

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Headgear, Inc.		03/29/2011	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	AGBL Holdings LLC
Street Address:	1412 Broadway, 3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3354813	BLAC LABEL
Registration Number:	3354812	STAR CO BLAC LABEL
Serial Number:	77292438	BLAC LABEL
Serial Number:	77292440	BLAC LABEL
Serial Number:	77292442	BLAC LABEL
Serial Number:	77292443	BLAC LABEL PREMIUM
Serial Number:	77292445	BLAC LABEL PREMIUM
Serial Number:	77292446	BLAC LABEL PREMIUM
Serial Number:	77292448	BLAC LABEL PREMIUM PRODUCT
Serial Number:	77292449	BLAC LABEL PREMIUM PRODUCT
Serial Number:	77292450	BLAC LABEL PREMIUM PRODUCT
Serial Number:	77292461	BLAC LABEL PREMIUM PRODUCT EST. 1968
Serial Number:	77292464	BLAC LABEL PREMIUM PRODUCT EST. 1968
Serial Number:	77292466	BLAC LABEL PREMIUM PRODUCT EST. 1968

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Serial Number:	77292471	BLAC LABEL PINK
Serial Number:	77292472	BLAC LABEL PINK
Serial Number:	77292473	BLAC LABEL PINK
Serial Number:	77292475	BLAC LABEL PREMIUM
Serial Number:	77486335	BLAC LABEL GUNMETAL
Serial Number:	77486344	BLAC LABEL GUNMETAL
Serial Number:	77486419	BLAC LABEL GUNMETAL
Serial Number:	85044507	IDENTITY JEANS

CORRESPONDENCE DATA

Fax Number: (310)201-5219
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 310-201-5240
Email: jlarkin@seyfarth.com
Correspondent Name: Joan Kupersmith Larkin
Address Line 1: 2029 Century Park East, Suite 3500
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	64883-000149
NAME OF SUBMITTER:	Joan Kupersmith Larkin
Signature:	/Joan Kupersmith Larkin/
Date:	04/04/2011

Total Attachments: 4
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ASSIGNMENT

This Assignment is made this 29th day of March, 2011, by Headgear, Inc., a Virginia corporation, having a business address at 3409 Chandler Creek Road, Virginia Beach, Virginia 23453 ("Assignor") to AGBL Holdings LLC, a New York limited liability company, having a business address at 1412 Broadway, 3rd Floor, New York, New York 10018 ("Assignee").

WHEREAS, Assignor is the owner of various trademark applications and registrations pending or registered in the United States Patent and Trademark Office, including, without limitation, those which are set forth on the attached Exhibit A including the corresponding international registrations.

WHEREAS, Assignee, desires to acquire the entire right, title and interest in and to the attached marks and the applications and registrations therefor, together with the assets of the business to which the marks pertain, and any attendant goodwill, and is proceeding in accordance with the Court Order issued by the Honorable Judge Santoro of the U.S. Bankruptcy Court in the Eastern District of Virginia, the proceeding captioned in re: Headgear, Inc. Case No. 11-70127-FJS.

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the aforementioned marks and the applications and registrations therefor, together with the business

to which the marks pertain, and the right to sue in Assignee's own name for any causes or claims regarding the marks accrued to Assignor prior to the Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 29th day of March, 2011.

Headgear, Inc.


By: 
Name: Jeff Watson
Title: President

EXHIBIT A

MARK	INT'L. CLASS	SERIAL/REG. NO.	FILING/REG. DATE	COUNTRIES (R=REGISTERED)
BLAC LABEL (Stylized and/or With Design)	025	3,354,813 (R)	12/18/2007 (R)	US(R)
STAR CO BLAC LABEL (Standard characters)	025	3,354,812 (R)	12/18/2007 (R)	US(R)
BLAC LABEL (Standard characters)	025	77/292,438	09/30/2007	US
BLAC LABEL (Standard characters)	014	77/292,440	09/30/2007	US
BLAC LABEL (Standard characters)	018	77/292,442	09/30/2007	US
BLAC LABEL PREMIUM (Standard characters)	025	77/292,443	09/30/2007	US
BLAC LABEL PREMIUM (Standard characters)	014	77/292,445	09/30/2007	US
BLAC LABEL PREMIUM (Standard characters)	018	77/292,446	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT (Standard characters)	025	77/292,448	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT (Standard characters)	014	77/292,449	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT (Standard characters)	018	77/292,450	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT EST. 1968 (Stylized and/or With Design)	025	77/292,461	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT EST. 1968 (Stylized and/or With Design)	014	77/292,464	09/30/2007	US
BLAC LABEL PREMIUM PRODUCT EST. 1968 (Stylized and/or With Design)	018	77/292,466	09/30/2007	US
BLAC LABEL PINK (Standard characters)	025	77/292,471	09/30/2007	US
BLAC LABEL PINK (Standard characters)	014	77/292,472	09/30/2007	US

BLAC LABEL PINK (Standard characters)	018	77/292,473	09/30/2007	US
BLAC LABEL PREMIUM (Standard characters)	026	77/292,475	09/30/2007	US
BLAC LABEL GUNMETAL (Standard Characters)	025	77/486,335	5/29/2008	US
BLAC LABEL GUNMETAL (Standard Characters)	014	77/486,344	5/29/2008	US
BLAC LABEL GUNMETAL (Standard Characters)	018	77/486,419	5/29/2008	US
BLAC LABEL (Standard Characters)	014, 018, 025	Madrid Protocol 949,028	12/10/07(R)	Designations: AU, CH(R014,018,025), CN, EC(R014,018,025), JP, KR(R), NO(R018), RU(R014,025)
BLAC LABEL PREMIUM (Standard Characters)	014, 018, 025	Madrid Protocol 949,029	12/10/07(R)	Designations: AU(R014,018,025), CH(R014,018,025), CN(R014,018,025), EC(R014,018,025), JP, KR(R), NO(R014,018,025), RU(R014,025)
BLAC LABEL PINK (Standard Characters)	014, 018, 025	Madrid Protocol 949,031	12/10/07(R)	Designations: AU(R014,018,025), CH(R014,018,025), CN(R014,018,025), EC(R014,018,025), JP, KR(R), NO(R018), RU(R014,025)

IDENTITY JEANS

025

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US