

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT															
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL															
CONVEYING PARTY DATA																
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Stefan Ashkenazy</td> <td></td> <td>01/10/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Adrian Ashkenazy</td> <td></td> <td>01/10/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Stefan Ashkenazy		01/10/2010	INDIVIDUAL: UNITED STATES	Adrian Ashkenazy		01/10/2010	INDIVIDUAL: UNITED STATES			
Name	Formerly	Execution Date	Entity Type													
Stefan Ashkenazy		01/10/2010	INDIVIDUAL: UNITED STATES													
Adrian Ashkenazy		01/10/2010	INDIVIDUAL: UNITED STATES													
RECEIVING PARTY DATA																
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>Le Petit IP, LLC</td> </tr> <tr> <td>Street Address:</td> <td>8822 Cynthia St.</td> </tr> <tr> <td>City:</td> <td>West Hollywood</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90069</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>		Name:	Le Petit IP, LLC	Street Address:	8822 Cynthia St.	City:	West Hollywood	State/Country:	CALIFORNIA	Postal Code:	90069	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA			
Name:	Le Petit IP, LLC															
Street Address:	8822 Cynthia St.															
City:	West Hollywood															
State/Country:	CALIFORNIA															
Postal Code:	90069															
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA															
PROPERTY NUMBERS Total: 4																
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3738275</td> <td>PETIT ERMITAGE</td> </tr> <tr> <td>Registration Number:</td> <td>1732356</td> <td></td> </tr> <tr> <td>Registration Number:</td> <td>1748066</td> <td>L'ERMITAGE</td> </tr> <tr> <td>Registration Number:</td> <td>1975549</td> <td>L'ERMITAGE</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	3738275	PETIT ERMITAGE	Registration Number:	1732356		Registration Number:	1748066	L'ERMITAGE	Registration Number:	1975549	L'ERMITAGE
Property Type	Number	Word Mark														
Registration Number:	3738275	PETIT ERMITAGE														
Registration Number:	1732356															
Registration Number:	1748066	L'ERMITAGE														
Registration Number:	1975549	L'ERMITAGE														
CORRESPONDENCE DATA																
<p>Fax Number: (626)577-8800 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Email: pto@cph.com Correspondent Name: Christie, Parker & Hale, LLP Address Line 1: P.O. Box 7068 Address Line 4: Pasadena, CALIFORNIA 91109-7068</p>																
ATTORNEY DOCKET NUMBER:	40.6*1/L436/MM															
NAME OF SUBMITTER:	Michael J. MacDermott															

CH \$115.00 3738275


900188756

**TRADEMARK
 REEL: 004517 FRAME: 0802**

Signature:	/Michael J. MacDermott/
Date:	04/07/2011
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Stefan Ashkenazy, an individual and citizen of the United States, with an address of 8822 Cynthia Avenue, West Hollywood, California 90069; and Adrian Ashkenazy, an individual and citizen of the United States, with an address of 8822 Cynthia Avenue, West Hollywood, California 90069 (collectively referred to as "ASSIGNOR" herein), are the owners of the following United States trademarks and corresponding application/registrations:

Mark	Application/Registration No.	Application/Registration Date
PETIT ERMITAGE	U.S. App. No. 78/893,425	May 25, 2006
	U.S. Reg. No. 1,732,356	November 17, 1992
L'ERMITAGE	U.S. Reg. No. 1,748,066	January 26, 1993
L'ERMITAGE	U.S. Reg. No. 1,975,549	May 28, 1996

WHEREAS, Le Petit IP, LLC, a California limited liability company, with an address of c/o Farhad Eshaghpour, Esq., 1541 Ocean Avenue, Suite B, West Hollywood, California 90401 ("ASSIGNEE" herein), desires to acquire said trademarks and the application/registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the above trademarks and the above-identified application/registrations thereof, and all rights and privileges pertaining to said trademarks, together with the right to sue for infringement of these trademarks which antedate this present Assignment.

ASSIGNOR further agrees that they shall render all reasonable assistance to ASSIGNEE, and will, from time to time, execute all instruments and documents necessary to maintain, preserve or protect the trademarks and the application/registrations, and to perfect the record title of ASSIGNEE in and to said trademarks and the said application/registrations.

IN TESTIMONY WHEREOF, I hereunto set my hand this 13 day of January, 2010

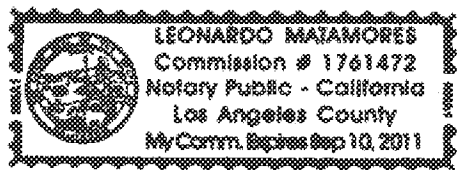
[Signature]
Stefan Ashkenazy

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

On January 13, 2010 before me, LEONARDO MATAMORES, Notary Public, personally appeared Stefan Ashkenazy, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[Signature]
Signature of Notary (Seal)

IN TESTIMONY WHEREOF, I hereunto set my hand this 10 day of January, 2010

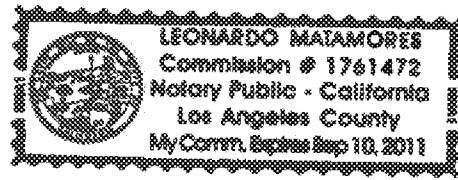
[Signature]
Adrian Ashkenazy

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

On January 10, 2010 before me, LEONARDO MATAMORES, Notary Public, personally appeared Adrian Ashkenazy, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



[Signature]
Signature of Notary (Seal)