# OP \$90,00 36911

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

#### **CONVEYING PARTY DATA**

| Name                            | Formerly | Execution Date | Entity Type        |
|---------------------------------|----------|----------------|--------------------|
| BIGBY, HAVIS & ASSOCIATES, INC. |          | 03/24/2011     | CORPORATION: TEXAS |

#### **RECEIVING PARTY DATA**

| Name:           | SILICON VALLEY BANK     |
|-----------------|-------------------------|
| Street Address: | 3003 Tasman Drive       |
| City:           | Santa Clara             |
| State/Country:  | CALIFORNIA              |
| Postal Code:    | 95054                   |
| Entity Type:    | CORPORATION: CALIFORNIA |

#### PROPERTY NUMBERS Total: 3

| Property Type        | Number  | Word Mark     |
|----------------------|---------|---------------|
| Registration Number: | 3691155 | SALESMAX      |
| Registration Number: | 2917673 | CAREERWAY.COM |
| Registration Number: | 3354701 | ASSESS        |

#### **CORRESPONDENCE DATA**

Fax Number: (408)852-4475

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4088417195

Email: dsanchezbentz@virtuallawpartners.com

Correspondent Name: Diana Sanchez Bentz, Legal Specialist

Address Line 1: 235 Victoria Drive

Address Line 2: Virtual Law Partners LLP

Address Line 4: Gilroy, CALIFORNIA 95020

| ATTORNEY DOCKET NUMBER: | SVB-MERLIN (BIGBY)-TMS |  |
|-------------------------|------------------------|--|
| NAME OF SUBMITTER:      | Diana Sanchez Bentz    |  |
|                         | TRADEMARK              |  |

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| Signature:                                                                                                                                                                                                                                                  | /dsb1068/  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| Date:                                                                                                                                                                                                                                                       | 04/06/2011 |
| Total Attachments: 7 source=SVB_Merlin_IPSA#page1.tif source=SVB_Merlin_IPSA#page2.tif source=SVB_Merlin_IPSA#page3.tif source=SVB_Merlin_IPSA#page4.tif source=SVB_Merlin_IPSA#page5.tif source=SVB_Merlin_IPSA#page6.tif source=SVB_Merlin_IPSA#page7.tif |            |

#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of March 24, 2011 by and between SILICON VALLEY BANK ("Bank") and BIGBY, HAVIS & ASSOCIATES, INC. ("Grantor").

#### **RECITALS**

- A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Amended and Restated Loan and Security Agreement by and among Bank, Grantor and Merlin Technologies Corporation ("Merlin" together with Grantor, each a "Borrower" and collectively, the "Borrowers") dated as of November 18, 2009 (as the same has been and may be further amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.
- B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

#### **AGREEMENT**

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:

- (a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights"):
- (b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- (c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

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- (d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");
- (e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");
- (f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works"):
- (g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
- (h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;
- (i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and
- (j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

[Signature page follows.]

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

|                                                                                      | GRANIUR:                                        |  |
|--------------------------------------------------------------------------------------|-------------------------------------------------|--|
| Address of Grantor:                                                                  | BIGBY, HAVIS & ASSOCIATES, INC.                 |  |
| 12750 Merit Drive, Suite 300<br>Dallas, TX 75251<br>Attn: James H. Buchanan          | By: Jan H. Budan Title: Chief Financial Officer |  |
|                                                                                      | BANK:                                           |  |
|                                                                                      | DANK.                                           |  |
| Address of Bank:                                                                     | SILICON VALLEY BANK                             |  |
| 275 Grove Street Suite 2-200 Newton, Massachusetts 02466 Attention: Amber Scarchilli | By: Amber M. Canchilli Title: Vice President    |  |

# EXHIBIT A

# Copyrights

| <u>Description</u>                                                                               | Registration/<br>Application<br><u>Number</u> | Registration/<br>Application<br><u>Date</u> |
|--------------------------------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------------|
| AMERICAN AIRLINES FLIGHT ATTENDANT SURVEY                                                        | TX0004042514                                  | 02/27/1995                                  |
| CIRCLE K, CSP-I SURVEY                                                                           | TX00004042515                                 | 02/27/1995                                  |
| CIRCLE K STORE MANAGER SURVEY                                                                    | TX0004026882                                  | 02/27/1995                                  |
| CIRCLE K STORE MANAGER SURVEY: ANOTHER TAILORED SELECTION SYSTEM/FROM BIGBY, HAVIS & LIFSON      | TX0004003760                                  | 02/27/1995                                  |
| CSP-I SURVEY                                                                                     | TX0004003761                                  | 02/27/1995                                  |
| IMAGES PRE-EMPLOYMENT SURVEY                                                                     | TX0004042516                                  | 02/27/1995                                  |
| MORE/LESS QUESTIONS FOR THE AS RES STUDY, 4/21/92                                                | TX0004042517                                  | 02/27/1995                                  |
| SOS SURVEY                                                                                       | TX0004046537                                  | 02/27/1995                                  |
| AMERICAN AIRLINES AGENT SELECTION SURVEY                                                         | TX0004159597                                  | 03/06/1996                                  |
| AMERICAN AIRLINES FLIGHT ATTENDANT SURVY, BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES           | TX0004182056                                  | 03/06/1996                                  |
| AMERICAN AIRLINES RESERVATION AGENT VALIDATION SURVEY BY KALMAN LIFSON & BIGBY, HAVIS ASSOCIATES | TX0004182054                                  | 03/06/1996                                  |
| CIRCLE K STORE MANAGER SURVEY BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES                       | TX0004182047                                  | 03/06/1996                                  |
| CIRCLE K STORE MANAGER SURVEY; EXPANDED VERSION BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES     | TX0004182048                                  | 03/06/1996                                  |
| COUNTY SEAT COMPATABILITY SURVEY BY KALMAN LIFSON                                                | TXU000734055                                  | 03/06/1996                                  |
| CSP-I CIRCLE K SURVEY BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES                               | TX0004182052                                  | 03/06/1996                                  |
| CSP-I SURVEY BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES                                        | TX0004182049                                  | 03/06/1996                                  |
| EMERGENCY DEPARTMENT PHYSICIAN SURVEY BY KALMAN LIFSON                                           | TX0004182050                                  | 03/06/1996                                  |
| EMERGENCY DEPARTMENT SURVEY: SURVEYS 1-2                                                         | TX0004236812                                  | 03/06/1996                                  |
| IMAGES PRE-EMPLOYMENT SURVEY BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES                        | TX0004182055                                  | 03/06/1996                                  |
| PRELIMINARY VERSION OF THE AMERICAN AIRLINES RESERVATION AGENT PRE-EMPLOYMENT SURVEY             | TX0004236811                                  | 03/06/1996                                  |
| RES SURVEY BY KALMAN LIFSON                                                                      | TX0004182051                                  | 03/06/1996                                  |
| SOS SURVEY BY KALMAN LIFSON & BIGBY, HAVIS & ASSOCIATES                                          | TX0004182053                                  | 03/06/1996                                  |
| STORE MANAGER SURVEY                                                                             | TX0004159598                                  | 03/06/1996                                  |

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## EXHIBIT B

#### Patents

DescriptionRegistration/<br/>ApplicationRegistration/<br/>ApplicationNumberDate

NONE

## EXHIBIT C

### Trademarks

| Description   | Registration/<br>Application<br><u>Number</u> | Registration/<br>Application<br><u>Date</u> |
|---------------|-----------------------------------------------|---------------------------------------------|
| SALESMAX      | 3691155                                       | 10/06/2009                                  |
| CAREERWAY.COM | 2917673                                       | 01/11/2005                                  |
| ASSESS        | 3354701                                       | 12/18/2007                                  |

## EXHIBIT D

Mask Works

Description

Registration/ Application <u>Number</u>

Registration/ Application <u>Date</u>

NONE

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**REEL: 004516 FRAME: 0009 RECORDED: 04/06/2011**