

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
uLocate Communications, Inc.		03/11/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WHERE, Inc.		
Street Address:	77 North Washington Street		
Internal Address:	3rd Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02114		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78802285	ZYNC	
Registration Number:	3419000	BUDDY BEACON	
CORRESPONDENCE DATA			
Fax Number:	(617)338-2880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617.338.2943		
Email:	kherman@sandw.com		
Correspondent Name:	Kimberly B. Herman, Esq.		
Address Line 1:	One Post Office Square		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	20909.14		
NAME OF SUBMITTER:	Kimberly B. Herman		
Signature:	/Kim Herman/		

CH \$65.00 78802285

900188919

TRADEMARK
 REEL: 004519 FRAME: 0179

Date:

04/11/2011

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ULOCATE COMMUNICATIONS, INC.", CHANGING ITS NAME FROM "ULOCATE COMMUNICATIONS, INC." TO "WHERE, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF MARCH, A.D. 2010, AT 4:50 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3627455 8100

100276414



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7867907

DATE: 03-12-10

TRADEMARK
REEL: 004519 FRAME: 0181

**CERTIFICATE OF AMENDMENT
OF
THE THIRD AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
ULOCATE COMMUNICATIONS, INC.**

uLocate Communications, Inc., (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), hereby certifies that:

FIRST: That the Third Amended and Restated Certificate of Incorporation of this Corporation, as amended, be further amended by deleting the Article FIRST thereof in its entirety and replacing it with the following:

"FIRST: The name of this corporation is WHERE, Inc. (the "Corporation")."

SECOND: The foregoing amendment to the Certificate of Incorporation of the Corporation was duly adopted by vote of the directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the DGCL.

[Remainder of Page Intentionally Left Blank; Signature Page Follows Immediately]

IN WITNESS WHEREOF, the Company has caused this Certificate of Amendment to be signed by its President this 11th day of March 2010.

ULOCATE COMMUNICATIONS, INC.

By:



Walt Doyle
President and Chief Executive Officer

[Signature Page: Charter Amendment]