

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Kosher First LLC		LIMITED LIABILITY COMPANY: NEW YORK
EXECUTION DATE			
		04/04/2011	
RECEIVING PARTY DATA			
Name:	Tuv Taam Inc.		
Street Address:	502 Flushing Avenue		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11205		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
Serial Number:	77897144	TUV TAAM	
CORRESPONDENCE DATA			
Fax Number:	(212)688-2870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2127537500		
Email:	majhar@hartmancraven.com		
Correspondent Name:	Marsha G Ajhar		
Address Line 1:	488 MADISON AVE FL 16		
Address Line 2:	Hartman & Craven LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	10070-601.03		
NAME OF SUBMITTER:	Marsha G. Ajhar		
Signature:	/mga/		
Date:	04/05/2011		
Total Attachments: 1 source=TUV TAAM Assignment - BK signed#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Kosher First LLC, a New York limited liability company, with a place of business at 502 Flushing Avenue, Brooklyn, New York 11205 ("ASSIGNOR"), is the owner of all right, title and interest in and to the trademark TUV TAAM including, *inter alia*, U.S. Trademark Application No. 77-897,144 ("the Mark"); and


WHEREAS, Tuv Taam Inc., a New York corporation, also with a place of business at 502 Flushing Avenue, Brooklyn, New York 11205 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Mark, including the above referenced U.S. trademark application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, convey and grant to ASSIGNEE, its successors and assigns, any and all right, title and interest in and to the Mark, including U.S. Trademark Application No. 77-897,144, together with the associated good will and that part of ASSIGNOR's business connected with the use of and symbolized by the Mark.

This assignment also includes any claims, demands, damages, actions and/or causes of action based, in whole or in part, on infringement of the Mark by any third party, including, without limitation, the right to recover for any past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR's duly authorized member executes this Trademark Assignment as of this ^{7th} day of April, 2011 at Brooklyn, New York.

Kosher First LLC


Name: BLUMA KIND
Title: PARTNER