

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loeb & Loeb LLP		04/05/2011	Limited Liability Partnership: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Marilyn Monroe LLC		
Street Address:	10100 Santa Monica Boulevard		
Internal Address:	c/o Loeb & Loeb LLP, Suite 2200		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1889730	MARILYN MONROE	
Registration Number:	1509758	MARILYN MONROE	
Registration Number:	2985935	MARILYN MONROE	
Registration Number:	2180950	MARILYN MONROE	
Registration Number:	2223599	MARILYN MONROE	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-282-2000 x2108		
Email:	krogers@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		

CH \$140.00 1889730

ATTORNEY DOCKET NUMBER:	211146-10009
NAME OF SUBMITTER:	David W. Grace
Signature:	/David W. Grace/
Date:	04/06/2011
Total Attachments: 4 source=Trademark Security Release 2011#page1.tif source=Trademark Security Release 2011#page2.tif source=Trademark Security Release 2011#page3.tif source=Trademark Security Release 2011#page4.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, Loeb & Loeb LLP ("Creditor") and Marilyn Monroe LLC ("Grantor"), entered into an Intellectual Property Security Agreement dated as of December 4, 2008 ("Security Agreement") and recorded it with the United States Patent and Trademark Office on December 5, 2008 as Reel/Frame 003898/0105;

WHEREAS, pursuant to the Security Agreement, Grantor granted to Creditor a lien upon the Collateral (as defined in the Security Agreement) to the Creditor, including certain intellectual property, in order to secure the prompt and complete payment and performance of all obligations in favor of the Creditor arising under the Forbearance Agreement (as defined in the Security Agreement) including a security interest in the trademarks as identified on Exhibit A attached hereto (the "Trademarks"); and

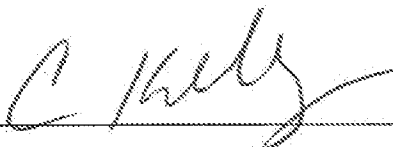
WHEREAS, Creditor has agreed to terminate all of its security interest in the Trademarks as herein provided;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

Creditor hereby releases, discharges, and relinquishes its security interest in the Collateral, including the Trademarks, and hereby terminates the Security Agreement.

Date: April 5, 2011

Loeb & Loeb LLP

By: 

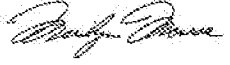

Title: Partner

EXHIBIT A

SCHEDULE OF TRADEMARKS

MARK NAME	COUNTRY	SERIAL NO.	REG. NO.	OWNER
<i>MARILYN</i>	Japan	2005-109251	4986381	Marilyn Monroe LLC
<i>MARILYN</i>	Japan	H07-010350	4090223	Marilyn Monroe LLC
<i>MARILYN AND SEA</i>	Japan	2005-024105	4904656	Marilyn Monroe LLC
<i>MARILYN AND SEA</i> <i>(in Japanese</i> <i>Characters)</i>	Japan	2005-024104	4904655	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	Brazil		819654531	The Estate of Marilyn Monroe
<i>MARILYN MONROE</i>	China	1905550	1905550	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	China	1805305	1805305	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	China	2023938	2023938	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	China		1765743	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	European Community	4012381	4012381	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	European Community	3133113	3133113	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	European Community	86926	86926	The Estate of Marilyn Monroe
<i>MARILYN MONROE</i>	Japan	S63-055849	2312905	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	Japan	S63-055847	2306773	Marilyn Monroe LLC
<i>MARILYN MONROE</i>	Korea	40-1998-0008198	40046648900000	The Estate of Marilyn Monroe
<i>MARILYN MONROE</i>	Mexico	226498	567802	The Estate of Marilyn Monroe
<i>MARILYN MONROE</i>	Taiwan		749326	Marilyn Monroe LLC

MARK NAME	COUNTRY	SERIAL NO.	REG. NO.	OWNER
MARILYN MONROE	Taiwan		745570	Marilyn Monroe LLC
MARILYN MONROE	United States of America	76/562969	2985935	Marilyn Monroe LLC
MARILYN MONROE	United States of America	75/243242	2223599	Marilyn Monroe LLC
MARILYN MONROE	United States of America	74/717207	2180950	Marilyn Monroe LLC
MARILYN MONROE	Viet Nam	4-1996-31681	26978	The Estate of Marilyn Monroe
MARILYN MONROE	Viet Nam	4-1996-31682	26979	The Estate of Marilyn Monroe
MARILYN MONROE	Viet Nam	4-1996-31683	26980	The Estate of Marilyn Monroe
MARILYN MONROE (in Chinese Characters)	Taiwan	90020287	1008209	Marilyn Monroe LLC
	Japan	H04-008253	4065697	Marilyn Monroe LLC
	Japan	S63-055848	2306774	Marilyn Monroe LLC
	Japan	S63-055850	2312906	Marilyn Monroe LLC
	Korea	40-1998-0008199	40046648900000	The Estate of Marilyn Monroe aka Marilyn Monroe, Inc.
	Philippines	4-1996-116659	4-1996-116659	The Estate of Marilyn Monroe
	United Kingdom	1308835	1308835	The Estate of Marilyn Monroe
	United States of America	74/502875	1889730	Marilyn Monroe LLC

MARK NAME	COUNTRY	SERIAL NO.	REG. NO.	OWNER
	United States of America	73/633842	1509758	Marilyn Monroe LLC
MARYLIN MONROE	Int'l Registration for Austria, Benelux, France, Liechtenstein, Monaco, Portugal, San Marino, Switzerland		518712	Marilyn Monroe LLC
NORMA JEANE	China	1761683	1761683	Marilyn Monroe LLC
NORMA JEANE	European Community	86868	86868	The Estate of Marilyn Monroe
NORMA JEANE	United Kingdom	1568032	1568032	The Estate of Marilyn Monroe
NORMAJEAN	Ireland	145558	145558	Anna Strasberg as Administratrix C.T.A. of the Estate of Marilyn Monroe
NORMAJEAN	United Kingdom	B1480273	B1480273	The Estate of Marilyn Monroe
	United Kingdom	1308843	1308843	The Estate of Marilyn Monroe

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