

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dean Intellectual Property Services, Inc.		04/01/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Schreiber Foods, Inc.		
<b>Street Address:</b>	425 Pine Street		
<b>City:</b>	Green Bay		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54301		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2617570	HEALTH MAID	
Registration Number:	1872664	HOLLAND DUTCH	
Registration Number:	1823012	LA CORONA	
Registration Number:	2763336	YONSON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)721-8835		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-303-3411		
<b>Email:</b>	tms@deanfoods.com		
<b>Correspondent Name:</b>	Bridget Griffin Johnson		
<b>Address Line 1:</b>	2711 North Haskell Avenue		
<b>Address Line 2:</b>	Suite 3400		
<b>Address Line 4:</b>	Dallas, TEXAS 75204		
<b>NAME OF SUBMITTER:</b>	Jackie T. Gwinn		

**CH \$115.00 2617570**

**900188387**

**TRADEMARK  
 REEL: 004514 FRAME: 0896**

Signature:	/jackie t. gwinn/
Date:	04/04/2011
Total Attachments: 3 source=Assignment-Dean IP-Schreiber-Healthmaid, et al#page1.tif source=Assignment-Dean IP-Schreiber-Healthmaid, et al#page2.tif source=Assignment-Dean IP-Schreiber-Healthmaid, et al#page3.tif	

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is entered this 1st day of April, 2011, by and between Dean Intellectual Property Services, Inc., having a principal place of business at 2711 North Haskell Ave., Suite 3400, Dallas, Texas 75204 ("Assignor"), and Schreiber Foods, Inc., having a principal place of business at 425 Pine Street, Green Bay, Wisconsin 54301 ("Assignee").

WHEREAS, Assignor and Assignee, among others, are parties to a certain Asset Purchase Agreement, dated as of December 23, 2011 (the "Purchase Agreement"), pursuant to which Assignee has agreed to purchase certain assets of Assignor, and Assignor has agreed to cause the same to be transferred, assigned and contributed to Assignee;

WHEREAS, Assignor owns all right, title and interest in and to and is the sole and exclusive owner of the United States trademarks listed on Schedule A, attached hereto and incorporated herein (collectively, the "Marks"); and

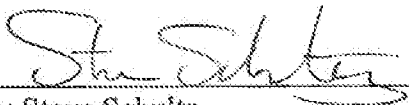
WHEREAS, pursuant to the Purchase Agreement, Assignor desires to assign and transfer to Assignee all of its right, title and interest in and to the Marks and Assignee is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as beneficial owner, does hereby assign, sell and transfer to Assignee all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the right to sue for past infringement thereof, the registrations and applications for registration therefor, and all the benefit of the Marks. Assignor does further consent to the recordation of this assignment by Assignee with the Commissioner of Patents and Trademarks.

\* \* \* \* \*

IN WITNESS WHEREOF the Assignor has executed this Assignment as of the date first written above.


DEAN INTELLECTUAL PROPERTY SERVICES, INC.

By: 

Name: Steve Schultz

Title: Authorized Signatory

SCHEDULE A

MARK	REGISTRATION NO.	REGISTRATION DATE
Healthmaid	2,617,570	9/10/2002
	1,872,664	1/10/1995
<i>La Corona</i>	1,823,012	2/22/1994
Yonson	2,763,336	9/16/2003