

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b> | Notice of Grant of Security Interest in Trademarks |

**CONVEYING PARTY DATA**

| Name        | Formerly | Execution Date | Entity Type                         |
|-------------|----------|----------------|-------------------------------------|
| Pantone LLC |          | 03/30/2011     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                          |  |
|--------------------------|--|
| <b>Name:</b>             | Bank of America, N.A., as Administrative Agent |
| <b>Street Address:</b>   | 901 Main Street, 14th Floor                    |
| <b>Internal Address:</b> | Mail Code: TX1-492-14-06                       |
| <b>City:</b>             | Dallas   |
| <b>State/Country:</b>    | TEXAS  |
| <b>Postal Code:</b>      | 75202  |
| <b>Entity Type:</b>      | national banking association: UNITED STATES    |

**PROPERTY NUMBERS Total: 47**

| Property Type        | Number  | Word Mark            |
|----------------------|---------|----------------------|
| Registration Number: | 3299999 | THE COLOR OF IDEAS   |
| Registration Number: | 3795083 | PANTONE UNIVERSE     |
| Registration Number: | 3795082 | PANTONE UNIVERSE     |
| Registration Number: | 3795081 | PANTONE UNIVERSE     |
| Registration Number: | 3218961 | HUEY                 |
| Registration Number: | 3604369 | PANTONE UNIVERSE     |
| Registration Number: | 3155095 | PANTONE COLOR BRIDGE |
| Registration Number: | 3428015 | PANTONE UNIVERSE     |
| Registration Number: | 3538545 | COLORSTROLOGY        |
| Registration Number: | 2931804 | COLORTEAM            |
| Registration Number: | 3856302 | PANTONE WEDDING      |
| Registration Number: | 3632054 | PANTONE GOE          |
| Registration Number: | 3832253 | PANTONE UNIVERSE     |

OP \$1190.00 3299999

|                      |          |  |
|----------------------|----------|--|
| Registration Number: | 3832252  | PANTONE UNIVERSE                       |
| Registration Number: | 3832250  | PANTONE UNIVERSE                       |
| Registration Number: | 2730299  | COLOR CUE                              |
| Registration Number: | 2737676  | PORTABLE COLOR MEMORY                  |
| Registration Number: | 2501852  |  |
| Registration Number: | 2705124  |  |
| Registration Number: | 2936550  | PANTONE THE RIGHT COLOR                |
| Registration Number: | 2384198  | HEXWARE                                |
| Registration Number: | 2409034  | PANTONE                                |
| Registration Number: | 2006321  | COLORSUITE                             |
| Registration Number: | 1995095  | PANTONE THE POWER OF COLOR             |
| Registration Number: | 2026321  | HEXACHROME                             |
| Registration Number: | 1884707  | PANTONE                                |
| Registration Number: | 2029439  | PANTONE HEXACHROME                     |
| Registration Number: | 1889838  | PANTONE PROCESS COLOR SYSTEM SPECIFIER |
| Registration Number: | 1806040  | COLORWISE                              |
| Registration Number: | 1899418  | PANTONE TEXTILE COLOR SYSTEM           |
| Registration Number: | 1987373  |  |
| Registration Number: | 1762111  | PANTONE                                |
| Registration Number: | 1674917  | PANTONE                                |
| Registration Number: | 1578325  | PANTONE                                |
| Registration Number: | 1513532  | PMS                                    |
| Registration Number: | 1407674  | PANTONE MATCHING SYSTEM                |
| Registration Number: | 1280709  | PANTONE MATCHING SYSTEM                |
| Registration Number: | 1012846  | PANTONE                                |
| Registration Number: | 1003494  | PANTONE                                |
| Registration Number: | 0954879  | PANTONE                                |
| Registration Number: | 0946348  | PANTONE                                |
| Registration Number: | 0926076  | PANTONE                                |
| Registration Number: | 0847646  | PANTONE                                |
| Registration Number: | 0811718  | PANTONE                                |
| Serial Number:       | 85140717 | COLORS BY PANTONE                      |
| Serial Number:       | 85140714 | COLORS BY PANTONE UNIVERSE             |
| Serial Number:       | 85111030 | PANTONE UNIVERSE                       |

Fax Number: (919)416-8328  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 9192868041  
Email: pto\_tmconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

|                         |                     |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | 017625-004665 JES   |
| NAME OF SUBMITTER:      | John E. Slaughter   |
| Signature:              | /John E. Slaughter/ |
| Date:                   | 04/06/2011          |

Total Attachments: 5  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of March 30, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

*[signature page follows]*

Very truly yours,

PANTONE LLC,  
a Delaware limited liability company

By: Rajesh K. Shah  
Name: Rajesh K. Shah  
Title: Vice President

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

Very truly yours,

PANTONE LLC,  
a Delaware limited liability company

By: \_\_\_\_\_  
Name:  
Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_  
Name: **Roberto Salazar**  
Title: **Vice President**

**Schedule 1**

**Pantone, LLC  
(Delaware LLC)**

**U.S. Trademarks**

**Registered Marks**

| <b>Mark</b>                            | <b>Registration No.</b> | <b>Registration Date</b> |
|--|-------------------------|--------------------------|
| THE COLOR OF IDEAS                     | 3299999                 | 09/25/07                 |
| PANTONE UNIVERSE                       | 3795083                 | 05/25/10                 |
| PANTONE UNIVERSE                       | 3795082                 | 05/25/10                 |
| PANTONE UNIVERSE                       | 3795081                 | 05/25/10                 |
| HUEY                                   | 3218961                 | 03/13/07                 |
| PANTONE UNIVERSE                       | 3604369                 | 04/07/09                 |
| PANTONE COLOR BRIDGE                   | 3155095                 | 10/10/06                 |
| PANTONE UNIVERSE                       | 3428015                 | 05/13/08                 |
| COLORSTROLOGY                          | 3538545                 | 11/25/08                 |
| COLORTEAM                              | 2931804                 | 03/08/05                 |
| PANTONE WEDDING                        | 3856302                 | 10/05/10                 |
| PANTONE GOE                            | 3632054                 | 06/02/09                 |
| PANTONE UNIVERSE                       | 3832253                 | 08/10/10                 |
| PANTONE UNIVERSE                       | 3832252                 | 08/10/10                 |
| PANTONE UNIVERSE                       | 3832250                 | 08/10/10                 |
| COLOR CUE                              | 2730299                 | 06/24/03                 |
| PORTABLE COLOR MEMORY                  | 2737676                 | 07/15/03                 |
| Design only                            | 2501852                 | 10/30/01                 |
| Design only                            | 2705124                 | 04/08/02                 |
| PANTONE THE RIGHT COLOR                | 2936550                 | 03/29/05                 |
| HEXWARE                                | 2384198                 | 09/05/00                 |
| PANTONE                                | 2409034                 | 11/28/00                 |
| COLORSUITE                             | 2006321                 | 10/08/96                 |
| PANTONE THE POWER OF COLOR             | 1995095                 | 08/20/96                 |
| HEXACHROME                             | 2026321                 | 12/31/96                 |
| PANTONE                                | 1884707                 | 03/21/95                 |
| PANTONE HEXACHROME                     | 2029439                 | 01/14/97                 |
| PANTONE PROCESS COLOR SYSTEM SPECIFIER | 1889838                 | 04/18/95                 |
| COLORWISE                              | 1806040                 | 11/23/93                 |
| PANTONE TEXTILE COLOR SYSTEM           | 1899418                 | 06/13/95                 |
| Design only                            | 1987373                 | 07/16/96                 |
| PANTONE                                | 1762111                 | 03/30/93                 |
| PANTONE                                | 1674917                 | 02/11/92                 |
| PANTONE                                | 1578325                 | 01/16/90                 |
| PMS                                    | 1513532                 | 11/22/88                 |
| PANTONE MATCHING SYSTEM and Design     | 1407674                 | 09/02/86                 |
| PANTONE MATCHING SYSTEM                | 1280709                 | 06/05/84                 |
| PANTONE                                | 1012846                 | 06/10/75                 |
| PANTONE                                | 1003494                 | 01/28/75                 |
| PANTONE                                | 0954879                 | 03/13/73                 |
| PANTONE                                | 0946348                 | 10/31/72                 |

| Mark    | Registration No. | Registration Date |
|---------|------------------|-------------------|
| PANTONE | 0926076          | 12/28/71          |
| PANTONE | 0847646          | 04/16/68          |
| PANTONE | 0811718          | 07/26/66          |

**Pending Applications**

| Mark                       | Application No. | Filing Date |
|----------------------------|-----------------|-------------|
| COLORS BY PANTONE          | 85140717        | 09/29/10    |
| COLORS BY PANTONE UNIVERSE | 85140714        | 09/29/10    |
| PANTONE UNIVERSE           | 85111030        | 08/19/10    |