

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Herbst Gaming, Inc.		12/31/2010	CORPORATION: NEVADA

**RECEIVING PARTY DATA**

<b>Name:</b>	Herbst Gaming, LLC
<b>Street Address:</b>	3440 W. Russell Road
<b>City:</b>	Las Vegas
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89118
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA

**PROPERTY NUMBERS Total: 29**

Property Type	Number	Word Mark
Registration Number:	3270691	BUFFALO BILL'S RESORT & CASINO
Registration Number:	1874879	BUFFALO BILL'S RESORT & CASINO
Registration Number:	2003237	BUFFALO BILL'S RESORT CASINO
Registration Number:	2015414	BUFFALO BILL'S RESORT CASINO
Registration Number:	1980864	BUFFALO W BILL'S W RESORT-CASINO
Registration Number:	3508024	DESPERADO
Registration Number:	2006265	DESPERADO
Registration Number:	2035222	PRIMADONNA RV VILLAGE
Registration Number:	2930995	PRIMM CENTER
Registration Number:	3177732	PRIMM REWARDS PLAYERS CLUB
Registration Number:	3761941	PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S
Registration Number:	3753480	PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S
Registration Number:	2930996	PRIMM VALLEY LOTTO STORE

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Registration Number:	2930997	PRIMM VALLEY LOTTO STORE
Registration Number:	2642418	PRIMM VALLEY RESORTS
Registration Number:	2578383	PRIMM VALLEY RESORT & CASINO
Registration Number:	2582010	PRIMM VALLEY RESORT & CASINO
Registration Number:	2585159	PRIMM VALLEY RESORT & CASINO
Registration Number:	2591370	PRIMM VALLEY RESORT & CASINO
Registration Number:	2012596	STAR OF THE DESERT ARENA
Registration Number:	3678981	RAIL CITY ALE HOUSE
Registration Number:	1673710	WHISKEY PETE'S
Registration Number:	1959074	WHISKEY PETE'S
Registration Number:	2569904	WHISKEY PETE'S HOTEL & CASINO
Registration Number:	2573440	WHISKEY PETE'S HOTEL & CASINO
Registration Number:	2001633	WHISKEY PETE'S HOTEL CASINO
Registration Number:	2068679	WHISKEY PETE'S HOTEL CASINO
Registration Number:	2604325	WHISKEY PETE'S HOTEL CASINO
Registration Number:	2569905	WHISKEY PETE'S HOTEL & CASINO

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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ATTORNEY DOCKET NUMBER:	073969.010000
NAME OF SUBMITTER:	Lauri S. Thompson
Signature:	/Lauri S. Thompson/
Date:	04/01/2011

Total Attachments: 2  
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source=2011 0331 Assignment of Mark BB-DES-PVWP RC#page2.tif

## ASSIGNMENT OF MARK

This Assignment Agreement is dated and is effective as of December 31, 2010. Herbst Gaming, Inc, a Nevada corporation, with its principal place of business as 5195 Las Vegas Blvd. South, Las Vegas, Nevada 89119 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the goods and services covered in the registrations listed below.

<u>Registration</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BUFFALO BILL'S RESORT & CASINO	3270691	7/31/2007
BUFFALO BILL'S RESORT & CASINO	1874879	1/17/1995
BUFFALO BILL'S RESORT CASINO	2003237	9/24/1996
BUFFALO BILL'S RESORT CASINO	2015414	11/12/1996
BUFFALO W BILL'S W RESORT-CASINO	1980864	6/18/1996
DESPERADO	3508024	9/30/2008
DESPERADO	2006265	10/8/1996
PRIMADONNA RV VILLAGE	2035222	2/4/1997
PRIMM CENTER	2930995	3/8/2005
PRIMM REWARDS PLAYERS CLUB	3177732	11/28/2006
PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S	3761941	3/23/2010
PRIMM VALLEY CASINO RESORTS BUFFALO BILL'S PRIMM VALLEY WHISKEY PETE'S	3753480	3/2/2010
PRIMM VALLEY LOTTO STORE	2930996	3/8/2005
PRIMM VALLEY LOTTO STORE	2930997	3/8/2005
PRIMM VALLEY RESORTS	2642418	10/29/2002
PRIMM VALLEY RESORT & CASINO	2578383	6/11/2002
PRIMM VALLEY RESORT & CASINO	2582010	6/18/2002
PRIMM VALLEY RESORT & CASINO	2585159	6/25/2002
PRIMM VALLEY RESORT & CASINO	2591370	7/9/2002
STAR OF THE DESERT ARENA	2012596	10/29/1996

<u>Registration</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
RAIL CITY ALE HOUSE	3678981	9/8/2009
WHISKEY PETE'S	1673710	1/28/1992
WHISKEY PETE'S	1959074	2/27/1996
WHISKEY PETE'S HOTEL & CASINO	2569904	5/14/2002
WHISKEY PETE'S HOTEL & CASINO	2569905	5/14/2002
WHISKEY PETE'S HOTEL & CASINO	2573440	5/28/2002
WHISKEY PETE'S HOTEL CASINO	2001633	9/17/1996
WHISKEY PETE'S HOTEL CASINO	2068679	6/10/1997
WHISKEY PETE'S HOTEL CASINO	2604325	8/6/2002

Herbst Gaming, LLC, a Nevada limited liability company, with its principal place of business as 3440 West Russell Road, Las Vegas, Nevada 89118("Assignee"), desires to acquire the Marks, and registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

Herbst Gaming, Inc

By: 

Print Name: Troy D. Herbst

Print Title: Secretary/Treasurer