TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Correction of error made in a previously recorded document that erroneously affects the identified registration

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Entertainment Network, Inc.		04/11/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	National Entertainment Network, Inc.
Street Address:	397 South Taylor Avenue
City:	Louisville
State/Country:	COLORADO
Postal Code:	80027
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1616544	TOY SHOPPE

CORRESPONDENCE DATA

Fax Number: (216)348-5474
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2164302029
Email: ip@mcdonaldhopkins.com, dmovius@mcdonaldhopkins.com
Correspondent Name: David T. Movius
Address Line 1: 600 Superior Avenue, East
Address Line 2: Suite 2100
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	33671-00047
NAME OF SUBMITTER:	David T. Movius
Signature:	/David T. Movius/

CH $40.00 1616544

Date:	04/11/2011

Total Attachments: 2
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UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Registration No. 1,616,544

Mark: TOY SHOPPE

Declaration of David T. Movius, Esq.

1. I am counsel for National Entertainment Network, Inc. ("NEN"). NEN is the true and correct owner of Registration No. 1,616,544 for TOY SHOPPE (the '544 Registration").

2. On October 7, 2010, NEN filed a Section 8 Affidavit and Section 9 Renewal Application for the '544 Registration. On October 14, 2010, the PTO issued an office action based on an apparent break in the chain of title for the '544 Registration arising out of the following two purported assignments:

From: HBO & Company
To: Imckesson Holding Company
Reel/Frame No.: 2315/0123
Conveyance: Assignment

From: Imckesson Holding Company
To: Imckesson LLC
Reel/Frame No.: 2249/0024
Conveyance: Assignment

These purported third party assignments were recorded in error, as none of the parties to the assignments have ever held title to the '544 Registration.

3. The correct chain of title for the '544 Registration its issuance to American Coin Merchandising, Inc., to NEN is as follows:

From: American Coin Merchandising, Inc.
To: American Coin Merchandising, Inc.
Reel/Frame No.: 1984/0338
Conveyance: Merger

From: American Coin Merchandising, Inc.
To: Coinstar Entertainment Services, Inc.
Reel/Frame No.: 3664/0290
Conveyance: Change of Name

From: Coinstar Entertainment Services, Inc.
To: National Entertainment Network, Inc.
Reel/Frame No.: 4291/0138
Conveyance: Change of Name

4. Because neither HBO & Company nor Imckesson Holding Company ever held an interest in or to the '544 Registration, those purported assignments are a nullity and the chain of title for the '544 Registration should not be considered altered by the incorrect assignments.

5. As indicated by the by the most recent Change of Name recorded at Reel/Frame No. 4291/0138, NEN is and continues to be the true and correct owner of the '544 Registration.

I declare under penalty of perjury that, having conducted a reasonable investigation, the foregoing is true and correct to the best of my knowledge, information and belief.

DATED: April 11, 2011

David T. Movius, Esq.

Counsel for National Entertainment Network, Inc.