

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
X-Rite, Incorporated		03/30/2011	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	901 Main Street, 14th Floor		
Internal Address:	Mail Code: TX1-492-14-06		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	3094012	PULSE	
Registration Number:	3021994	PATHFINDER	
Registration Number:	3115002	INTELLITRAX	
Registration Number:	3345040	MATCHSTIK	
Registration Number:	3006601	STREAMLINED COLOR MANAGEMENT	
Registration Number:	3091086	SPECTROSYNC	
Registration Number:	2938921	VERICOLOR	
Registration Number:	2903948	ACUGLOSS	
Registration Number:	2861631		
Registration Number:	2768208	E-Z-COLOR	
Registration Number:	3626608	COLORDESIGNER	
Registration Number:	3507967	MATCHSTIK CONNECT	
Registration Number:	3462826	SHADE-X	

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Registration Number:	3362874	PLATESCOPE
Registration Number:	2662907	X-RITECOLOR MASTER
Registration Number:	2606201	COLORDESIGNER
Registration Number:	2673131	COLORMAIL EXPRESS
Registration Number:	2633240	X-RITE
Registration Number:	2599412	SHADEVISION
Registration Number:	2622225	TELEFLASH
Registration Number:	2552403	FORMULATION MASTER
Registration Number:	2554104	VUE-RITE
Registration Number:	1948575	X-RITECOLOR
Registration Number:	1950775	C
Registration Number:	1919420	MATCHRITE
Registration Number:	1916226	COLORMAIL
Registration Number:	1927662	TEXTILE-MASTER
Registration Number:	1927661	PLASTIC-MASTER
Registration Number:	1916225	PAINT-MASTER
Registration Number:	1806684	QA-MASTER
Registration Number:	1661580	X-SCAN
Registration Number:	1232506	X-RITE
Registration Number:	0721938	X-RITE

#### CORRESPONDENCE DATA

Fax Number: (919)416-8328

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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ATTORNEY DOCKET NUMBER:	017625-004665 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	04/06/2011

Total Attachments: 4  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of March 30, 2011 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

*[signature page follows]*

Very truly yours,

X-RITE, INCORPORATED,  
a Michigan corporation

By: Rajesh K. Shah

Name: Rajesh K. Shah

Title: Executive Vice President, CFO & Secretary

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_

Name:

Title:

Very truly yours,

X-RITE, INCORPORATED,  
a Michigan corporation

By: \_\_\_\_\_

Name:

Title:

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: \_\_\_\_\_

Name:

Title:

**Roberto Salazar**  
**Vice President**

**Schedule 1****X-Rite, Inc.  
(Michigan Corporation)****U.S. Trademarks****Registered Marks**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
PULSE	3094012	05/16/06
PATHFINDER	3021994	11/29/05
INTELLITRAX	3115002	07/11/06
MATCHSTIX	3345040	11/27/07
STREAMLINED COLOR MANAGEMENT	3006601	10/11/05
SPECTROSYNC	3091086	05/09/06
VERICOLOR	2938921	04/05/05
ACUGLOSS	2903948	11/16/04
Design only	2861631	07/06/04
E-Z COLOR	2768208	09/23/03
COLORDESIGNER	3626608	05/26/09
MATCHSTIK CONNECT	3507967	09/30/08
SHADE-X	3462826	07/08/08
PLATESCOPE	3362874	01/01/08
X-RITECOLOR MASTER	2662907	12/17/02
COLORDESIGNER	2606201	08/06/02
COLORMAIL EXPRESS	2673131	01/07/03
X-RITE	2633240	10/08/02
SHADEVISION	2599412	07/23/02
TELEFLASH	2622225	09/17/02
FORMULATION MASTER	2552403	03/26/02
VUE-RITE	2554104	03/26/02
X-RITECOLOR	1948575	01/16/96
C and Design	1950775	01/23/96
MATCHRITE	1919420	09/19/95
COLORMAIL	1916226	09/05/95
TEXTILE-MASTER	1927662	10/17/95
PLASTIC-MASTER	1927661	10/17/95
PAINT-MASTER	1916225	09/05/95
QA-MASTER	1806684	11/23/93
X-SCAN	1661580	10/22/91
X-RITE	1232506	03/29/83
X-RITE	0721938	09/26/61