

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	Gabrielle Rohde		04/07/2011
	Rohde Royce, Inc.		04/07/2011
			<b>Entity Type</b>
			INDIVIDUAL: UNITED STATES
			CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sportco LLC		
<b>Street Address:</b>	1150 Shore Road		
<b>City:</b>	Naperville		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60563		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Serial Number:	77753001	GABI SPORT
	Registration Number:	2442433	GABRIELLE ROHDE ROYCE RR
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)726-2506		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3127267126		
<b>Email:</b>	kegg.brooks@icemiller.com		
<b>Correspondent Name:</b>	Kregg T. Brooks		
<b>Address Line 1:</b>	200 West Madison Street Suite 3500		
<b>Address Line 2:</b>	Ice Miller LLP		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	28378.0007		
<b>NAME OF SUBMITTER:</b>	Kregg T. Brooks		
<b>Signature:</b>	/Kregg T. Brooks/		

**CH \$65.00 77753001**

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**TRADEMARK**  
**REEL: 004517 FRAME: 0910**

Date:

04/08/2011

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is executed by and between assignors Rohde Royce, Inc., a Minnesota corporation located at 18400 Minnetonka Blvd., Wayzata, Minnesota 55391, U.S.A. ("Rohde Royce") and Gabrielle Rohde, a United States citizen residing at Wayzata, Minnesota, and assignee Sportco, LLC, an Illinois limited liability company located at 1150 Shore Road, Naperville, Illinois 60563, U.S.A. ("Sportco").


WHEREAS, Rohde Royce agreed to assign to Sportco all of Rohde Royce's right, title and interest in the trademarks and domain names listed in Exhibit M of an Asset Purchase Agreement executed January 10, 2011, together with the goodwill associated therewith, and Sportco desired to acquire such trademarks and domain names;

WHEREAS, Rohde Royce and Gabrielle Rohde, both individually and as a shareholder of Rohde Royce, now confirm that U.S. Trademark Registration 2,442,433 and U.S. Trademark Registration Application Ser. No. 77/753,001 listed in Exhibit A to this Trademark Assignment were encompassed by the trademarks listed in Exhibit M to the Asset Purchase Agreement executed January 10, 2011, and that Rohde Royce has the right to convey the trademark registrations, together with the goodwill associated therewith to Sportco;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Rohde Royce and Gabrielle Rohde hereby acknowledge that they sell, convey, transfer, assign, and deliver to Sportco, LLC, and its successors and assigns, all of Rohde Royce's and Gabrielle Rohde's rights, titles and interests in and to the properties listed in Exhibit A to this Trademark Assignment, together with the goodwill of the business symbolized by and associated therewith, free and clear of all liens, claims, charges and encumbrances of any kind whatsoever, to have and to hold forever. Rohde Royce and Gabrielle Rohde shall also fully cooperate with Sportco in recording the assignment of the properties listed in Exhibit A to Sportco, including promptly executing any and all documents necessary to record and fully effectuate this assignment.

IN WITNESS WHEREOF and intending to be legally bound, the parties hereto have caused this Assignment to be signed by their duly authorized representatives.

**Rohde Royce Inc.**

By: 

Printed: Keith I Donaldson

Title: President

Date: 4/7/11

Place: Wayzata, MN

**Sportco, LLC**

By: 

Printed: JAMES McGRAIL

Title: VP

Date: 4/6/11

Place: NAPERVILLE, IL

Gabrielle Rohde

*Gabrielle Rohde*

Date: 4/7/2011

Place: Wayzata MN

**EXHIBIT A**  
**LIST OF INTELLECTUAL PROPERTY**

**Trademarks/Trade Names**

RR Gabrielle  
Gabrielle Rohde Royce  
Rohde Royce for Men  
Gabrielle  
Rohde Royce  
GabiSport  
Quattro

**U.S. Trademark Registrations and Applications**

GABRIELLE ROHDE ROYCE RR and design (U.S. Trademark Registration 2,442,433)  
GABI SPORT and design (U.S. Trademark Registration Application No. 77/753,001)

**Internet**

[www.rohderoyce.com](http://www.rohderoyce.com)  
[www.GabrielleRR.com](http://www.GabrielleRR.com)