

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT									
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL									
CONVEYING PARTY DATA										
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>CENTEGO LLC</td><td></td><td>04/05/2011</td><td>LIMITED LIABILITY COMPANY: DELAWARE</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	CENTEGO LLC		04/05/2011	LIMITED LIABILITY COMPANY: DELAWARE		
Name	Formerly	Execution Date	Entity Type							
CENTEGO LLC		04/05/2011	LIMITED LIABILITY COMPANY: DELAWARE							
RECEIVING PARTY DATA										
Name:	EXCENTUS CORPORATION									
Street Address:	14241 Dallas Parkway, Suite 1200									
City:	Dallas									
State/Country:	TEXAS									
Postal Code:	75254									
Entity Type:	CORPORATION: TEXAS									
PROPERTY NUMBERS Total: 2										
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Registration Number:</td><td>2956763</td><td>FUEL REWARDS</td></tr><tr><td>Registration Number:</td><td>2367234</td><td>DIGITAL REWARDS</td></tr></tbody></table>	Property Type	Number	Word Mark	Registration Number:	2956763	FUEL REWARDS	Registration Number:	2367234	DIGITAL REWARDS	
Property Type	Number	Word Mark								
Registration Number:	2956763	FUEL REWARDS								
Registration Number:	2367234	DIGITAL REWARDS								
CORRESPONDENCE DATA										
Fax Number: (214)855-8200 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>										
Phone: 214-855-8000										
Email: cholland@fulbright.com										
Correspondent Name: Linda M. Merritt										
Address Line 1: 2200 Ross Avenue, Suite 2800										
Address Line 4: Dallas, TEXAS 75201										
NAME OF SUBMITTER:	Linda M. Merritt									
Signature:	/Linda M. Merritt/									
Date:	04/05/2011									
Total Attachments: 3 source=Centego assignment#page1.tif source=Centego assignment#page2.tif source=Centego assignment#page3.tif										

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## **TRADEMARK ASSIGNMENT**

This Trademark Assignment (“**Assignment**”) is made as of April 5, 2011, by and between Centego LLC, a Delaware limited liability company (“**Assignor**”), and Excentus Corporation, a Texas corporation (“**Assignee**”).

**WHEREAS**, Assignor owns the entire, right, title, and interest in and to the trademarks set forth on Schedule A attached hereto, including all common law rights therein (“**Trademarks**”);

**NOW, THEREFORE**, Assignor in consideration of One Hundred Dollars (\$100.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, **DOES HEREBY** irrevocably and unconditionally grant, sell, bargain, assign, transfer, convey, and deliver to Assignee good and valid title, and all of Assignor’s right, title, and interest free and clear of all liens, security interests, and other encumbrances, in and to the Trademarks, along with all of the goodwill associated with the Trademarks, including all causes of action, whether accrued or unaccrued, on account of past, present and future infringement of the Trademarks and Assignee hereby accepts the assignment.

For good and valuable consideration, the sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor covenants that Assignor will do, execute and deliver, or will cause to be done, executed and delivered, all such further reasonable acts, transfers, assignments and conveyances, powers of attorney and assurances, for the better assuring, conveying and confirming unto Assignee the entire right, title and interest in the Trademarks and related rights hereby sold, transferred, assigned and conveyed as Assignee may reasonably require.

This Assignment and the covenants and agreements herein contained shall inure to the benefit of Assignee, its successors and assigns, and shall be binding upon Assignor, its successors and assigns.

[Remainder of page intentionally left blank.]

**SIGNATURE PAGE**

IN WITNESS WHEREOF, intending to be legally bound hereby, Assignor and Assignee have caused this Assignment to be executed by their authorized representatives as of the day and year first above written.

FOR: CENTEGO LLC

DATE: April 5, 2011

BY: 

TITLE: \_\_\_\_\_

NAME: Dixon Perry

FOR: EXCENTUS CORPORATION

DATE: April 5, 2011

BY: 

TITLE: \_\_\_\_\_

NAME: Dixon Perry

**SCHEDULE A**

**TRADEMARKS**

MARK	COUNTRY	GOODS/SERVICES	REGISTRATION/APPLICATION NUMBER	APPLICATION DATE/REGISTRATION DATE
FUEL REWARDS	U.S.	Class 35 – Promotion of the goods and services of others through an in-store customer loyalty program marketed to stores, manufacturers of products sold in the stores, and to customers purchasing products sold in the stores, that provides customers with a rebate on a defined product through the purchase of participating in- store products of the manufacturers.	76/584,488 2,956,763	March 31, 2004 May 31, 2005
DIGITAL REWARDS	U.S.	Class 36 – Financial services, namely, electronic funds transfer relating to the issuance, redemption, and allocation of electronic discount coupons.	75/648,907 2,367,234	February 26, 1999 July 11, 2000