

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Otto (GmbH & Co KG)		02/01/2011	LIMITED PARTNERSHIP: GERMANY
RECEIVING PARTY DATA			
Name:	APART International GmbH		
Street Address:	Brooktorkai 20		
City:	Hamburg		
State/Country:	GERMANY		
Postal Code:	20457		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1762096	APART	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128198200		
Email:	fcutajar@whitecase.com		
Correspondent Name:	White & Case LLP		
Address Line 1:	1155 Avenue of the Americas		
Address Line 2:	Patents & Trademarks		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	6174433-0001		
DOMESTIC REPRESENTATIVE			
Name:	White & Case LLP		
Address Line 1:	1155 Avenue of the Americas		

CH \$40.00 1762096

900188813

**TRADEMARK
 REEL: 004518 FRAME: 0105**

Address Line 2: At.: Claudia A. Smith (Trademarks)
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	04/08/2011

Total Attachments: 3
source=1762096Assignment#page1.tif
source=1762096Assignment#page2.tif
source=1762096Assignment#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 30 day of April 2010, and is entered into by and between Otto (GmbH & Co KG), a limited partnership organized under the laws of Germany having offices at Wandsbeker Straße 3-7, 22172 Hamburg Germany ("Assignor"), and APART International GmbH, a limited liability company organized under the laws of Germany ("Assignee") having offices at Brooktorkai 20, 20457 Hamburg, Germany.

WHEREAS, Assignor is the owner of the trademarks listed on Schedule A hereto and the trademark registrations and the common law rights pertaining thereto and all the goodwill associated therewith (collectively the "Trademarks"), and

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to said Trademarks; and

WHEREAS, Assignee has agreed to take assignment of the Trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration in the amount of US\$5.00, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business associated with the Trademarks.

IN WITNESS WHEREOF, Assignor expressly intending to be legally bound hereby, has caused this Assignment to be executed on this 01st day of February, 2011

ASSIGNOR

Otto (GmbH & Co. KG)

By: _____



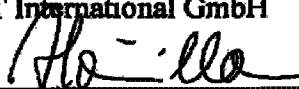
Print Name: Martin Mildner

Title: General Counsel • Vice President Mergers & Acquisitions

ASSIGNEE

APART International GmbH

By: _____



Print Name: Bernd Houillon

Title: Chief Executive Officer

Schedule A

Mark	Country	Application No.	Filing Date	Registration No.	Registration Date
APART	United States	74/079552	3/23/1990	1762096	3/30/1993