |
|-----------------|------------------------|--|
| Street Address: | 75 Chestnut Ridge Road |  |
| City:           | Montvale               |  |
| State/Country:  | NEW JERSEY             |  |
| Postal Code:    | 07645                  |  |
| Entity Type:    | CORPORATION: DELAWARE  |  |

# PROPERTY NUMBERS Total: 9

| Property Type        | Number  | Word Mark                                    |  |
|----------------------|---------|--|--|
| Registration Number: | 2230941 | FAT BASTARD                                  |  |
| Registration Number: | 3037452 | THIERRY AND GUY                              |  |
| Registration Number: | 3080190 | FLYING FISH                                  |  |
| Registration Number: | 3197412 | ROOT:1                                       |  |
| Registration Number: | 3319072 | 2 UP   |  |
| Registration Number: | 3344759 | CLEAN SLATE                                  |  |
| Registration Number: | 3473327 | HIGH NOTE                                    |  |
| Registration Number: | 3578412 | FAT BASTARD BONAFIDE · FAT BASTARD · FB 2005 |  |
| Registration Number: | 3580560 | FAT BASTARD                                  |  |

# **CORRESPONDENCE DATA**

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-682-8100
Email: efiling@cojk.com

Correspondent Name: Christensen O'Connor Johnson Kindness

TRADEMARK REEL: 004512 FRAME: 0807

900188075

| Address Line 1: 1420 Fifth Avenue, Suite 2800 Address Line 4: Seattle, WASHINGTON 98101        |                    |  |
|--|--------------------|--|
| ATTORNEY DOCKET NUMBER:  | KOWI-5-46620       |  |
| NAME OF SUBMITTER:   | Barbara C. Light   |  |
| Signature:   | /Barbara C. Light/ |  |
| Date:  | 03/31/2011         |  |
| Total Attachments: 2 source=46620_US ASSIGNMENT#page1.tif source=46620_US ASSIGNMENT#page2.tif |                    |  |

TRADEMARK
REEL: 004512 FRAME: 0808

#### ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Kooka Wines, Inc., a Washington corporation, having the business address of 808 Howell Street, 5th Floor, Seattle, Washington 98101 (hereinafter the "Assignor"), adopted and used the marks shown on attached Schedule A, which were registered in the United States Patent and Trademark Office;

WHEREAS, Winebow, Inc., a Delaware corporation, having the business address of 75 Chestnut Ridge Road, Montvale, New Jersey 07645 (hereinafter the "Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademarks and said registrations, together with the goodwill of the business associated with the trademarks.

Executed at Montvale, New Jersey, this 24th day of March, 2011.

KOOKA WINES, INC.

Title: Executive Vice- President

STATE OF NEW JERSEY

) ss.

**COUNTY OF BERGEN** 

I certify that I know or have satisfactory evidence that Scott L. Ades is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument and acknowledged it as the Executive Vice President of Kooka Wines, Inc. to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Signature:

Notary Public

PATRICIA H. PATTERSON My appointment expires 6

Notary Public, State of New Jersey No. 2179000

Qualified in Bergen County 0/5 Commission Expires June 19, \_\_\_\_

LAW OFFICES OF CHRISTENSEN O'CONNOR JOHNSON KINDNESSPILE 1420 Fifth Avenue

Suite 2800 Seattle, Washington 98101 206.682.8100

# SCHEDULE A

| Mark                   | Application No. | Filing Date       | Registration No. | Issue Date        |
|------------------------|-----------------|-------------------|------------------|-------------------|
| FAT BASTARD            | 75/502755       | June 15, 1998     | 2230941          | March 9, 1999     |
| THIERRY AND<br>GUY     | 76/628780       | January 19, 2005  | 3037452          | January 3, 2006   |
| FLYING FISH            | 76/573439       | February 2, 2004  | 3080190          | April 11, 2006    |
| ROOT:1                 | 78/507184       | October 28, 2004  | 3197412          | January 9, 2007   |
| 2 UP                   | 76/638932       | May 19, 2005      | 3319072          | October 23, 2007  |
| CLEAN SLATE            | 76/654183       | January 25, 2006  | 3344759          | November 27, 2007 |
| HIGH NOTE              | 77/172482       | May 3, 2007       | 3473327          | July 22, 2008     |
| FAT BASTARD and Design | 77/064377       | December 14, 2006 | 3578412          | February 24, 2009 |
| FAT BASTARD            | 78/903984       | June 8, 2006      | 3580560          | February 24, 2009 |

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-2-

**RECORDED: 03/31/2011**