

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/05/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shell Trademark Management B.V.		03/07/2011	CORPORATION: NETHERLANDS

RECEIVING PARTY DATA

Name:	Fuchs Petrolub AG
Street Address:	Friesenheimer Strasse 17
City:	Mannheim
State/Country:	GERMANY
Postal Code:	68169
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2565427	CASSIDA

CORRESPONDENCE DATA

Fax Number: (414)297-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (414) 271-2400
 Email: ptomailmilwaukee@foley.com
 Correspondent Name: Richard J. McKenna
 Address Line 1: Foley & Lardner LLP
 Address Line 2: 777 E. Wisconsin Avenue
 Address Line 4: Milwaukee, WISCONSIN 53202-5306

ATTORNEY DOCKET NUMBER: 017298-0261

DOMESTIC REPRESENTATIVE

900188380

**TRADEMARK
 REEL: 004514 FRAME: 0737**

OP \$40.00 2565427

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Jill M. Schenk
Signature:	/Jill M. Schenk/
Date:	04/04/2011
Total Attachments: 1 source=CASSIDA assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Shell Trademark Management B.V., a corporation organized in The Netherlands ("Assignor"), is the current owner of record in the United States of America of the registered mark CASSIDA, US Reg. No. 2,565,427, and all associated rights (collectively, the "Mark");

WHEREAS, on or about August 5, 2010, Assignor and Fuchs Petrolub AG, a corporation organized in Germany, ("Assignee"), entered into an agreement for the sale of certain business assets and goodwill associated therewith (the "Purchase Agreement") relating to food grade lubricants and some of the assets transferred in the Purchase Agreement include the Mark, the goodwill associated with the business to which the Mark is used, and all associated rights; and


WHEREAS, the Assignor and Assignee wish to document the earlier transfer of the assets detailed above with this Assignment document so that this transfer can be recorded before the US Patent and Trademark Office.


NOW, THEREFORE, effective as of August 5, 2010, in consideration of and in exchange for valuable and legally sufficient consideration as set forth in the Purchase Agreement, the receipt of which Assignor hereby acknowledges, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts and purchases, all of Assignor's right, title and interest in and to the Mark, the goodwill associated with the business to which the Mark is used, as well as all rights of enforcement and recovery for past infringement. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of this Trademark Assignment.


IN WITNESS WHEREOF, the parties have executed this Trademark Assignment effective as of August 5, 2010.

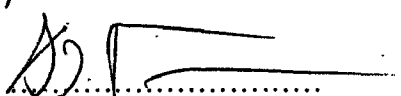
SHELL TRADEMARK MANAGEMENT B.V

FUCHS PETROLUB AG

By: 
Name: T.P.K. Huysinga
Title: Director
Date: 7th March 2011

By: 
Name: Lutz Lindemann
Title: (Board Member)
Date: 21.03.2011


Name: Claudio F. Becker
Title: Vice President
Legal & Insurance

By: 
Name: B.J. Verhagen
Title: Director
Date: 7th March 2011