

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ashley G. Kessler		04/11/2011	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Legally Hungry LLC		
<b>Street Address:</b>	1373 Broad Street		
<b>City:</b>	Clifton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07013		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85250306		
<b>Serial Number:</b>	85250303	LEGALLY HUNGRY	
<b>Serial Number:</b>	85250312	LAWYER BY DAY, BLOGGER BY NIGHT...	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)358-3309		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	(305) 358-5001		
<b>Email:</b>	Trademarks@FeldmanGale.com		
<b>Correspondent Name:</b>	Stephanie C. Alvarez/ Feldman Gale, P. A		
<b>Address Line 1:</b>	2 S. Biscayne Blvd.		
<b>Address Line 2:</b>	One Biscayne Tower, 30th Floor		
<b>Address Line 4:</b>	Miami, FLORIDA 33131		
<b>ATTORNEY DOCKET NUMBER:</b>	A. KESSLER		
<b>NAME OF SUBMITTER:</b>	Stephanie C. Alvarez		

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Signature:	/sca/
Date:	04/11/2011
Total Attachments: 1 source=Assignment Document for AK#page1.tif	

**ASSIGNMENT OF TRADEMARKS**

**WHEREAS**, Ashley G. Kessler, an individual, with an address of 20 Currey Lane West Orange, NJ 07052 (“Assignor”), warrants that it owns without encumbrance the trademarks:



, Application Serial No. 85/250,306;

**LEGALLY HUNGRY**, Application Serial No. 85/250,303; and

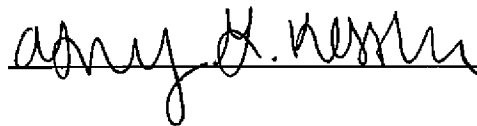
**LAWYER BY DAY, BLOGGER BY NIGHT...**, Application Serial No. 85/250,312

in the United States Patent and Trademark Office; and,

**WHEREAS**, Legally Hungry, LLC, a New Jersey limited liability company, with a principal place of business at 1373 Broad Street, Clifton, NJ 07013 (“Assignee”), desires to acquire said marks, and rights therein,

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, interest in and to the said marks, together with the goodwill of the business symbolized by the mark. Such assignment is effective as of April 11, 2011.

**Ashley G. Kessler**

  
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