TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|--------------------------------------|
| Zuffa SPV No. One, LLC | | 103/11/2011 | LIMITED LIABILITY COMPANY: NEVADA |

RECEIVING PARTY DATA

| Name: | Forza, LLC |
|-------------------|-----------------------------------|
| Street Address: | 2960 W. SAHARA AVENUE |
| Internal Address: | Ste. 100 |
| City: | Las Vegas |
| State/Country: | NEVADA |
| Postal Code: | 89102 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEVADA |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|----------|-------------|
| Serial Number: | 77109588 | STRIKEFORCE |
| Registration Number: | 3467609 | STRIKEFORCE |
| Registration Number: | 3429439 | STRIKEFORCE |

CORRESPONDENCE DATA

Fax Number: (702)949-8376

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

702.949.8200 Phone:

Email: TRADEMARKS-LASVEGAS@LRLAW.COM

Correspondent Name: John L. Krieger

3993 Howard Hughes Parkway Address Line 1:

Address Line 2: Ste. 600

Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER: 52279.00005/6/23

REEL: 004512 FRAME: 0819

TRADEMARK

| NAME OF SUBMITTER: | John K. Krieger |
|--|-------------------|
| Signature: | /John L. Krieger/ |
| Date: | 03/31/2011 |
| Total Attachments: 1 source=forza#page1.tif | |

TRADEMARK REEL: 004512 FRAME: 0820



ROSS MILLER Secretary of State 204 North Carson Street, Suite 1 Carson City, Nevada 89701-4520 (775) 684-5708 Website: www.nvsos.gov



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Filed in the office of



Ross Miller Secretary of State State of Nevada Document Number

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Entity Number

E0358142009-0

Amendment to Articles of Organization

(PURSUANT TO NRS 86.221)

USE BLACK INK ONLY - DO NOT HIGHLIGHT

ABOVE SPACE IS FOR OFFICE USE ONLY

Certificate of Amendment to Articles of Organization
For a Nevada Limited-Liability Company
(Pursuant to NRS 86.221)

| Name of limited-liability company: ZUFFA SPV NO. ONF, LLC | |
|---|---|
| 2. The company is managed by: Managers OR (check only one box) | embers |
| The articles have been amended as follows: (provide article numbers, if ava | ailable)* |
| ARTICLE I: Name of entity | ! |
| The name of the entity is changed to: FORZA, LLC | : |
| I . | I |
| | · · · · · · · · · · · · · · · · · · · |
| 4. Signature (must be signed by at least one manager or by a managing memi | oer): |
| X Signature | |
| * 1) If amending company name, it must contain the words "Limited-Liability Company," "Limited or the abbreviations "Ltd.," "L.L.C.," or "L.C.," "LLC" or "LC." The word "Company" may be 2) If adding managers, provide names and addresses. | d Company," or "Limited," e abbreviated es "Co." |
| FILING FEE: \$175.00 | |
| IMPORTANT: Failure to include any of the above information and submit with the proper fees may | y cause this filing to be rejected |
| This form must be accompanied by appropriate fees. | etary of State 88,221 DLLC Amendment Revised: 10-16-09 |

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REEL: 004512 FRAME: 0821