

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ivory International, Inc.		03/07/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Intradeco Apparel, Inc.		
Street Address:	9500 NW 108 Avenue		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33178		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77924546	IVORY OUTFITTERS	
Serial Number:	85012171	ALL-AMERICAN FISHERMAN	
CORRESPONDENCE DATA			
Fax Number:	(954)704-1588		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	954-704-1599		
Email:	trademarks@mayback.com		
Correspondent Name:	Catherine F. Hoffman, Esq.		
Address Line 1:	5722 S. Flamingo Road #232		
Address Line 4:	Fort Lauderdale, FLORIDA 33330		
ATTORNEY DOCKET NUMBER:	DGRW/INTRADECO TMS		
NAME OF SUBMITTER:	C Goe Paralegal for Catherine F. Hoffman		
Signature:	/cmg/		
Date:	04/06/2011		

OP \$65.00 77924546

Total Attachments: 4

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TRADEMARK ASSIGNMENT

(Ivory International, Inc. as Assignor)

THIS TRADEMARK ASSIGNMENT ("*Assignment*"), dated as of the 7th day of March, 2011, is made by and between **Ivory International, Inc.**, a corporation organized under the laws of the State of Florida, with an address at 15400 N.W. 34th Avenue, Miami, Florida 33054 ("*Assignor*"), and **Intradeco Apparel, Inc.**, a corporation organized under the laws of the State of Florida, with an address at 9500 NW 108 Avenue, Miami, Florida 33178 ("*Assignee*").

WHEREAS, Assignee desires to acquire, and Assignor is willing to assign, all of Assignor's rights in and to the pending trademark applications and registered trademarks enumerated in **Schedule A** hereto, including U.S. Trademark Serial Nos. 77478052, 76522258, 85012171, 74119751, 77924546 and 77882240 (hereinafter referred to as the "Assigned Trademarks") and the goodwill connected with and symbolized by the Assigned Trademarks;

WHEREAS, Assignee is acquiring the Assigned Trademarks as the successor to the portion of Assignor's business to which the Assigned Trademarks pertain.

NOW, THEREFORE, for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor does hereby sell, assign and transfer to Assignee, its entire right, title and interest in and to the Assigned Trademarks together with the goodwill connected with and symbolized by the Assigned Trademarks, free and clear of all Encumbrances, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. The parties hereto authorize and request the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Assigned Trademarks.
3. Assignor hereby irrevocably appoints Assignee (or Assignee's attorney) as Assignor's attorney-in-fact, with full authority in the place and stead of Assignor and in the name of Assignor, Assignee or otherwise, to take any action and to execute any instrument which Assignee may deem necessary or advisable to record Assignee as the assignee and owner of the Assigned Trademarks.

(signature page follows)

[Signature Page to Trademark Assignment]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

ASSIGNOR:

IVORY INTERNATIONAL, INC.,
a Florida corporation

By: *[Signature]*
Name: Will Hopper
Title: Chief Financial Officer

STATE OF FLORIDA)
COUNTY OF Miami-Dade

On this 8th day of March, 2011, before me, a Notary Public for the State and County aforesaid, personally appeared Will Hopper, as CFO and on behalf of Ivory International, Inc., a Florida corporation, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed in the capacity therein stated.



[Signature]
Notary Public, State of Florida

My Commission Expires: _____

(additional signature page follows)

[Additional Signature Page to Trademark Assignment]

ASSIGNEE:

INTRADECO APPAREL, INC.,
a Florida corporation

By: [Signature]
Name: Felix Suarez
Title: CEO

STATE OF Florida
COUNTY OF Miami-Dade

On this 14 day of March, 2011, before me, a Notary Public for the State and County aforesaid, personally appeared Felix Suarez, as CEO and on behalf of Intradeco Apparel, Inc., a Florida corporation, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed in the capacity therein stated.



[Signature]
Notary Public, State of Florida
My Commission Expires Sept 04, 2014

SCHEDULE A
TO
TRADEMARK ASSIGNMENT AGREEMENT

Assigned Trademarks

<u>Trademark</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Registration Number</u>	<u>Registration Date</u>
"Princess League"	77478052	May 19, 2008	3693578	October 6, 2009
Design Only	76522258	June 12, 2003	2914219	December 28, 2004
"All-American Fisherman"	85012171	April 12, 2010		
"Tangibles"	74119751	December 3, 1990	1677714	March 3, 1992
"Ivory Outfitters and Design"	77924546	February 1, 2010		
"Mango Isle"	77882240	November 30, 2009		