

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Susan Dumas, LLC		11/12/2010	LIMITED LIABILITY COMPANY: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Strategic Brands, Inc.		
<b>Street Address:</b>	585 Stewart Avenue, Suite 620		
<b>City:</b>	Garden City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11530		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3101631	PULLITS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(734)864-7310		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	734-269-8351		
<b>Email:</b>	zak@zvmlaw.com		
<b>Correspondent Name:</b>	Zachary V. Moen, Esq.		
<b>Address Line 1:</b>	122 South Main Street, Suite 275		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>NAME OF SUBMITTER:</b>	Zachary V. Moen		
<b>Signature:</b>	/Zachary V. Moen/		
<b>Date:</b>	04/11/2011		
<b>Total Attachments: 1</b> source=Dumas LLC Assignment#page1.tif			

OP \$40.00 3101631

**ASSIGNMENT**

**THIS AGREEMENT** is entered into this 12 th day of November, 2010, by and between Susan Dumas, LLC, a Connecticut limited liability company, with offices at 670 Boston Post Road, Apt. 3A, Madison, Connecticut 06443 ("Assignor") and Strategic Brands, Inc. d/b/a Laurey Co., Inc., a New York corporation, with an office and place of business at 585 Stewart Avenue, Suite 620, Garden City, New York 11530 ("Assignee").

**WITNESSETH:**

**WHEREAS**, Assignor is the sole and exclusive owner of United States trademark registration no. 3,101,631 for the "PULLITS and Design" trademark, registered on June 6, 2006, for "ornaments of china, crystal, glass, porcelain and terracotta for window shades, window blinds, lamp finials, cabinet knobs and ceiling fans" in International Class 21 (the "Trademark"), and further is the sole and exclusive owner of all goodwill related therewith; and

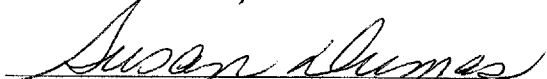
**WHEREAS**, Assignee desires to acquire all of Assignor's rights, title, and interest in and to the Trademark and all of the goodwill related therewith.

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that in consideration of the payment by Assignee to Assignor of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee the full and exclusive entire right, title, and interest in and to the Trademark and the business good will associated therewith, including, without limitation, all renewals therefore, all proceeds therefore (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademark.

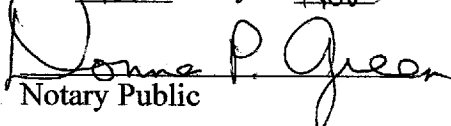
**IN WITNESS WHEREOF**, this Assignment has been duly executed on the day and year first above written.

**SUSAN DUMAS, LLC**



Date: November 12, 2010

Sworn and subscribed to before me  
this 12 th day of Nov, 2010 .

  
Notary Public

**DONNA P. GREEN**  
NOTARY PUBLIC  
STATE OF CONNECTICUT  
My Commission Expires January 31, 2013