

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Business Operations, Inc.		04/07/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Deluxe Enterprise Operations, Inc.		
Street Address:	3680 Victoria Street North		
City:	Shoreview		
State/Country:	MINNESOTA		
Postal Code:	55126		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3236291	BANKER'S DASHBOARD	
Registration Number:	3236292	BANKER'SDASHBOARD	
Registration Number:	3024547	BANKER'S DASHBOARD	
Registration Number:	3158242	WORKS THE WAY A BANKER THINKS.	
Registration Number:	3590853	THINKBANK	
CORRESPONDENCE DATA			
Fax Number:	(978)449-3018		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	978.449.3348		
Email:	heather.labrecque@deluxe.com		
Correspondent Name:	Heather B. LaBrecque		
Address Line 1:	500 Main Street		
Address Line 2:	Deluxe Corporation		
Address Line 4:	Groton, MASSACHUSETTS 01471		
ATTORNEY DOCKET NUMBER:	ASSIGN DBO TO DEO 5 MARKS		

CH \$140.00 3236291

900188696

TRADEMARK
REEL: 004517 FRAME: 0387

NAME OF SUBMITTER:	Heather B. LaBrecque, Esq.
Signature:	/hlabrecque/
Date:	04/07/2011
Total Attachments: 2 source=BD Trademark Assignment (DBO to DEO)#page1.tif source=BD Trademark Assignment (DBO to DEO)#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Deluxe Business Operations, a Delaware corporation (hereinafter referred to as "Assignor"), having a place of business located at 3680 Victoria Street North, Shoreview, MN 55126, is the beneficial owner of the trademarks set forth below (hereinafter referred to as the "Marks"):

Trademark	Registration No.	Registration Date
BANKER'S DASHBOARD	3236291	May 1, 2007
BANKER'S DASHBOARD (and design)	3236292	May 1, 2007
BANKER'S DASHBOARD (and design)	3024547	December 6, 2005
WORKS THE WAY A BANKER THINKS	3158242	October 17, 2006
THINKBANK	3590853	March 17, 2009

WHEREAS, Deluxe Enterprise Operations, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), having a place of business located at 3680 Victoria Street North, Shoreview, MN 55126, desires to acquire all right, title and interest in and to the Marks; and

WHEREAS, it is desired that this Trademark Assignment be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Marks, including any choses in action relating to said Marks, claims for damages, profits and costs, both in equity and law, for any infringement, together with the goodwill of the business symbolized by the Marks, and including the registrations thereof as set forth above.

Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks herein assigned, all without further compensation to assignor.

DELUXE BUSINESS OPERATIONS, INC.

DELUXE ENTERPRISE OPERATIONS, INC.

By: 

Heather B. LaBrecque
Corporate Counsel

By: 

Heather B. LaBrecque
Corporate Counsel

STATE OF MINNESOTA }
 } :ss
COUNTY OF Ramsey }

BEFORE ME, the undersigned Notary Public, on this 7th day of April, 2011, personally appeared Heather B. LaBrecque personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument, and he acknowledged the same to be her free act and deed.

Deborah J. Cramlet

Notary Public

My commission expires: 1/31/2015

